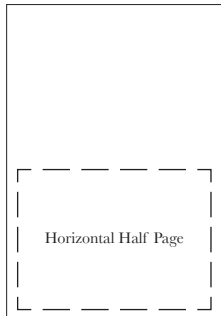


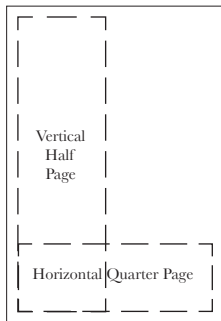
# Ad Sizes



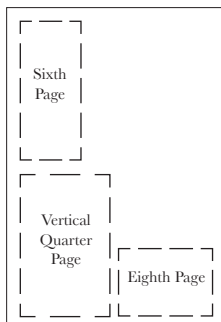
Inside Covers (Color only)  
7" x 11" Can Bleed \$980  
Full Page  
6-3/16" x 10" \$825



Inside Cover Half Page  
(Color only)  
6-3/16" x 4-7/8" \$600  
Horizontal Half Page  
6-3/16" x 4-7/8" \$445

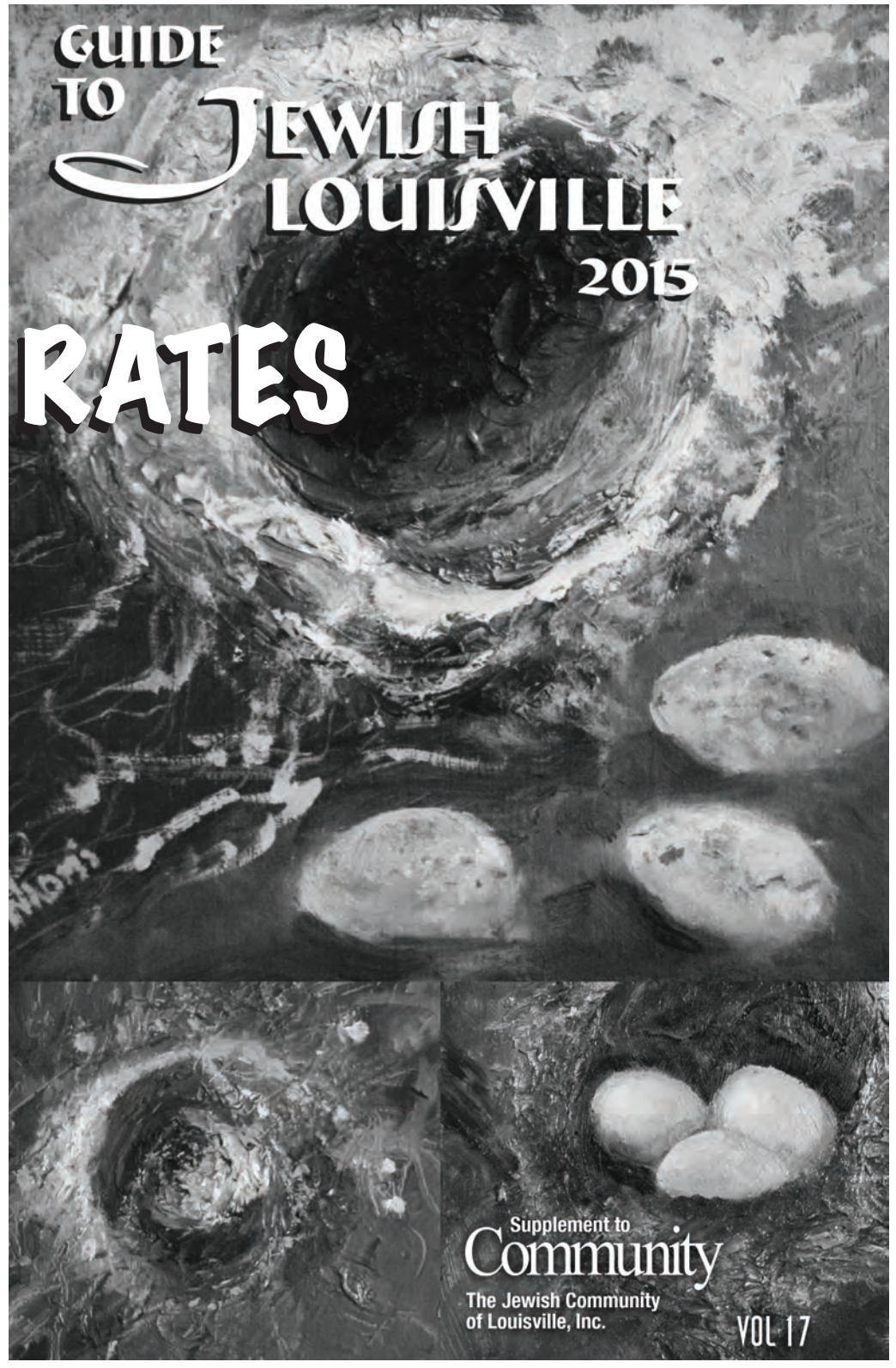


Vertical Half Page  
3" x 10" \$445  
Horizontal Quarter Page  
6-3/16" x 2-5/16" \$230



Vertical Quarter Page  
3" x 4-7/8" \$230  
Sixth Page  
1-15/16" x 4-7/8" \$180  
Eighth Page  
3" x 2-5/16" \$140

You Belong in Volume 18 of the  
**Guide to Jewish Louisville**  
Reserve Your Space Today!



## Questions?

Call 502-418-5845 or

e-mail [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org).

**NOTE: THIS FORM AND PAYMENT MUST ACCOMPANY AD. MAKE CHECKS PAYABLE TO COMMUNITY. ADS WILL NOT APPEAR UNLESS THEY ARE PRE-PAID. THERE WILL BE NO BILLING ON THE VOLUME 18 GUIDE.**

## Yes! I'd like to be included in this year's Guide to Jewish Louisville!

Category (e.g., Home Improvement) \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

www \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

Additional Names \$ 20 each

Additional Categories \$ 20 each

Additional Names \$ \_\_\_\_\_

Additional Categories \$ \_\_\_\_\_

Listing Total \$ \_\_\_\_\_

Ad Total \$ \_\_\_\_\_

Grand Total \$ \_\_\_\_\_

Mail to: **COMMUNITY**  
3600 Dutchmans Lane, Louisville, KY 40205

Contact \_\_\_\_\_

Phone \_\_\_\_\_  Enclosed is my check for \$ \_\_\_\_\_

Please use my  MasterCard  VISA

# \_\_\_\_\_ Ex. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

### PAYMENT MUST ACCOMPANY AD

#### Inside Covers

*Color will appear on these pages only. Community does not provide graphic services for process 4-color ads. Call 502-418-5845 for availability.*

- |                                    |  |        |
|------------------------------------|--|--------|
| <input type="checkbox"/> Full Page | 7" x 11" (plus bleed)                    | \$ 980 |
|                                    | (6-3/16" x 10" image area without bleed) |        |
| <input type="checkbox"/> 1/2 Page  | 6-3/16" x 4-7/8"                         | \$ 600 |

Full Page 6-3/16" x 10" \$ 825

1/2 Page \$ 445

- |                                     |                  |
|-------------------------------------|------------------|
| <input type="checkbox"/> horizontal | 6-3/16" x 4-7/8" |
| <input type="checkbox"/> vertical   | 3" x 10"         |

1/4 Page \$ 230

- |                                     |                   |
|-------------------------------------|-------------------|
| <input type="checkbox"/> horizontal | 6-3/16" x 2-5/16" |
| <input type="checkbox"/> vertical   | 3" x 4-7/8"       |

1/6 Page 1-15/16" x 4-7/8" \$ 180

1/8 Page 3" x 2-5/16" \$ 140

Listing  \$70  Listing with an ad \$50

Please make an ad based on my ad in the  2014  2015 Guide to Jewish Louisville  with changes

Camera ready art will be supplied by  e-mail or  CD

PDF (all elements and fonts must be embedded)

EPS  JPEG  TIFF

InDesign CC

Email [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org)

I would like *Community* to make up my ad.\*  
Ad art and Payment Deadline January 31, 2016

*(Any ads that come in after deadline cannot be guaranteed for accuracy.)*

I will email  Logo(s)  Photos  Wording for my ad  
to [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org)

*\*NOTE: There will be a charge of \$25.00 per hour for advertiser's alterations after the second change. (To be billed separately)*

### Ad art and Payment Deadline January 31, 2016

*NOTE: Faxed art will not be accepted as usable art.*

#### FOR MORE TECHNICAL INFORMATION CONTACT:

Misty Hamilton, Sr. Graphic Designer, 502-238-2778

or [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org) or

Shiela Steinman Wallace, Communications Director and Editor,

at the Jewish Community of Louisville, 502-238-2703, or

e-mail [jcl@jewishlouisville.org](mailto:jcl@jewishlouisville.org).



## Notes