



CenterStage  
at the Trager Family JCC

# Partnership Opportunities

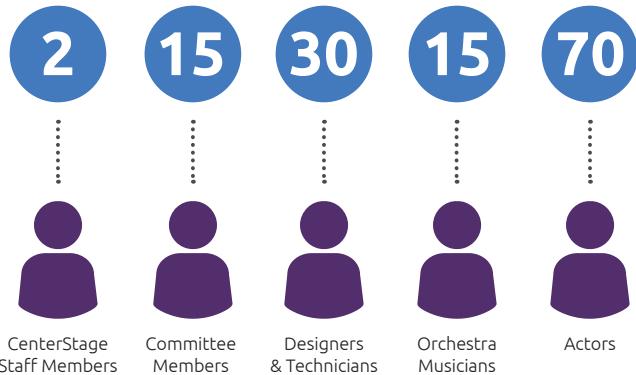
At CenterStage, it is our mission to create dynamic, professional quality theatre experiences that inspire our audiences and enrich our Louisville community by encouraging diversity, understanding and acceptance.

## Contact Us

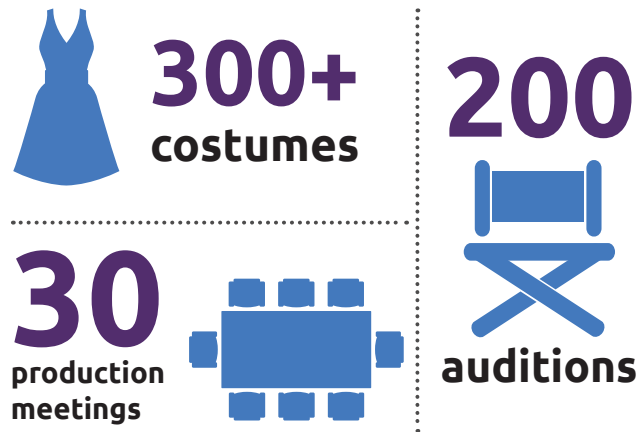
JArtsIdeas@jewishlouisville.org  
(502) 238-2797 • [jcclouisville.org/centerstage](http://jcclouisville.org/centerstage)

# How We Make A Season

## Who do we need?



## What does it take?



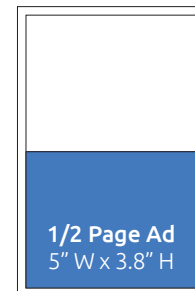
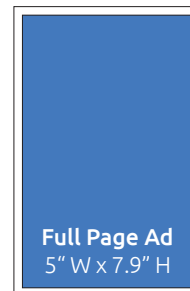
## Who makes it happen?



# Advertising Opportunities

Our programs reach upwards of 2,000 patrons. Each advertiser receives two complimentary tickets to any show.

	Single Show	Full Season
1/4 page	\$75	\$385
1/2 page	\$100	\$510
Full page	\$150	\$765
Eblast ~12,000 emails	\$50/show	—



Please make sure your ads follow these specs:

- File formats for camera-ready ads include PDF, EPS, TIFF, JPG and PSD.
- Type on PSD and EPS must be rasterized and layers must be flattened.
- All colors must be CMYK.
- Black type must be 100% black (Do not use rich blacks).
- Resolution should be 300 dpi.

For questions regarding your ad artwork, contact: Robyn Kaufman, [rkaufman@jewishlouisville.org](mailto:rkaufman@jewishlouisville.org).

# Sponsorship Opportunities

Sponsorships for our theatre help generate much-needed revenue and will be used for production expenses, materials, publicity, and participant and audience needs. Our annual operating budget depends on the generosity of our patrons and theatre consumers. Your donations and sponsorships will have a direct and positive impact on helping CenterStage bring quality theatre arts to the Louisville community.

Each sponsor level receives the following, plus those items indicated in each level.

- Recognition in each show playbill and on printed materials
- Listed on all forms of marketing and publicity items as a sponsor
- Website recognition on individual show page(s) as a sponsor
- Recognition on show promotions on internal TVs at the Trager Family JCC as a sponsor
- Display of business cards and/or pamphlets in theatre lobby

## Red Carpet \$2,500-\$5,000

*Show Sponsor*

### Added Benefits:

- Business logo above show title
- Business logo on all print/digital ads as show sponsor
- Business logo on theatre building marquee as show sponsor
- Business full-page ad in show playbills for the entire season
- Acknowledgement in curtain speech at every performance
- Ten (10) VIP Season Tickets
- Ten (10) additional individual general admission tickets for sponsored show

## Spotlight \$1,000

### Added Benefits:

- Business ½ page ad in show playbills for the entire season
- Four (4) VIP tickets to any production performance

## Stage Door \$500

### Added Benefits:

- Business ¼ page ad in show playbills for the entire season
- Two (2) VIP tickets to any production performance

## Benefactor \$300

### Added Benefits:

- Recognition in each show playbill and on printed materials
- Two (2) General Admission tickets to any production performance

## Apprentice \$250

*Educational Sponsor- Supports program expenses & tuition for eligible Academy students*

### Benefits Include:

- Recognition in Academy show playbills and on printed materials
- Acknowledgement in curtain speeches
- Social media recognition
- Four (4) complimentary tickets to performance of sponsored program

# Our Season



A CENTURY OF  
*Entertainment*

**CenterStage: A Century of  
Entertainment**

August 25, 27, 28 & 29, 2022



**Falsettos**

October 27, 29, 30 & 31, 2022  
November 3, 2022



**The King's Revue**  
December 10, 2022



**13**

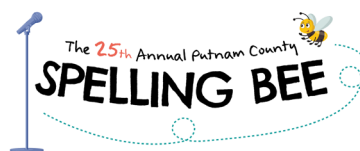
February 23, 25, 26, 27  
& 28, 2023

March 2, 4 & 5, 2023



**The Diary of Anne Frank**

April 13, 15 & 16, 2023



**The 25<sup>th</sup> Annual Putnam  
County Spelling Bee**

May 11, 13, 14, 15, 16, 18, 20  
& 21, 2023

# Our Committee & Staff

*Erin Silliman, Arts & Ideas Director*

*Logan McNeeley, Arts & Ideas Administrative Assistant*

**Sarah Harlan, Committee Chair**

Colette Delaney Mattingly • Gene Dorf • Rusty Henle  
Mimi Housewright • Cindy Hytken • Brian Martin  
Logan McNeeley • Scott Goodman • Tymika Prince  
Rabbi Stan Miles • Sam Pilotte • Daniel Riddlesmith  
Sandra Rivera • Landon Sholar • Larry Singer