

# A YEAR IN REVIEW

international feature films, shorts, documentaries, student films and guest speakers to the nearly 1,500 attendees in 2019 – the second-year surpassing goals.

### MEMBERSHIP & WELLNESS

The **Membership and Wellness Department** impacts and engages more than 7,000 members’ lives annually. From exercise to nutrition, The J is the place to go to make the most of everything! As media personality Tara Bassett stated, “Fabulous place, fabulous programs, fabulous people!”

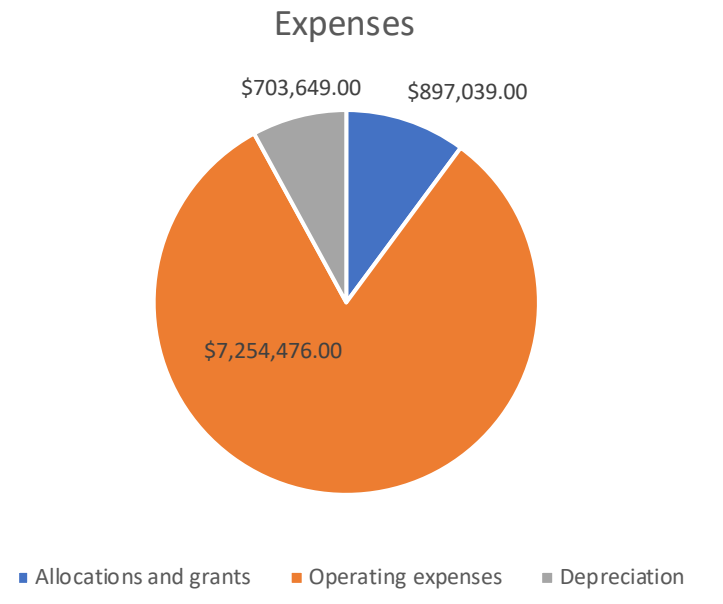
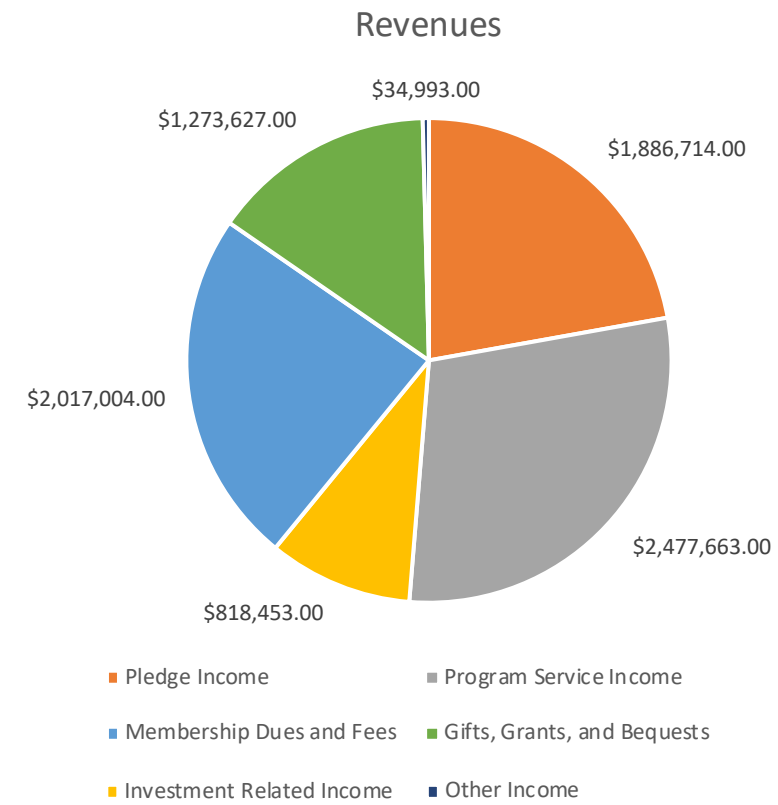
- Annually, we have 18,000 non-member program experiences, more than 41,000 group fitness class experiences and nearly 7,300 senior group exercise class experiences.
- A new Performance Zone was installed in the lower gym, allowing members to participate in functional training daily.
- In 2018, the Gators swim team won the 4th LSA Division Championship.
- Kindred Active Adult Series, a holistic wellness program, ages 55 +, had 24,000 annual program experiences for pickleball and the garden volunteers.



The **Senior Adult program** encourages active minds and bodies at The J. We serve as a gathering place for senior adults by offering numerous opportunities for seniors to connect through nutrition, social activities, fitness, trips and more.

- Our Senior Adult Nutrition Program provides 11,700 hot kosher meals served annually to seniors 60 years and older (including congregate meals and meals-on-wheels).
- J transportation services allow seniors no longer driving the opportunity to fully participate.

# STATEMENT OF REVENUES & EXPENSES FOR THE 2018 FISCAL YEAR



Change in Unrealized Net Investment Gains:	Fund Balances Beginning of Year:	Fund Balances End of Year:
\$721,257	\$22,912,533	\$23,287,080

# THE JEWISH COMMUNITY OF LOUISVILLE

ANNUAL MEETING | JUNE 5, 2019

### A MESSAGE FROM JCL LEADERSHIP

Dear JCL Friends and Guests,

This year marks the 10th anniversary of the Jewish Community of Louisville; bringing together two legacy organizations - the Jewish Federation and the Jewish Community Center. We cannot think of a better time to reflect on these past 10 years, who we serve and why. This past year, we were fortunate to host Avraham Infeld, a respected thought leader in the Jewish world, who passionately challenged our leadership to focus on the “continued renaissance of the Jewish people by serving their communal needs.” Infeld reminded us that the great challenge in setting a Jewish table is to be “unified without being uniform.”

Your JCL aspires each and every day to follow Infeld’s charge, specifically by providing the community a place and opportunities where all people can explore, question and feel like family.

During Infeld’s visit with us he focused on our transformational project of building the next J and full campus design. This monumental project has been a significant part of our focus this past year. Countless hours have been spent planning the space and architecture of our next home, the leadership phase of the capital campaign fundraising and time with generous donors who are committed to helping to bring our shared dream to reality. With Infeld’s message top of mind, we know, “The J must be a center for lifelong education that encourages asking questions; an intergenerational place where young and old model the pursuit of education for children; and an interdenominational setting where Jews can see what unites us more than what divides us.”

The JCL, through the work of our Federation, The J, the Jewish Foundation of Louisville, Hillel and the Jewish Community Relations Council for generations has continuously provided the core and expected traditional opportunities, as well as innovative engagement experiences connecting people to Jewish life. We welcome all Jews, their friends and partners of other faiths and anyone who wishes to connect with the Jewish community. We are grateful to the JCL Board of Directors for the leadership they demonstrated this past year. The following new Vision, Mission and Values was recently adopted by our JCL Board of Directors:

### OUR VISION

Inspiring meaningful lives while transforming our Jewish future.

### OUR MISSION

To be a community rooted in Jewish culture and values providing a pathway to a changing world as we bring people together to discover, connect and flourish.

### OUR VALUES

Tikkun Olam- repairing the world  
Torah – always learning, teaching and growing  
Areyvut - caring unconditionally for one another  
Klal Yisrael – unity of the Jewish people

Since we gathered at the last annual meeting, we proudly reached several milestones, including the leadership phase of the “Our Community, Our Future” capital campaign, the incredible support from the Jewish Heritage Fund for Excellence and the recent purchase of the Anshei Sfard property – all while strengthening our role as the convener for the Jewish community. We remain committed to providing excellent experiences and supporting the needs of the entire Jewish community. Our annual campaign engaged nearly 1,000 donors; LIFE & LEGACY celebrated commitments of over \$7.6 million; and J events earned stellar satisfaction survey results. The J partnered with Kindred for another successful year of the Kindred Active Adult Series and Arts & Ideas launched new programs including the innovative event “The Letter I Never Sent” featuring 18 unique authors. From our beloved seniors to our youngest participants, we never stop meeting their needs as they discover, grow and connect every day at The J.

Over 110,000 experiences took place this past year and the *kavod*, (honor and respect) goes to the partnership of JCL volunteers and staff. Our volunteers give selflessly of their time and talent. Our staff, which numbers 300 including full-and part-time employees and summer staff are tirelessly committed professionals. We are fortunate that so many have found a place within the JCL family that provides joy and passion in their work.

Thank you for being here tonight to celebrate our outstanding award winners. We invite you to join us as we begin what will undoubtedly be an exciting year for the JCL. Thank you again to the JCL board, donors, staff, JHFE and Metro United Way for strengthening our mission and ensuring a strong vibrant future.

Best regards,  
Jon and Sara



Jon Fleischaker  
JCL Board Chair



Sara Klein Wagner  
JCL President and CEO





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## JEWISH FEDERATION & JEWISH COMMUNITY FOUNDATION OF LOUISVILLE

The mission of philanthropy is to build and sustain a vibrant, caring, inclusive community through a donor centric culture of philanthropy, providing thoughtful stewardship, exceptional donor experiences and personalized interactions. The 2019 Campaign for Jewish Needs is more than just the dollars we raise – it's a collective effort that affirms Jewish Louisville is one community, united to achieve the goal of changing and improving lives in Louisville, Israel and around the world.

### WE CARE FOR ONE ANOTHER

- There was a continued focus on Women's Philanthropy with our Connecting Series and Tikkun Olam Initiative.
- We focused on food insecurity and volunteered with the New Roots Fresh Stop Market, The J Seniors and the Shabbos Friends program.
- The Annual Jewish Federation Campaign received close to 1,000 donor

commitments by doing intentional, personal outreach to donors who have been disconnected. Attendance at Federation events increased by over 10%.

### WE PREPARE FOR THE FUTURE

- The board and senior staff of JCL announced a \$40 million campus campaign for the new J this past fall.
- "Our Community, Our Future" capital campaign began with a generous cornerstone gift of \$10 million and a matching grant of up to \$15 million from our loyal friends at the Jewish Heritage Fund for Excellence. We are currently in the Leadership Phase of the project with over 83 gifts secured to date.
- The JCL's LIFE & LEGACY program continued to build upon its initial year's success. After two years, Louisville has secured 413 legacy commitments representing future estimated gifts of over \$7.6 million. Over \$600,000 has already been donated to Jewish Louisville through this initiative. All nine participating organizations have secured at least 36 legacy commitments and fulfilled their community commitment. The Federation and The J have exceeded expectations and have legacy commitments estimated in excess of \$2.3 million in future endowed gifts.
- In September, PJ Library celebrated its 10th birthday in Louisville. We distributed Jewish books to over 300 families this year.
- The YAD division hosted a beer and cake pairing event with Jared Rouben from Moody Tongue Brewing Company, which brought together more than 60 young adults for a fun evening.

### WE REPAIR OUR WORLD

- The JCRC coordinated a vigil and memorial service subsequent to the tragic murder of 11 congregants at the Tree of Life synagogue in Pittsburgh. More than 900 people attended the service with representation from the leadership of many different faith groups, as well as local political leaders.
- Jewish Foundation of Louisville dispersed over \$1.9 million to Jewish and other charitable organizations, including annual giving campaign allocations.

### WE SHARE OUR PERSPECTIVES

- The JCRC, in conjunction with national organizations and community allies, worked with the governor's office to pass both an executive order and law that prohibit the Commonwealth of Kentucky from contracting with entities that boycott the State of Israel. A signing ceremony for the order with Governor Matt Bevin, Israeli Ambassador Ron Dermer and Israeli Consul General Judith Varnai Shorer took place in the Capitol Rotunda in Frankfort.
- The JCRC of Louisville planned and coordinated the annual Holocaust commemoration, our event that featured the daughter of a survivor who was saved by the Japanese consul general in Lithuania, Chiune Sugihara. Japanese consul general to Nashville, Itsuroh Abe, was also in attendance to honor this man who saved thousands of Jews with safe passage to the Japanese empire.



## JEWISH COMMUNITY CENTER

Each day, The J strives to live out our vision and mission through the exceptional experiences we create. At The J we engage people of all ages, including our early learning program, camps for school aged children, wellness, arts and Jewish cultural programs for adults and seniors. The J is a place where people of all ages can have fun and thrive in a diverse and energetic atmosphere that offers warm and meaningful experiences.

## CAMP, YOUTH AND FAMILIES

The Camp, Youth and Families Department celebrates the Jewish values of *kavod* (respect), *chesed* (caring) and *kehillah* (community). We do this through a wide variety of programs designed to inspire children to learn, create and succeed.

**CAMP J** changes the lives of generations of Louisvillians. Camp J is a place where children can flourish. It is a place where life-long friendships are formed, where children can find meaning because they are valued by others, and they have a

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sense of achievement because of the new things they learn. Key factors that contribute to this include low counselor-to-camper ratio with one counselor dedicated to six campers, and through our Yachad inclusion program.

- Camp J welcomed approximately 185 campers per week on campus and had 1675 camper experiences in 2018.
- Fifty-nine Yachad campers received nearly 5,000 hours of one-on-one advocate and advocate assistant services in 2018, allowing them to participate fully in camp with their peers.

**BBYO** is the leading pluralistic, Jewish teen movement aspiring to involve more Jewish teens in more Jewish experiences. Louisville BBYO engages teens by delivering fun and meaningful experiences that inspire a lasting connection to the Jewish people and develop life-long leadership skills.

- During the summer of 2018, five Louisville teens attended international summer leadership programs; even more are going this summer. Seventeen teens participated in the International Convention in Denver; three teens held leadership roles.
- Three Louisville teens were elected to the Kentucky Indiana Ohio regional board, nine Louisville teens were elected leadership coordinator positions for the planning and organizing of conventions. For the first time since 2014, Jay Levine BBG brought the Spirit Stick back home.
- Louisville hosted the 24th Annual Drew Corson Basketball Tournament, with over 90 teens participating from KIO, and 14 alumni playing in the alumni game. Drew Corson AZA placed second in the tournament.
- Team Louisville sent six teens to participate in the JCC Maccabi Games in Orange County, California. The Louisville delegation brought home three gold medals.
- Forty-four middle schoolers participated in Teen Connect events, a significant increase from prior years, and over 40 teens participated in J-Serve, the International Day of Jewish Youth Service, this past March.



The **J's Early Learning Center** is a top-rated childcare and preschool center for children ages 6 weeks to 5 years rooted in Jewish values. We have a wide range of programs focused on enrichment, relationships and preparing children for their own unique journey. We currently have 110 children.

- The J's ELC was awarded a 4-star rating from STARS for KIDS NOW, as well as Kentucky's Cabinet for health and Family Services (based on programming, parental involvement and administrative efforts standards). We work to continuously improve our already high standards and quality.

## J ARTS & IDEAS

**J Arts & Ideas** focuses on expanding the minds of our members and community through a variety of media. From CenterStage and Patio Gallery to the Film Festival and engaging speakers, J Arts & Ideas is broadening the breath of programming available at The J.

- The CenterStage 2018-19 season opened with *Hairspray* in July to sold-out audiences. The five main stage show season had an increase in patrons, making this the most successful season in over four years, with *Annie* the most successful show to date.
- The 13th Annual Mazin Art Exhibition had 53 entries and over 125 people who joined the reception. Art from a wide variety of media and genres were featured, with the winner being an abstract 3-dimensional piece.
- The 2019 Louisville's Got Talent was the most successful yet, which began six years ago by Jake Latts. To date, Jake and CenterStage have raised \$52,000 for Acting Out, our educational touring professional theatre. This was Jake's last year as the presenter.
- Arts & Ideas offered a mosaic-making class in November. Fourteen adult students learned how to make a mosaic piece on a Hamsa.
- Arts & Ideas held two new events: Brewfest in October 2018 and The Letter I Never Sent in March 2019. Brewfest celebrated the long history of Jewish beer brewing with beer, bourbon and bluegrass music. The Letter I Never Sent allowed 18 authors to read their letter to a live audience onstage. More than 130 people attended the event.



CenterStage Acting Out, our professional children's theatre company, toured two shows, *How I Became A Pirate* and *Nora's Ark*, to an audience of thousands of elementary school children through Kentucky this season.

- CenterStage Academy produced and presented *The Lion King, Jr.*, *Madagascar, Jr.*, and *The Three Little Pigs*. Parents and families said that this was the best year yet!
- Spotlight Summer Camp collaborated with J Camp and provided a great musical theatre experience for campers! Our performers presented *Trickster Tales* and *Pirates!*
- The J's Annual Louisville Jewish Film Festival strives to show the richness and diversity of the Jewish experience by presenting the best contemporary