
Brand Fonts

Primary

Ubuntu

PRIMARY HEADLINE FONT

This font is available in many weights: light, regular, medium, and bold. The bolder, heavier weights are suggested for headlines. The lighter weights are better used for subheadings. However, this font is not the suggested body text typography choice. The font can be used in upper and lower case. Use italics to refer to titles, foreign words, and famous names.

Note: Some kerning inconsistency and glyph issues have been noted.

This font is available at google.com/fonts and JCCA.me.

Secondary

Fira Sans

TEXT/BODY COPY FONT

This font is available in many weights: light, regular, medium, and bold. The bolder, heavier weights are suggested for a few lines of copy, supporting the headline. The lighter weights are better used for body copy, multiple line text areas. This is the suggested body text typography. The font can be used in upper and lower case. Use italics to refer to titles, foreign words, and famous names.

Note: Some kerning inconsistency and glyph issues have been noted.

This font is available at google.com/fonts and JCCA.me.

Alternate

Calibri

TEXT/BODY COPY FONT + UBUNTU SUBSTITUTE

This font is available in many weights: light through bold. This font is to be used for PowerPoints, or other Microsoft Office documents which may be used on devices or machines that do not support, or have Ubuntu or Fira.

This font comes preloaded on most PCs and Macs. It is also available on JCCA.me.