



Presented by the Trager Family Jewish Community Center

- A Celebration of Israel

Sunday, June 8, 2025 12-4 p.m.

EVENT & COMMUNITY IMPACT

We are excited to present our 3rd Israeli Street Fair! Our last event was a HUGE success with over 2,000 attendees of all demographics from the Louisville community. This year's event will feature diverse food trucks, a kid's zone including a bounce house and obstacle course, face painting, and Jewish/Israeli focused arts & crafts. In addition, the event will feature Israeli music, a market with local artists and vendors and much more.

YOUR SUPPORT IS VITAL

We couldn't do what we do without the support of our donors and sponsors. With your help, this fabulous event will continue to grow as a highlight and proud gathering place for the Louisville community. With your help, we will continue to build bridges.

SPONSOR OPPORTUNITIES

Diamond Sponsor \$1,500

Diamond areas available include:

- ✧ Mediterranean Jumble Food & Libations Avenue
- ✧ Star of David Kid's Zone
- ✧ Mizrahi Music Stage
- ✧ Shuk Hacarmel (Vendors Market)

Each Diamond area sponsor will receive:

- Logo placement or sponsor mention in ad promoting the Israeli Street Fair featured in the *Community* newspaper. This newspaper is directly mailed to 6,000 households monthly.
- Logo placement or sponsor mention in (2) 1/8-page ads promoting the Israeli Street Fair in May editions of *The Record* Newspaper sent to 57,000 weekly. *The Record* is Kentucky's largest weekly newspaper.
- Logo placement or sponsor mention on the Israeli Street Fair webpage
- Sponsor mention on signage promoting the Festival at the Trager Family JCC main entrance for 2 weeks leading up to the event. The JCC averages over 7,000 entry scans from members each week.
- Sponsor mention on signage promoting the Festival at our Roth Family Education Center entrance for 2 weeks leading up to the event. We have approximately 150 infants and preschoolers enrolled in our Education Center program with over 800 entry scans each week.

- Sponsor mention or logo placement on signage at the event highlighting your area of sponsorship
- Sponsor mention in a press release generated by the Trager Family JCC
- \$100 in food vouchers for the event
- 2 Free Guest Day Passes to distribute to clients who wish to visit the Trager Family JCC and participate in a day of exercise or swimming
- Our sincere thank you and gratitude for your support!

Platinum \$1,000

- Logo placement or sponsor mention in ad promoting the Israeli Street Fair featured in the *Community* newspaper. This newspaper is directly mailed to 6,000 households monthly.
- Logo placement or sponsor mention in (2) 1/8-page ads promoting the Israeli Street Fair in May editions of *The Record* Newspaper sent to 57,000 weekly. *The Record* is Kentucky's largest weekly newspaper.
- Logo placement or sponsor mention on the Israeli Street Fair webpage
- Sponsor mention on signage promoting the Israeli Street Fair at the Trager Family JCC main entrance for 2 weeks leading up to the event. The JCC averages over 7,000 entry scans from members each week.
- Sponsor mention on signage promoting the Israeli Street Fair at our Roth Family Education Center entrance for 2 weeks leading up to the event. We have approximately 150 infants and preschoolers enrolled in our Education Center program with over 800 entry scans each week.
- \$75 in complimentary food vouchers for the event
- Our sincere thank you and gratitude for your support!

Gold \$500

- Sponsor mention in ad promoting the Israeli Street Fair featured in the *Community* newspaper. This newspaper is directly mailed to 6,000 households monthly.
- Sponsor mention on the Israeli Street Fair webpage
- Sponsor mention on signage promoting the Israeli Street Fair at the Trager Family JCC main entrance for 2 weeks leading up to the event. The JCC averages over 7,000 entry scans from members each week.
- Sponsor mention on signage promoting the Israeli Street Fair at our Roth Family Education Center entrance for 2 weeks leading up to the event. We have approximately 150 infants and preschoolers enrolled in our Education Center program with over 800 entry scans each week.
- \$50 in complimentary food vouchers for the event
- Our sincere thank you and gratitude for your support!

Silver \$250

- Sponsor mention on the Israeli Street Fair webpage
- \$25 in complimentary food vouchers for the event
- Our sincere thank you and gratitude for your support!

Bronze \$118

- Sponsor mention on the Israeli Street Fair webpage
- Our sincere thank you and gratitude for your support!



For additional information, please contact:

Tricia Kling Siegwald

Senior Director, Adult Programming & Special Projects, Jewish Community of Louisville

(502) 238-2799

tsiegwald@jewishlouisville.org

Or mail a check to:

Trager Family JCC

Attn: Tricia Kling Siegwald

3600 Dutchmans Lane, Louisville, KY 40205



Jewish Federation[®]
OF LOUISVILLE

With gratitude for your consideration,
Our 2025 Israeli Street Fair Committee:

Becky Admony, Chair

Tricia Kling Siegwald, Director

Amy Adams | Dara Cohen | Amy Fouts | Liz Hemmer | Robyn Kaufman | Jordan Leanhart | Mackenzie Lynch |

Logan McNeeley | Howard Rosenberg | Eden Shinshin | Kyla Shinshin | Hila Shurr