

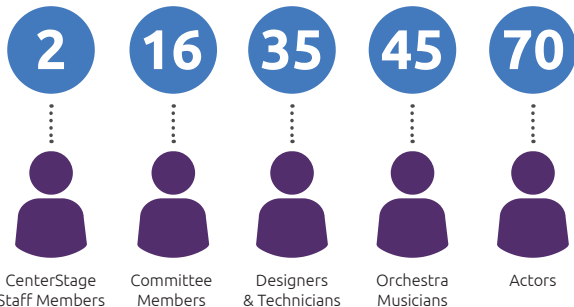
SPONSORSHIP OPPORTUNITIES

At CenterStage, it is our mission to create dynamic, professional quality theatre experiences that inspire our audiences and enrich our Louisville community by encouraging diversity, understanding and acceptance.

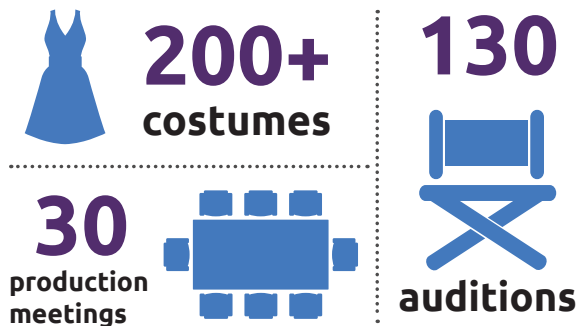
Sponsorships for CenterStage help generate much-needed support and are used for production expenses, materials, publicity, and participant and audience needs. Bringing our mission to life depends on the generosity of our patrons and theatre supporters. Your donations and sponsorships will have a direct and positive impact on allowing CenterStage to bring quality theatre arts to the Louisville community.

How We Make A Season

Who do we need?



What does it take?



Who makes it happen?



2023-24 Season



August 2023
17, 19, 20, 24, 26 & 27



November 2023
2, 4, 5, 9, 11 & 12



February 2024
22, 24, 25 & 29
March 2024
2 & 3



May 2024
9, 11, 12, 16, 18 & 19

Contact Us

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SPONSORSHIP OPPORTUNITIES

Red Carpet

\$2,500-\$5,000

Show Sponsor

Benefits include:

- Business logo above show title on all marketing materials
- Business logo on all print/digital ads as show sponsor
- Business logo on indoor television marquees at JCC as show sponsor
- Recognition banner in Lobby of JCC during sponsored production
- Promotional material opportunity in lobby/auditorium of JCC during the performance run of sponsored production
- Business Full-page ad in program for sponsored production
- Recognition on CenterStage website and social media accounts
- Mention in curtain speech at every performance of sponsored production
- Mention in press releases and media promotions of sponsored production
- Ten (10) VIP Season Tickets to share with clients, colleagues, and friends
- Ten (10) additional general admission tickets to sponsored production

Spotlight

\$1,000

Benefits include:

- Business Half page ad in program for sponsored production
- Recognition on flyer in Lobby of JCC during sponsored production
- Recognition on CenterStage website and social media accounts
- Promotional material opportunity in lobby/auditorium of JCC during the performance run of sponsored production
- Four (4) VIP tickets to any performance of sponsored production
- Four (4) additional general admission tickets to sponsored production

Stage Door

\$500

Benefits include:

- Business ¼ page ad in program for sponsored production
- Recognition on CenterStage website and social media accounts
- Promotional material opportunity in lobby/auditorium of JCC during the performance run of sponsored production
- Two (2) VIP tickets to any performance of sponsored production

Benefactor

\$300

Benefits include:

- Recognition in each show playbill and on printed materials
- Promotional material opportunity in lobby/auditorium of JCC during the performance run of sponsored production

MAKE AN IMPACT

Your dollars will go a long way at CenterStage!

\$7,500 will...

- Hire professional lighting, sound, set designers and operators for one production

\$3,500 will...

- Purchase licensing rights for one production (six performances)
- Hire professional musicians for live pit orchestra for one production

\$2,000 will...

- Cover set construction and labor costs for one production
- Hire a guest director for one production

\$1,000 will...

- Cover costume expenses for one production
- Cover concession/bar expenses for one production

\$500 will...

- Hire a professional choreographer for one production
- Cover sound and lighting equipment to enhance one production

\$300 will...

- Cover prop expenses for one production
- Purchase hospitality gifts for our volunteer actors of one production