



# PARTNERSHIP OPPORTUNITIES

The Jewish Community Center of Louisville





## **ABOUT ELC:**

The Early Learning Center (ELC) is a curriculum-based preschool and child-care program of the Jewish Community Center of Louisville, a 501(c)3 non-profit organization. The 2016-17 school year includes approximately 80 families, 94 children (ages 6 weeks to 5 years old) and 35 educators. We are currently full and maintain an extensive wait list. Our families are predominately two-income households and are highly active consumers in the family and children's products and services space.

## **SPONSORSHIP OPPORTUNITIES:**

Our sponsorship opportunities are designed to help meet your marketing objectives. All items are subject to date of sponsorship agreement. Each package includes customization support from The J's Philanthropy & Outreach Director, Lenae Price.

## **CONTACT:**

Lenae Price, Philanthropy & Outreach Director • 502-238-2768 • [lp@jewishlouisville.org](mailto:lp@jewishlouisville.org)



## HERO - \$1,500

Be our hero and receive **industry exclusivity** and other exclusive marketing benefits. Customized benefits include but are not limited to the following:

- ✓ Top Level Branding on ELC student T-shirts and ELC staff logo wear for the 2016/17 school year
- ✓ Branding on marketing materials and vendor table for all ELC events in the 2016/17 school year\*\*
- ✓ Opportunity to send promotional materials home with students each month
- ✓ Monthly customized promotions on ELC's Facebook Group
- ✓ Hyperlinked logo or company name on ELC webpage
- ✓ Invitations to sponsor-only network reception events throughout the year
- ✓ Personalized sponsorship acknowledgement suitable for display at your company

## TEAM-MATE - \$1,000

- ✓ Branding on all ELC student t-shirts and ELC staff logo wear for the 2016/17 school year
- ✓ Branding on marketing materials and vendor tale for Snowflake Shoppe and Spring Sing
- ✓ Opportunity to send promotional materials home with students twice in the 2016/17 school year
- ✓ Four promotions on ELC's Facebook Group
- ✓ Hyperlinked logo or company name on ELC webpage
- ✓ Invitations to sponsor-only network reception events throughout the year
- ✓ Personalized sponsorship acknowledgement suitable for display at your company

## SIDE-KICK - \$500

- ✓ Logo on the back of ELC student t-shirts for the 2016/17 school year
- ✓ Branding on marketing materials and vendor table for one ELC event\*\*
- ✓ Opportunity to send promotional materials home with students once in the 2016/17 school year
- ✓ Four customized promotions on ELC's Facebook Group
- ✓ Hyperlinked logo or company name on ELC webpage
- ✓ Invitations to sponsor-only network reception events throughout the year
- ✓ Personalized sponsorship acknowledgement suitable for display at your company

## FRIEND - \$300

- ✓ Branding on marketing materials and vendor table for one ELC event\*\*
- ✓ Hyperlinked logo or company name on ELC webpage
- ✓ Invitations to sponsor-only network reception events throughout the year
- ✓ Personalized sponsorship acknowledgement suitable for display at your company





## SPONSORSHIP FORM

Sponsorship Amount: \$\_\_\_\_\_ Today's Date:\_\_\_\_\_

Your Name:\_\_\_\_\_

Company Name (if applicable):\_\_\_\_\_

Address:\_\_\_\_\_

City:\_\_\_\_\_ State:\_\_\_\_\_ Zip:\_\_\_\_\_

Work #:\_\_\_\_\_ Cell #:\_\_\_\_\_

Email:\_\_\_\_\_

### Payment Options

- ☐ Check, made payable to Jewish Community Center, is enclosed.
- ☐ Visa or Mastercard #:\_\_\_\_\_ Exp:\_\_\_\_\_
- CSV/CVV Code:\_\_\_\_\_ Name on Card:\_\_\_\_\_
- Signature:\_\_\_\_\_

Please email your company's logo in a high resolution format to [lprice@jewishlouisville.org](mailto:lprice@jewishlouisville.org).

Please indicate which event(s) you wish to include in your sponsorship package.

### **\*\*EVENTS:**

- ☐ Grandparents Day • Sept. 9, 2016 • 9 a.m.
- ☐ Dads & Doughnuts • Oct. 28, 2016 • 8:30 a.m.
- ☐ Snowflake Shoppe • Nov. 19-20, 2016
- ☐ Latkes in the Lobby • Dec. 26-30, 2016 • 4 p.m.
- ☐ Spring Sing • Mar. 5, 2017 • 4 p.m.
- ☐ Moms & Muffins • May 12, 2017 • 8:30 a.m.

**Please complete this form** and scan and email to Lenae Price at [lprice@jewishlouisville.org](mailto:lprice@jewishlouisville.org) or mail it to Jewish Community Center of Louisville, ATTN: Lenae Price, 3600 Dutchmans Lane, Louisville, KY 40205.

Jewish Community Center of Louisville  
3600 Dutchmans Lane • Louisville, KY 40205  
502-459-0660 • [www.JewishLouisville.org](http://www.JewishLouisville.org)