

COMMUNITY

INSIDE
JFCS honored five creative and accomplished international leaders at the M.O.S.A.I.C. Awards.
PAGE 20

FRIDAY VOL. 40, NO. 10 ■ 20 TAMMUZ 5773 ■ JUNE 28, 2013



At the Republic Bank Golf Challenge on June 24, Chip Sobel, Austin Altman, Billy Altman and Fred Garon took first place in golf and Alison Roemer and Lia Laber finished first in tennis. For more photos and the full story, see back page.



JCL Update

by **Stu Silberman**
President and CEO
Jewish Community of Louisville

The June JCL Board of Directors meeting was the first for Tom Wissinger, the JCC's new Sr. Director of Membership and Wellness. What better way for him to be introduced to the board than to hear several directors comment on the professionalism and knowledge of members of our wellness team, by name.

On the eve of my three-year anniversary at the JCL, I reflected for a moment on one of the greatest accomplishments of our agency during that time – the building of a world-class staff with the know-how and passion to help us fulfill our mission. Our caring, dedicated team members don't just run an agency, they make it feel like a family. The camaraderie is evident when problems arise and are quickly addressed in a manner that places the needs of the members and donors first.

The culture change is evident as well, when new initiatives, such as our one-entry, one-exit security policy are embraced, rather than challenged. When, while discussing serious matters such as the JCL's financial-wellbeing in our monthly operations reviews, we can see **JCL UPDATE** page 12



Stu Silberman

Gordon to Chair 2014 Campaign

by **Shiela Steinman Wallace**, Editor

While the 2014 Federation Annual Campaign won't officially get underway until the fall, the first steps to ensure a successful fundraising effort are being taken now. Jewish Community of Louisville Board Chair and Immediate Past Campaign Chair Karen Abrams and Jewish Federation of Louisville Vice President and Chief Development Officer Stew Bromberg announced that Doug Gordon will chair the 2014 Federation Campaign.

A third generation Louisvillian, Gordon said, "my family has always been involved" in the Jewish community



Doug Gordon

and has consistently supported the Campaign. He feels great passion for both and wants to be sure other members of the community really understand what funds raised by the Campaign do in our community.

"I remember great Campaign stories from my grandfather," Gordon recalled, "about how he and his peers got together and raised money. Those who participated believed in why they were giving money and stepped up and did it."

"We need to get that feeling back on the table for this year's Campaign," he continued. "I'm going to challenge my peers – especially those I consider among the lost tribes – to open their minds to our community's needs today and to let go of any long-held residual feelings that are long overdue for burial."

He challenged people to look at the work the agencies are doing today, to recognize what our community is today and to join the effort to move it forward.

"We all need to feel good about do-see **GORDON** page 1

Striving for excellence

by **Shiela Steinman Wallace**, Editor

Your Jewish Community Center strives toward excellence, and that means listening to your comments and responding to your needs. In pursuit of that goal, the agency participates in the national Jewish Community Centers Association (JCCA) Benchmarking Program.

The Benchmarking program surveys members, users and staff, compiles the results, and provides each participating JCC with a statistical assessment of how it is doing compared to its own performance in preceding years and to other JCCs of similar size that are also participating. see **EXCELLENCE** page 13

JCL announces allocations for fiscal 2014

by **Shiela Steinman Wallace**, Editor

When the Jewish Community of Louisville's Planning and Allocations Committee began to craft its recommendations for the allocation of funds for fiscal 2014, \$2 million had been raised during the 2013 Annual Campaign, and that was the number the committee used as a starting point for its work.

Additional pledges are continuing to come in, Campaign Chair Karen Abrams reported, and if sufficient additional funds are raised that have the potential to enhance community programs, the committee will reconvene to make recommendations on allocating the additional funds.

Where Funds Go

Funds raised by the Campaign support a wide variety of services and programs in Louisville, North America, Israel and around the world.

Locally, funds go to Jewish Family & Career Services, Louisville Beit Sefer Yachad, the Temple Hebrew School, the High School of Jewish Studies, and the Jewish Community of Louisville for its many programs including the Jewish Community Center, Hillel, the Jewish Community Relations Council and

Community. The Campaign also provides support to Chavurat Shalom, the Vaad Hakashruth and National Council of Jewish Women.

Ensuring Fiscal Integrity

The JCL has historically allocated money based on the amounts donors pledged to the Annual Campaign. Once the allocations to the agencies have been approved by the Board, they have been paid to the agencies as approved. Each year, some money raised by the Annual Campaign has been designated to cover pledges that are uncollected.

"For the Campaign years 2012 and 2011," JCL Vice President and CFO Ed Hickerson explained, "the amount the JCL paid to the agencies to fulfill the allocations approved by our Board exceeded the cash we actually collected." The JCL covered the difference through cuts to its own budget.

"To ensure that this type of situation won't recur," Hickerson continued, "the JCL Board of Directors instructed the Planning and Allocations Committee to hold back 10 percent of the pledges received for the 2013 Campaign." That left \$1.8 million for the committee to allocate to Louisville's constituent agencies. see **ALLOCATIONS** page 10

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COMMUNITY

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COMMUNITY DEADLINES

Deadlines for the next two issues of **Community** for copy and ads are: July 19 for publication on July 26 and August 16 for publication on August 23. Items for the Russian column must be in the day before the general deadline.

Community publishes Newsmakers and Around Town items at no charge. Items must be submitted in writing. Please include your name and a daytime telephone number where you can be contacted in the event that questions arise. **Community** reserves the right to edit all submissions to conform to style and length requirements.

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Community accepts letters to the editor for publication. All letters must be of interest to the Jewish community or in response to an item published in the paper. They must be no longer than 300 words in length and signed. Name, address and daytime phone number must be included for verification purposes only.

Community reserves the right to refuse to publish any letter, to edit for brevity while preserving the meaning, and to limit the number of letters published in any edition.

Mail your comments to: **Community**, Letters to the Editor, 3600 Dutchmans Lane, Louisville, KY 40205.

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JCRC UPDATE

by Matt Goldberg, Director
Jewish Community Relations
Council

Supplemental Nutrition Assistance Program (SNAP or Food Stamps) to be cut

As we have previously reported, this past year, our Louisville Jewish community participated in the Food Stamp Challenge in order to raise awareness about the food stamp program. Many of the 47 million people in this program rely primarily on the money that they receive through SNAP to provide sufficient food for themselves and their families. Unfortunately, this program appears headed for significant cuts.

The SNAP program's funding comes from the larger farm bill that is currently being debated in Congress. The House of Representatives, in a surprise move, defeated a bill that would have drained \$2.4 billion annually from this program. Some Congressmen voted against the bill because of these cuts, but many voted against it because the cuts did not go far enough.

They are unlikely to pass the Senate's version of the bill, which limits the cuts to SNAP to \$400 million annually (still an unfair cut). The current spending levels are likely to be extended until September 30, when they will again try and get a farm bill with cuts to SNAP passed.

It is more important than ever, right now, to be an advocate for this program. Talk to your friends and neighbors about it. Write letters to the editor. Contact your elected representatives (even President Obama).

Israel's neighbors in turmoil, but boycotts of Israel endure

Israel's neighborhood keeps getting more and more interesting. Syria, on Israel's Northeast border, is embroiled in a bloody civil war, with almost 100,000 dead and no end in sight. In light of reports that the Syrian regime has used chemical weapons, the United States is now preparing to send weapons to the rebels, while Russia continues to send advanced weaponry to the Syrian regime.

Turkey recently came under fire for brutally suppressing street protests around the country leaving several people dead and many more wounded. In Egypt, the economy is on the verge of complete collapse, and massive protests are scheduled for June 30. The Egyptian army appears to be encouraging the protests and the regime might not survive.

And yet, there are those who believe that Israel is the source of all problems in the region.

Recently both Alicia Keys and The Pet Shop Boys came under heavy pressure to cancel their concerts in Israel because of Israel's alleged human rights abuses and "apartheid" policies directed at the Palestinians. Thankfully both resisted (The Pet Shop Boys went so far as to categorically deny that Israel was guilty of these accusations).

There are practically no calls for artists and academics to boycott countries like China, Russia, or any other country in the Middle East...countries whose human rights records are far worse than anything Israel is accused of, much less guilty of.

Consider contacting artists and academics with plans on appearing in Israel. Alicia Keys received thousands of notes of support from pro-Israel supporters buttressing her decision to perform in Israel. It is important that the only voice they hear on appearing in Is-

rael is not one that advocates for a boycott.

Immigration Bill to be voted on

Our JCRC has sent a letter to our senators, asking them to support the current immigration bill before Congress. This bill is a humane one that provides for both a pathway to citizenship for the millions of undocumented immigrants in this country, and a comprehensive plan to secure our borders. To see a copy of these letters or for talking points in writing your own letters, please check out this JCRC column at www.jewishlouisville.org.

Letter to the Boy Scouts

On June 13, the JCRC sent the following letter to the Boy Scouts.

Mr. Barry G. Oxley II
Scout Executive
Boy Scouts of America
Dear Mr. Oxley:

The Jewish Community Relations Council of Louisville commends the Boy Scouts of America for the difficult decision of reversing its policy banning openly gay boys despite passionate opposition and ultimatums of resignations and disbanding.

Our community has a proud history supporting the BSA and its mission. Troop 30, which is chartered by and meets at The Temple on Brownsboro Road, is one of the nation's oldest and most distinguished troops. It is a source of community pride and would not be a success without the legions of scouts and volunteer leaders who have inspired generations of Louisville boys to do great things in our community.

The Jewish Community Relations Council of Louisville is disappointed, though, that openly gay leaders are still not welcome. This policy of prohibiting openly gay leaders deprives gay scouts of strong and respected role models – inhibiting their development and recognition as leaders and peers in the community. We believe the Boy Scouts of America should end all discrimination based on sexual orientation.

The Jewish Community Relations Council of Louisville looks forward to the Boy Scouts of America revisiting this issue in the future to send a clear message of inclusion within the Boy Scouts of America organization.

Sincerely,
Ayala Golding, Chair
Jewish Community Relations Council
Jewish Community of Louisville, Inc.

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- Graeters Ice Cream
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- Masterson's (Kosher Catering available at off-site venues such as the JCC, Synagogues, etc. Request Vaad supervision when ordering)

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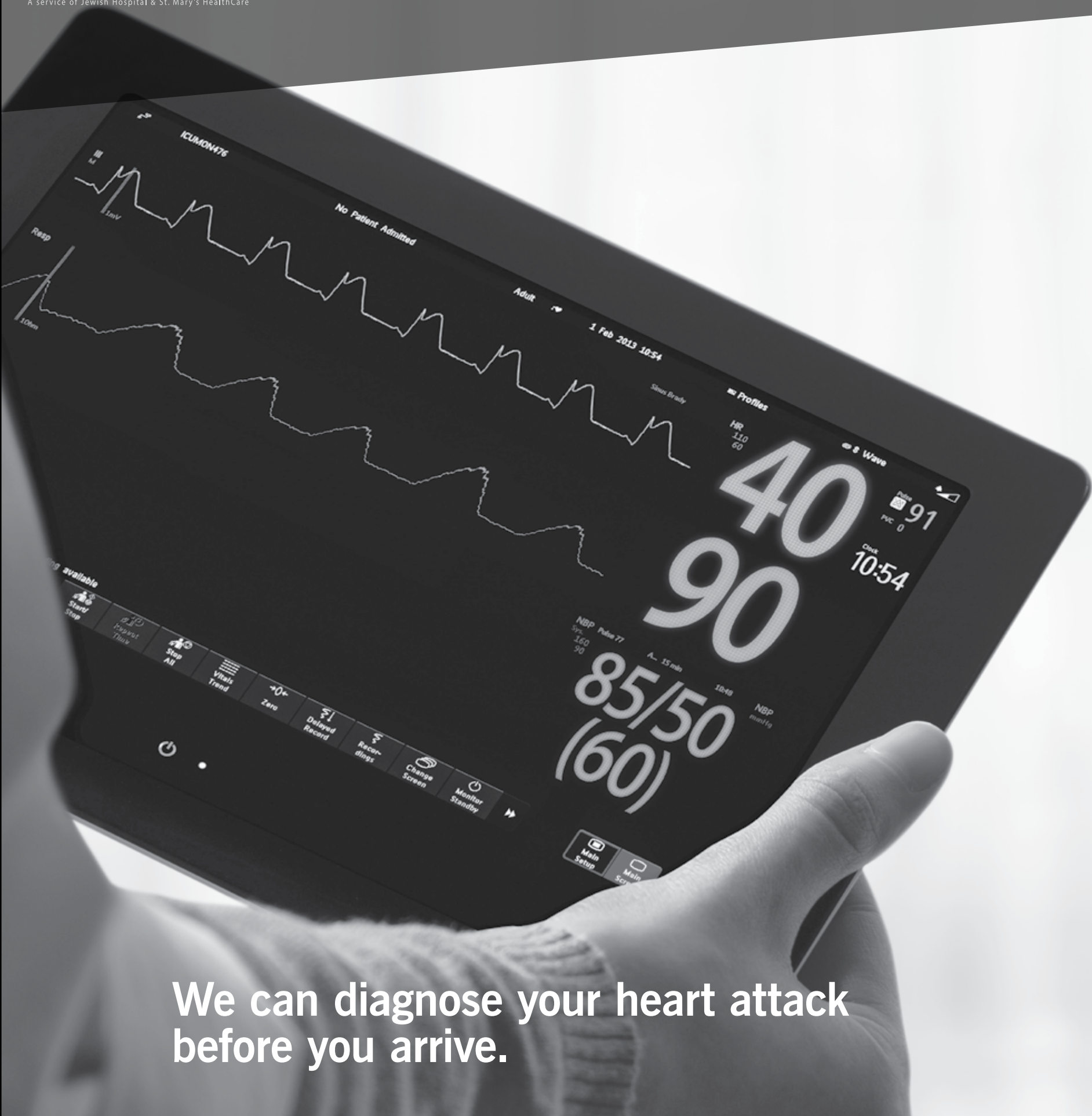
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Abrams elected JCL Board Chair

by Shiela Steinman Wallace, Editor

On Monday, June 3, Karen Abrams was elected chair of the Jewish Community of Louisville Board of Directors, a position for which she has been preparing for a long time.

She's been a member of the JCL Board and Executive Committee since the agency's formation, serving as secretary and chair-elect, and chaired the successful 2013 Federation Campaign, which raised \$2.1 million for the community.

Shortly after the agency was formed, Abrams, Sheila Ber- man and Jeff Tuvlin co-chaired the JCL's Program Review Committee and looked at all the programs the newly created JCL offered at the time and identified gaps in service to the community. Later, she was chair of the Governance Committee, which defined Board member responsibilities and clarified the JCL's bylaws.

Now she's ready for the leadership responsibilities attendant to the chairmanship of the Board, and is eager to begin her term.

"Karen and I have been working closely together since I got here as she's been an Executive Committee Member and chair of our Governance Committee," said JCL President and CEO Stu Silberman. "Her leadership qualities include being very contemplative and very inclusive, resulting in community-minded recommendations and clear decision-making, so I was very pleased when she accepted our request to be considered as the next Board chair. I look forward to working with Karen to build on our current successes and create many new ones."

"My first priority is to finish the strategic plan," Abrams said. "I'm confident we can do that within six months because a lot of the groundwork has already been done. [JCL President and CEO] Stu Silberman, senior staff and the Board will be working on this." The strategic plan will lay out the path the agency will follow to fulfill its mission.

"My second goal is to engage even more of the Jewish community – families, singles, young adults, seniors – in programming and to get them into the JCC building," she stated. There are a lot of wonderful programs and activities going on now and even more great things in the works. Now the JCL needs to get people in the door to check them out, and the Board has a role to play with this.

"I feel like the JCL is on great footing,

based on the work done by [Immediate Past Board Chair] David Klein, Stu Silberman and the rest of the Board and staff," Abrams stated. "I'm excited to continue moving forward, now."

One advantage Abrams feels the agency now has is, "we don't have a deficit budget" for the coming year." This reflects the progress the JCL has made since its creation in 2009. In the coming year, Abrams is "looking to increase our revenue stream" to continue the agency's positive trajectory.

"This is a good time for me to become chair of the Jewish Community of Louisville," she said, "because my youngest is going off to college."

Abrams appreciates the leadership David Klein provided the JCL during his tenure and is appreciative of him "putting in a third year" which allowed her to wait until she was ready and to gain the experience of chairing the Campaign.

Abrams experience also includes co-chairing the 2003 and 2004 Campaigns with Lior Yaron and co-chairing YAD (Young Adult Division) in 1997 with Ken Richter. Abrams and her husband, Jeff Glazer, also co-chaired the Livnot Leadership program in 2005. Livnot was a networking and community development forum the Federation convened to bring together experienced leaders from Louisville's Jewish congregations and agencies.

Last year, she received JFNA's Kipnis-Wilson/Friedland Award for endowing her annual Campaign gift and encouraging others to do so. In 1998, Abrams was the recipient of the Federation's Joseph J. Kaplan Young Leadership Award, and in 2004, she was chosen by the Federation as a Jewels in Our Crown honoree.

She's a member of the Jewish Community Center and Congregation Adath Jeshurun and served on its Board and is a life member of National Council of Jewish Women. She and her husband have been to Israel several times, most recently with their children, Nicholas, Mallory and Andrea, on an AJ trip with Rabbi Robert Slosberg, which included time in the Western Galilee, Louisville's Partnership 2Gether region.

Abrams also participated in a national Campaign Chairs and Directors Mission, which took her to Moldova as well as Israel, and has attended a number of national conferences.

Professionally, Abrams is a pediatrician with the Kaplan Baron Pediatric Group. She earned her M.D. from the University of Louisville School of Medicine.

She is open to input from members of the community and invites people to e-mail her at karenabrams@gmail.com.

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Next Uniquely Jewish event is a day at the range

When the Jewish Federation of Louisville began planning the Uniquely Jewish Event Series, the idea was to offer a wide variety of experiences that are not necessarily what you'd expect to find at an event sponsored by the Annual Campaign and to offer a Jewish connection.

At Uniquely Jewish: A Day at the Range, members of the community are

invited to test their skill and concentration at trap shooting, hear a first-hand account of life in the Israeli army from retired IDF officer Keren Benabou and enjoy brunch.

The event will be on Sunday, July 14, from 10 a.m.-noon at Jefferson County Sportsman Club, 12100 Waterford Rd. The cost is \$54 per person and includes basic instruction, ammunition, a

20-minute shooting session, Benabou's presentation and brunch. A vaad approved option is available if requested by July 10.

Space is limited for this event, and reservations must be made online at www.jewishlouisville.org no later than July 10. For more information, contact Mary Jean Timmel, 238-2703.

Ben Vaughan is chair of this event.

Supplies needed to help JFNA programs in Belarus

To ensure that campaign leaders in federated communities understand exactly how dollars raised by Annual Federation Campaigns are used overseas, each year, the Jewish Federations of North America takes campaign leaders on a mission.

This year, the group will visit Minsk in Belarus and Israel where they will visit a number of projects and programs supported by the Campaign so they can return to their communities energized and able to share how we do extraordinary things together. Jewish Community of Louisville President and CEO Stu Silberman is participating in the mission and is leaving July 7.

In addition to observing how our dollars are used, mission participants are encouraged to participate in the overseas mitzvah work by bringing donations to help. Silberman is contributing some items personally, but he is also inviting the community to help.

JFNA provided a list of suggested donations for the groups in Belarus.

The Jewish Family center needs:

- Paints for painting on silk and textiles
- Paints for painting on ceramics
- Paint brushes of different dimensions
- Ping-pong paddles
- Balls for soccer, basketball and tennis
- Sport rugs
- Mouse pads for computers
- Headphones

- Educational games (chess, checkers, playing cards, puzzles, etc.)
- Stuffed animals
- Small musical rhythm instruments (recorders, bells, cymbals, maracas, drums, triangles, etc.)
- Costumes for Purim
- Glue sticks with sparkles and beads
- Gel pens
- Colored paper, cardboard, metallic paper, sheets of felt and plastic, cellophane
- Plastic and clay for molding and cookie cutters

The Chesed (a place where seniors can find basic health care, services, religious activities and socialization) needs:

- Eyeglasses
- Bandages
- Blood pressure measurement cuffs
- Glucometer and test strips for measuring blood sugar
- Adult diapers
- Toothbrushes
- New sheets – cotton, permanent press, single bed
- New towels
- Warm clothes for the elderly including slippers
- Gloves for home-care workers
- Jewish music tapes
- Coloring books and crayons
- Bright colors of paint – Gouache, water color, acrylic and spray paint
- Knitting yarn, embroidery netting

- Kiddush cups
 - Shabbat candlesticks
- The JAFI (Jewish Agency for Israel) Summer Camp needs:

- Arts and crafts supplies, including markers, pens, colored paper, stickers, paints, watercolors, crayons, glue, clay and sparkles
- Sports equipment including inflatable balls of all sorts, jump ropes and racks
- Simple, non-verbal board games including chess, checkers, guess who, Chinese checkers, Chutes and Ladders
- Costumes of all kinds for plays and drama club
- Simple game items including Silly Putty, Etch-a-Sketch, travel games, card games such as TAKI, puppets, puzzles, punching bags, roly polly, etc.
- Camping equipment including flashlights, compasses, pouches and canteens
- Toothbrushes and toothpaste
- Jewish-themed trinkets including key chains, pens, magnets and decorative boxes.

Please bring any items you'd like to donate to the Jewish Community Center by Thursday, July 4, at 11 a.m., and Silberman will make sure they are delivered to the appropriate place.

JCL, AJ collaborate to bring Melton back to Louisville

COME TO "A TASTE OF MELTON" TO EXPERIENCE ADULT JEWISH LEARNING BEFORE YOU SIGN UP

Melton is back. The Florence Melton Adult Mini-School, one of the Jewish community's most highly regarded adult education programs, will be offered again this fall in Louisville and will be open to all adults who want to increase their understanding of Judaism.

The Melton program is a non-denominational study program that offers adult-style, text-based Jewish learning with offerings for first-timers as well as graduate courses for those who have already completed the core curriculum.

No previous knowledge of Judaism is required. This is a two-year course of study, with classes that meet weekly for 30 weeks. Expert teachers present texts from a variety of sources and students discuss the issues they raise. The first year covers "Rhythms of Jewish Living" and "Purposes of Jewish Living;" and second year addresses "Ethics of Jewish Living" and "Dramas of Jewish Living throughout the Ages."

Students will be able to choose classes Tuesday evenings from 6:30-9 p.m. or Thursday mornings, from 9:30 a.m.-noon. The teaching staff includes Cantor David Lipp, Rabbi Stanley Miles, Prof. Edwin Segal, Deborah Slosberg, Rabbi Robert Slosberg and Rabbi Michael Wolk.

"Through the generous funding of the Jewish Heritage Fund for Excellence, and in collaboration from Congregation Adath Jeshurun, which will host most of the program's classes in their newly renovated facility, the Jewish Community Center is able to offer this program under a new business model at a greatly

reduced cost, eliminating a barrier for some in our community, who otherwise would have participated" said Stu Silberman, JCL president and CEO.

Program details will be announced later this summer. A community-wide recruitment event, "Taste of Melton,"

will be held Sunday, August 18, at 10 a.m. at Congregation Adath Jeshurun. Those who are considering the program can learn more about the curriculum and meet some of the instructors.

Watch *Community* and the "Community Weekly Update" for further details.

KI group to study feasibility of new Jewish day school affiliated with the Schechter Network

A group of leaders at Keneseth Israel has started preliminary work on a feasibility study to determine the level of demand in bringing to Louisville a new Jewish Day School affiliated with Schechter Day School Network. The group, which represents a cross section of the community, is embarking on the study in response to growing interest expressed by numerous local Jewish families.

The group believes in the importance of Jewish education for Louisville's youth, and that a Schechter Network school might provide a viable alternative to the secular private schools and public schools currently available in Louisville. The group also believes that affiliating with the Schechter Network would demonstrate a clear commitment to a quality Jewish educational experience that also offers a secular educational experience at the highest level in Louisville.

"The Schechter Day School Network is pleased to learn of the initiative in the Louisville Jewish community to explore the opening of a new Schechter day school. Louisville has a long and proud

tradition as a center of Jewish learning and living, and the community is to be commended for its vision and foresight in proposing this new initiative," said Dr. Steven Lorch, President of the Board of Directors of the Schechter Day School Network.

"We've been in contact with Dr. Elaine Cohen, director of a new Jewish Day School affiliated with the Schechter Network in New York, and she has encouraged us to go forward with this marketing research," said Sharon Goodman, a member of the planning group. "We know, anecdotally, that quite a few families would be interested in a private Jewish educational experience in Louisville," she said.

Additionally, Rabbi Michael Wolk said "I'm proud to be a product of a day school in New York, where I received the strong foundations of my Jewish education and I'm excited about the beginning of the exploratory process in Louisville."

Dr. Cohen explained that the Network serves the needs of its community of schools for connection, innovative Jewish programs, professional development, see **DAY SCHOOL** page 12

CALENDAR OF EVENTS

Now-AUGUST 9

JCC Summer Camp

Camp is filling up fast. Enroll your child now before the program you want fills up. Download the Summer Camp brochure at jccloouisvillecamp.org.

Now through JULY 16

Patio Gallery Exhibit

Pairallels. The Artists' Breakfast Group paired 11 established artists with 11 younger artists from the Louisville Artists Syndicate to create these collaborative projects.

JUNE 30

The PJ Library Book Reading

10-11 a.m., JCC. Read *The Littlest Pair* and make a bird feeder. Explore taking care of animals, being nice to each other and words can hurt. RSVP to jtuvlin@jewishlouisville.org or 238-2719.

JUNE 30

Lion of Judah/Pomegranate Afternoon Tea

3-5 p.m. at the home of Karen Abrams. Traditional tea and flower arranging demonstration by Nanz and Kraft.

JULY 4

4th of July Celebration

9:30 a.m.-6:30 p.m., JCC pool. There will be raft races in the family pool, a big splash contest, poolside music with a DJ and dancing, free sno-cones and popcorn. Purchase your meals and drinks at the Dive In Diner or bring a picnic and enjoy the family park.

July 11-21

CenterStage Presents

Legally Blonde at the JCC

\$18 per person in advance, \$20 at the door. For tickets, call 459-0660 or go to www.centerstagejcc.org

JULY 11, 2013-May 18, 2014

CenterStage's New Season

Season tickets on sale now. Shows include *Legally Blonde*, *A New Brain*, *Les Miserables*, *The Best Little Whorehouse in Texas*, *Wit*, *The Color Purple*, and *The Sound of Music*. Download your season brochure at www.centerstagejcc.org. Tickets may be purchased at the front desk at the JCC or by calling 238-2763.

JULY 14

Uniquely Jewish: A Day at the Range

10 a.m., Brunch, Jefferson County Sportsman Club. Try your hand at trap shooting and hear from Keren Benabou, a veteran of the Israeli Defense Forces. \$54 per person. Limited to 25 people. Vaad approved option available upon advance request. Chair: Ben Vaughan. Register online at www.jewishlouisville.org by July 10.

JULY 21 through August 27

Patio Gallery Exhibit

Hanging by a Thread: The Life and Contemporary Art of Adrienne Sloane. Opening reception July 21, 2-4 p.m.

AUGUST 11 – Save the Date!

JFCS Pizza for the Pantry

12-2 p.m., Wick's Pizza, 2927 Goose Creek Road. Advance tickets \$7 per person, \$5 for children 4-14, free for children 3 and under or \$8 at the door. Benefits the Sonny and Janet Meyer JFCS Food Pantry Fund. Ticket sales will be matched by donations from the Rabbi Stanley Miles Discretionary Fund of Temple Shalom and JfCS Board member Bonnie Bizer. Purchase tickets from members of the JFCS Food Pantry Committee.

AUGUST 11 – Save the Date!

YAD Picnic

3:30 p.m., JCC. Wide variety of activities for children and adults. Watch for details. Chair: Seth Gladstein. RSVP to mjtimmel@jewishlouisville.org or 238-2739.

Bob Sachs will chair JCRC

by Shiela Steinman Wallace, Editor

Robert H. Sachs has been named chair of the Jewish Community Relations Council," said JCRC Director Matt Goldberg. "He is an innovative leader and I look forward to working with him. His strong background in social action and Israel advocacy provides a good understanding of many of the issues JCRC deals with on a regular basis. I confidently anticipate a continuation of the excellent work Ayala Golding has done in this position, and I expect the JCRC to reach new levels of engagement and advocacy in the near future."

Bob Sachs

For Sachs, the JCRC is a natural fit. "I've always been involved with social action, from my days in law school in Chicago," he said. Whether it is fighting for tenants' rights, working with the American Civil Liberties Union of Kentucky or providing free legal assistance to those who cannot afford it through the Legal Aid Society, Sachs has always put *tikkun olam* – the repair of the world – high on his personal agenda.

"I think Jews have a special role in social action," Sachs stated. "I'm interested in all the issues JCRC is involved with, from making sure that the church remains separate from the state, especially in the public schools, to fighting for gender equality to supporting the State of Israel."

"I was a liberal when was I young," he

stated, "and I'm still a liberal now that I'm old. I haven't gotten any more conservative over the years."

"I think our relationships with other faith communities are important, too," he continued, "in allowing others to develop a greater understanding of Jews and the Jewish religion."

Sachs has some goals in mind for the JCRC. "I want to push a strategic plan," he said. "We've begun to talk about that and will be doing one in near future so that we understand where we are, where we want to go and how we evaluate ourselves in getting to our goals. I understand JCRC must be reactive in many ways to things that happen in public school, things that politicians do in Frankfort and Washington," he said, "but we still need to plan our overall direction."

"Aya Golding has done a wonderful job in moving us in that direction," Sachs said of the outgoing JCRC chair, "and I'm just going to build on what she's already done."

The JCRC is one of the largest committees at the Jewish Community of Louisville. Its members come from all parts of the community and a variety of political persuasions. Together, they gather information and discuss issues with the goal of reaching consensus and taking action when appropriate.

"I am impressed with the number of young people on the Council," Sachs said. "It's very exciting to see them take over. We're lucky, too, to have someone like Matt staffing JCRC. He's on top of all issues and knows the right people around the country" so he's able to research the issues and make connections with other JCRCs.

Louisville has a tradition of leadership in the Jewish community relations field.

Both Marie Abrams and Lewis Cole, z"l, led the national Jewish Council for Public Affairs or its predecessor. "It's comforting to know that a small community like Louisville has one of the national stars in community relations in Marie Abrams," Sachs said. "She is somewhat of a legend in community relations. I always check with Marie because of her intelligence, background and experience – it's invaluable."

Sachs brings impressive credentials to his new post. He has served in leadership positions for many organizations in both the Jewish and general community. "Louisville's the kind of community that makes it easy to do that," he said. "Anybody who wants to get involved can. It's very open, and your service is always appreciated and welcome."

A native of Chicago, Sachs began his community service while he was a student. He was a founding member of the Northwestern University Law Students for Civil Rights in 1962.

"One of the things we did at Northwestern was to force the integration of the residence hall at the downtown campus," he explained. Abbott Hall is a very large residence hall that serves Northwestern's law, medical and business schools.

In Chicago, Sachs also volunteered his services to Legal Aid.

"The first thing I got involved with in Louisville was the Louisville Civil Liberties Union," he said. Always looking to enhance the organizations he serves, Sachs soon realized that the state organization was located in Louisville and there was no need for a separate chapter here, "so we merged the two and I became president of the merged organization, which is now called the American Civil Liberties Union of Kentucky."

He also served on the ACLU national board. He received a Certificate of Appreciation from the ACLU in 1986.

Sachs continued his volunteer activity in the general community, also serving on the board and as president of the Louisville Tenants Association, and on the boards of Leadership Louisville, the Legal Aid Society, the Louisville Free Public Library Association and Sarabande Books, a not-for-profit book publisher.

But if you look at everything Sachs has done, it soon becomes evident that the Jewish community is close to his heart, and he has devoted a tremendous amount of time to both national and local Jewish organizations.

Nationally, Sachs served as a member of United Jewish Communities' Renaissance and Renewal Pillar (a pillar is a committee that addresses a major focus of national UJC policy and activity), and UJC's Resolutions Committee. UJC is the predecessor organization of Jewish Federations of North America.

He is currently a member of the board, the Budget & Finance Committee and is past treasurer of Jewish Education Service of North America (JESNA), where he is a long-

time volunteer.

Here in Louisville, the Jewish Community Federation has been a major beneficiary of Sachs' leadership and devotion. He is a past president of the Federation, and chaired its 2002 United Jewish Campaign. He also chaired the Federation's Endowment Committee and the Federation's Community Re-alignment Task Force.

Currently, he is on the board and the Executive Committee of Louisville Central Community Centers, a grassroots organization in the Russell neighborhood, and serves as its treasurer. In addition, he is a member of the board of Louisville Literary Arts and serves on the Steering Committee of the new Kentucky School of Art.

In addition, Sachs is a past president of Congregation Adath Jeshurun, a past president of the Central Agency for Jewish Education in Louisville, and a member of the Jewish Community Center board.

Sachs is a lawyer. He earned his BSC from DePaul University and his JD from Northwestern University. He also attended the Executive Program at Stanford University and is a 1984 graduate of Leadership Louisville.

In 1964, he was admitted to the Bar in Illinois, and in 1972, he was admitted to the Bar in Kentucky and to practice before the United States Supreme Court.

He started his career in private practice in Chicago in 1964, and came to Louisville in 1971 as a staff attorney and ultimately became vice president and general counsel for Brown & Williamson Tobacco Corp. In 1989, he was appointed vice president and corporate secretary for BATUS, Inc., and from 1993-1998, he served as executive vice president, Law and Trust, for Mid-America Bancorp and Bank of Louisville.

In 2009, Sachs earned his MFA in writing from Spalding. Eleven of his short stories have been published, and he recently came in third in Literary LEO's fiction contest. He received an honorable mention in the 2009 Glimmer Train contest for new writers and was a semi-finalist in the 19th consecutive New Millennium Writing Competition.

In both 2004 and 2005, he took first place in the Graduate Division of the Metroversity Writing Contest in the fiction category. He also took first place in the 2006 Courier-Journal Photography Contest, Travel Division and second place in the 2007 Literary LEO Traditional Photography Contest.

In 2007, he received the Jewish Community Federation's Blanche B. Ottenheimer award that is presented annually to a Louisvillean whose lifetime achievements reflect a dedication to the pursuit of political reform, civil rights and social justice.

"I come from a tradition of community service and a sense of justice. I know my father of blessed memory was a member of the NAACP in the 1940's and my mother, who will be 101 next month, still volunteers to help people who are less fortunate than she is, although she has cut back to just one day a week."

He and his wife, Felice Koloms Sachs, have two children, Adam (Eryn Block) and Joshua and two grandchildren, William and Julia.

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Dikla Alegra Levi brings Israeli culture and lots of fun to camp

by Shiela Steinman Wallace, Editor

From Lego® construction projects to swimming lessons to costume and hat-and-tie days to plays, gardens, songs, games and sports Summer Camp at the Jewish Community Center is underway.

This year, the fun includes getting to know Louisville's shlicha [emissary from Israel], Dikla Alegra Levi and learning about Israel and Israeli culture.

At 25, Levi, from the Israeli town of Bat Yam near Tel Aviv, has completed her military service and is a criminology student at Bar Ilan University. This is her third year in the Shlichim Program. Her first two years, she worked at a camp in Durham, NC; first as a general counselor and then with a specific focus on Israel and Israeli culture.

"I took a year off [last summer] and did volunteer work at home," she explained, then the Jewish Agency for Israel called her "and asked if I could come to a bigger camp and do programs."

"I didn't know about Louisville until I met Julie at the convention for shlichim," Levi continued, "and she got me excited" about this summer's program.

She's ready for camp and has lots of ideas for integrating Israel into summer

camp fun. For one activity, she plans to use Israel's nation anthem, "Hatikvah," as a starting point for an activity that will help people understand the meaning of the song's words through riddles. For another, she'll introduce simple Hebrew vocabulary through a Bingo-type game.

Everybody celebrates birthdays whether they live in Israel or Louisville. One of the things Levi plans this summer is to have an Israeli birthday party so campers can experience an Israeli style celebration.

Army service is a normal part of life for Israelis, but seems different and novel to Americans, so Levi brought her own Army badge and pin to show to campers and will encourage the children to create their own pins as they learn more about the Israeli Army.

Levi is eager to meet adults as well as children and has prepared some things for adults, including a CD with Israeli songs, and is looking forward to meeting many people here. "I invite people to come and talk. I want to know who I am. I love to speak to people."

While her mission here is to teach Louisvillians about Israel, Levi is also eager to learn more about Louisville, its Jewish community and local customs.

Levi is the eldest of three siblings. She has a sister, Batel, and a brother, Yitzik. Her mother, Bella, "used to work with Alzheimer patients, then she got sick. Now she works in telemarketing." Her father, Chaim, works for Sayellet Yroka and fields complaints about the destruction of public property.

For her Army service, Levi maintained communications systems, fixing phone lines and making sure equipment was operational. "Once," she recalled, "we received a frantic call that half the phone lines in half the bases in the country were down and no one knew why." It turned out that a fox had chewed through some of the lines. The incident made the newspapers, and Levi and her team hung a photo of the fox in their room.

Levi described Bat Yam as a quiet residential community 10 minutes from the beach. The weather is often hot and hu-

mid. Only recently has the town begun developing gardens and parks.

She is a volunteer with Migdolot [Lighthouses], an outreach program in Bat Yam for at-risk teens.

It has been Levi's dream for a long time to work for the police department. When she returns to Israel, she will participate in the civilian patrol. She plans to finish her degree and get a second degree in clinical criminology. When she finishes, she hopes to get a job working with criminals.

In her spare time, she likes to read and is partial to mystery books.



Dikla Alegra Levi

Available Online at www.jewishlouisville.org

Louisville's Jewish community is very active. It is impossible to fit everything into the print version of *Community*. To ensure that all the important news is available to you, several stories will be posted in full online at www.jewishlouisville.org.

NCJW organizes Camp Gilda for children touched by cancer

Small children sometimes have big fears. Monsters might be hiding under the bed. It's dark inside the closet. Mom has cancer. But at Gilda's Club, kids can be with other kids who are on the same cancer journey, and feel more normal there than in any other place. And every summer, at Camp Gilda, they spend a week together in activities where living with cancer is not the focus of their lives.

Rabbi David promoted to senior rabbi

When Rabbi David Ariel-Joel first arrived at Temple Adath Israel Brith Sholom 11 years ago, he said he wished to learn what it meant to be a Rabbi in America, to serve his congregants and to help build a strong learning and caring community. Rabbi David has done just that, and his accomplishments were recognized at the Temple's Annual Meeting on June 6 when he was promoted to senior rabbi.

Partnership visitors came to Louisville to learn about fundraising

Over the years, Partnership 2Gether has generated many beneficial projects, funded almost entirely by the American partners. In the last few years, that financial support has dwindled and the Israelis have realized that Partnership must include fundraising as well. One of the reasons Yona Fleischer and Heidi Benish came here was to learn more about the process from the Jewish Federation of Louisville.

Thomas Wissinger Joins JCC Staff

by Cynthia Canada, Freelance Writer

The Jewish Community Center welcomed Thomas Wissinger as its new senior director of membership and wellness on May 6. Wissinger is employed by WTS International, the fitness management consulting firm that manages the JCC's membership and wellness departments, and is assigned to Louisville's JCC.

A native of western Pennsylvania and a graduate of Slippery Rock University, Wissinger is happy to be in Louisville and looking forward to getting to know the area.

Wissinger's professional background is in event and facility management, making the Louisville JCC role a great "next step" in his career.

A few years after graduating with a B.S. in sports management, he was offered the opportunity to work in Qatar, as an event coordinator for the Asian Games Organizing Committee. In 2010, the committee invited him to return to Qatar, and he spent a year as the Senior Manager for Venue Operations and Logistics for both the 2011 Asian Cup and the 2011 Arab Games. He found life in the Middle East exciting and enjoyed his experiences immensely.

When not working abroad, Wissinger has spent the bulk of his career in the greater Washington, D.C., area, working in the areas of wellness and fitness for municipal recreation facilities. He's developed programs and events, managed a staff and a budget, and – a major catalyst for a big move – dealt with D.C. traffic over an extended period. He says escaping the "Beltway tangle" was a prime motive for seeking to live elsewhere.

When WTS offered him a position in Louisville, it seemed like a great place to land. Although he's lived in the Middle East, Wissinger says his stateside experience is limited to western PA and suburban D.C., and he wanted to see more of

his country. Louisville is perfectly located to bring together influences from many regions, being on the border between the North and the South, as well as the East and Midwest, and we have a tremendous range of things to do and sights to see within easy reach of the Metro area. Wissinger says it was the perfect opportunity to get better acquainted with a big chunk of the U.S., all in one place.

So what does Wissinger like to do, when he's not planning and managing fitness activities, events, and facilities? Well, he's a big basketball fan, and he loves to play. He also enjoys being outdoors, hiking, kayaking, and just soaking up nature, among other activities. Both basketball and outdoor opportunities made Louisville very attractive.

Wissinger is excited about being in Louisville, and he's excited about stepping into the role of membership director at the JCC. He says one of his goals is to build fitness and wellness opportunities and events at the JCC so members can't stop talking about how great it is; he'd like for the community to be excited enough to bring in others. As Tom says, "Our members are family," and he wants members to help him grow the family with their enthusiasm about what's going on at the JCC.

Wissinger is in his office at the JCC Monday through Friday, "A little earlier than most people," he says. He usually arrives between 7 and 7:30 a.m., and he's here all day most days. He invites people to stop by and say hello, introduce themselves and get acquainted. And maybe, if there's time, shoot a few hoops!



Thomas Wissinger

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Awards presented, achievements celebrated at JCL Annual Meeting

by Shiela Steinman Wallace, Editor

Outgoing Jewish Community of Louisville President David Klein called the JCL's 2013 Annual Meeting to order on Monday, June 3, at the Jewish Community center, welcoming the community to a celebration of the accomplishments of its volunteers and staff.

When Cantor David Lipp came up for the invocation, he identified another theme that ran throughout the evening. He sang "Ani Ve'ata," in Hebrew and English. The lyrics, by Arik Einstein, say you and I will change the world. The cantor's only comment after the song was, "Go change."

The highlight of the evening was the presentation of awards. All of the award-winners were profiled in depth in the May 24 edition of *Community*. Those profiles can be found online at www.jewishlouisville.org.



Cantor David Lipp



Jerry and Madeline Abramson

Ottenheimer Award Presentation

In presenting the Blanche B. Ottenheimer Award to his wife, Madeline Abramson, Lt. Gov. Jerry Abramson recited a litany of volunteer activities she undertook for 16 years while serving as "first lady of Louisville" and more that she does today as "second lady of the Commonwealth."

"She was Federation Major Gifts chairman, while she served on the JCL's first Board of Directors, while she was active with JFCS, while she was active with Temple Shalom, while she was active with the Hebrew School," he said, all while she served as first lady. In addition, he continued, she was involved with the Jewish Hospital Foundation, Leadership Louisville, Spalding University, Maryhurst, the Red Cross, National Council of Jewish Women and Gilda's Club, often serving as a Board member and/or officer. She was also involved in the PTAs at the Abramson's son, Sidney's schools.

As second lady of the Commonwealth, Abramson continued, she has "all these responsibilities and for now, instead of driving, she's flying or some state trooper is taking her here, there and wherever. And the next thing you know, she's the chairman of the Kentucky Center for the Arts. The next thing you know, she's the chairman of the Kentucky Commission on Women. And it goes on and on and on."

Abramson reminded the audience of "the George Bernard Shaw quote about someone who'll see things as they are and ask why and others dream of things that never were and ask why not. Well," he added, "I would submit to you that my wife personifies the person that dreams things that never were and asks why not, and then goes out and plays a leadership role in bringing about the change necessary to make the kind of positive difference we all would want."

When she learned she was to receive

the Ottenheimer Award, Madeline Abramson said she sought information about Blanche B. Ottenheimer. As she learned about Ottenheimer's accomplishments, Abramson said, "One of the things that struck me was she didn't seem to be a person who liked to do things on her own. She wanted to bring people together and seemed to get great joy in gathering groups around her whether in the Jewish community, general community projects. I have to say that is what brought me great joy in my life, working together with so many wonderful people who have inspired me and all of you tonight inspire me."



Keiley Caster and Marsha Bornstein

Abrams Volunteer of the Year Award

"Ron and Marie Abrams created the Volunteer of the Year Award to recognize an individual in the Jewish community whose life is defined by volunteerism, leadership and *tikkun olam* – the repair of the world," said JCC Festival Director Marsha Bornstein. This year's recipient, Keiley Caster, has been chair of the Jewish Film Festival Committee for four years and a member of the committee for seven.

"Keiley's leadership, enthusiasm and positive attitude" have enabled the festival to draw increasing crowds, expand into new venues and develop a "stable, devoted committee that reviews over 40 films a year in order to select the best 10 for our festival." He devotes many hours to the festival and is often seen wearing festival hats, shirts or sweatshirts. He even wore one that night.

In accepting the award, Caster said, the Jewish Film Festival Committee is "the best committee that I've ever been on or worked with. You say one thing and have three volunteers that say, 'oh, I can do that.' And I'm just right here in this position to be head of the committee and my work is easy."

"I want to thank you very much for attending tonight," he concluded, "and if you're all there on the Saturday after the Super Bowl, our first film will be sold out and driving Marsha crazy – so be there."

Many of the evening's honors went to young adults and teens who, through their leadership, have demonstrated that the future of the Louisville Jewish community is bright.



Ben Vaughan and Ariel Kronenberg

Cole Young Leadership Award

Ariel Kronenberg said that the 2013 recipient of the Lewis W. Cole Memorial Young Leadership Award, Ben Vaughan, "likes to rock the boat, but in my opin-

ion, he is most noticeable for his passion and commitment to what he does. No matter if it's at work or in the community, he is a natural born leader."

Kronenberg traced Vaughan's activity in the Jewish community from dealing with anti-Semitism while attending high school in Bowling Green to his activity in Hillel while attending the University of Louisville and serving as its representative to the Jewish Community Relations Council.

Vaughan also was the campus volunteer for the Jewish Federation's Annual Campaign, continues to be active in the Young Adult Division (YAD) and the Ben Gurion Society and will co-chair YAD next year. He's also active with the Partnership 2Gether program.

"Ben is a man of ideas and he likes to bring them to life," Kronenberg said. "He became the driving force behind the recently introduced Uniquely Jewish event series."

In accepting the award, Vaughan said, "We have some amazing leaders in our Jewish community and the ones honored here tonight are really just examples of the exceptional leaders this community continues to exhibit and produce."

Vaughan also thanked Kronenberg and JCL staff members Stu Silberman, Sara Wagner, Stew Bromberg and Tzivia Levin Kalmes, who listened to his ideas, followed through when the ideas worked and encouraged him to grow and stretch.



Beth Salamon and Seth Gladstein

Kaplan Young Leadership Award

Enthusiastic and generous are the words Seth Gladstein used to describe Beth Salamon, this year's Joseph J. Kaplan Young Leadership Award Winner. "Not only does she love what she does," he said, "but she's extremely generous with her time, serving on lots of committees ... and she loves politics."

Salamon has volunteered with Jewish Family & Career Services' Family Mitzvah and Hanukah Helpers Committees, National Council of Jewish Women and the Jewish Community Relations Council. "It's an asset to have Beth in our community," he said.

After thanking the JCL, the people with whom she works and family members who support her activities and serve as role models, she said, "when I moved to Louisville, I was welcomed to the Jewish community. It is a wonderful place to live, and I'm really happy to be able to give back."

Nisenbaum, Garmon Youth Awards

In Louisville, there is a strong connection between the BBYO teen leaders of today and young adult leaders from

the past for whom BBYO was important. Both the Stacy Marks Nisenbaum Award, established by Stacy Gordon Funk, Wendy Snow and Sally Weinberg in memory of their friend, and the Ellen Faye Garmon Award, established by Estelle and Selwyn Garmon in memory of their daughter, honor the memory of young adults who died tragically. Reflecting the two women's commitment to BBYO, these awards give the recipients scholarships to enable them to participate in regional, national or international BBYO programs.

This year, JCC Teen Director Mike Steklof presented the Nisenbaum Award to Ben Koby and the Garmon Award to Maggie Rosen. Both are rising seniors who have been very active in their BBYO chapters, held several offices and participated in many local and regional events. Koby participated in the March of the Living (see story, page 14) and Rosen serves on the Kentucky-Indiana-Ohio regional board.

The JCC also recognized five graduating high school seniors who have been active in BBYO throughout their high school careers. Diane Pressma Gordon presented Stuart Pressma Leadership Development Awards in memory of her brother who "was a leader in the Jewish and secular communities since he was a teen. ... Stuart was interested in developing leaders so our community would flourish," she said. The awards include a college scholarship.

Pressma and Fink Youth Awards

Gordon presented the 2013 Pressma Awards to Sophie Reskin, the daughter of Rhonda and Jim Reskin, who graduated from Ballard High School and will be attending the University of Colorado; Alanna Gilbert, the daughter of Amy and Lance Gilbert, who graduated from Ballard High School and will be attending Indiana University; Jordyn Levine, the daughter of Marci and Glenn Levine, who graduated from DuPont Manual High School and will be attending the University of Maryland; Jacob Spielberg, the son of Linda and Greg Spielberg, who graduated from Kentucky Country Day and will be attending Butler University; and Klaire Spielberg, the daughter of Jamie and Jeffrey Spielberg, who graduated from Louisville Collegiate School and will be attending George Washington University.

Sophie Reskin also received the Joseph Fink BBYO Community Service Award, a four-year partial tuition college scholarship, established by family and friends in his memory to honor his lifelong commitment to Louisville Jewish youth.

Steklof presented the Fink Award. He also publicly recognized Jodi Halpern, Olga Itkin and Andrew Segal, who served as volunteer advisors to BBYO this year, and Barb Schwartz and Linda Spielberg, who chaired the JCC's High School Committee. Because of their hard work, Steklof reported, "BBYO reached over 100 members this year in Louisville."

Judah Award

Senior Adult Director Diane Sadleir
see JCL ANNUAL MEETING page 9



Klaire Spielberg, Jacob Spielberg, Jordyn Levine, Ben Koby, Maggie Rosen, Alanna Gilbert and Sophie Reskin

JCL ANNUAL MEETING

Continued from page 8



Mag Davis, Diane Sadle and Teresa Barczy

presented the Elsie P. Judah Award, created in honor of one of the founders and leaders of the Golden Age Club at the old YMHA building, to "the dynamic duo of Teresa Barczy and Mag Davis," both of whom "exemplify what a volunteer should be: caring, generous, and dependable."

"Teresa and Mag are always thanking us for allowing them to volunteer at the JCC," Sadle said.

Kling Award

The Arthur S. Kling Award is given annually to honor the memory of this community innovator who served the YMHA in many capacities, including president, was one of the leaders in the construction of the current JCC building and was instrumental in the establishment of both the Jewish Vocational Service and the Bureau of Jewish Education.

This year, JCL Senior Vice President and COO Sara Wagner presented the Kling Award to Human Resource Director Lisa Moorman. Wagner described Moorman as "an outstanding professional" who is "steady, smart, focused, driven and very patient." She helped the JCC and the Federation come together during the merger and ensures that all the pieces are in place for the JCL to function smoothly every day.

From creating the Personnel Code, to onboarding new employees, including 100 in the last few weeks for Summer Camp, to ensuring that payroll gets out regularly and that employees questions about insurance, vacation and other benefits are answered accurately in a timely fashion, Moorman does it all.

Connecting to Israel

The meeting was also an opportunity for members of the community to meet Dikla Alegra Levi, the shlichah (emissary from Israel), who will be bringing Israeli culture to JCC Summer Camp and the community this summer (see story, page 7), and Heidi Benish and Yona Fleischer who were visiting Louisville from the JCL's Partnership 2Gether Region, the Western Galilee (see story on www.jewishlouisville.org).

In introducing them, JCL Vice President and COO Sara Wagner talked about reigniting the Partnership program, which fosters people-to-people connections between Louisvillians and people in Israel. Benish brought greetings from the Partnership Region and invited people to participate in the Partnership mission in time for Sukkot and will include Akko's cultural festivals.

JCL Program Cabinet

Several staff members and volunteers

provided updates on the JCL's activities and progress over the last year. A complete report on what the organization does was available that evening and can be found on the JCL's website, www.jewishlouisville.org.



Sara Wagner and Jeff Tuvlin

Wagner recognized Jeff Tuvlin for his leadership as Program Committee chair this year and Program Cabinet chair before that, noting that he pulled people together from across the community to work on programming, and a lot of the enthusiasm and vibrancy in the room stems from his efforts.

Tuvlin reported the committee is "overseeing the ongoing programming as it relates to the strategic plan that was put together by a working group that was led by Scott Weinberg." The plan includes a series of goals and priorities. He identified the shlichah now working with JCC Summer Camp as one priority that has been met.

Tuvlin also explained how the agency is participating in the Jewish Community Centers Association's benchmarking program to guide its efforts to offer "the highest quality experiences for our members and guests." (See story, page 1).

After one year of making improvements based on the first benchmarking analysis, Tuvlin said, "the national JCCA person who came to present our report was very impressed with not only how honest we were with our initial evaluation, but the breadth of improvement that we made across the board in a single year."

He particularly highlighted activities the JCC has undertaken to strengthen the community's connections to Israel and to Judaism.

"Thanks to the Jewish Heritage Fund for Excellence," Tuvlin continued, "we've also been able to continue our mission-based programming, offering outreach to seniors and teens with programs that they need." JHFE support also enabled the JCC to "reignite the PJ Library program," and hire new people for the positions of middle school director; teen director; assistant camp director; middle school, camp and Jewish programmer; and, working with WTS, senior director for membership and wellness.

Looking ahead, Tuvlin said he is excited about the new Discover CATCH initiative made possible by the family of Jay Levine (z"l). Teachers and camp staff received special training in the program and will begin introducing it this summer to help children lead more active, healthy lives.

"The Jewish community should be proud of our programming and of our JCC, of our staff and of our volunteers," Tuvlin concluded. "We provide community for people of all ages. We help build stronger Jewish identity, love of Israel, leadership, responsibility for others and education. We build bridges to other faith groups. We have the staff and the leadership in place to continue to work together and provide consistent, innovative, creative and intentional programming for the Jewish community of Louisville."



Karen Abrams and Ariel Kronenberg

The 2013 Federation Campaign

Karen Abrams, chair of the 2013 Federation Campaign thanked all those who contributed to the campaign and announced, "As of this morning, our Campaign total is \$2,073,015, with a few pledges still in process. We will add these pledges so we will have the greatest impact possible on our community, nationally and globally. We fully expect to reach our goal of \$2.1 million."

She summarized the highlights of this year's Campaign, including the new Uniquely Jewish Event Series (see story, page 5), designed to attract a broader audience to Campaign events than usual and calling the two events, "a sign of great things to come."

She publicly thanked the Campaign Cabinet, Joe Hertzman, Janet Hodes, Ariel Kronenberg, Sarah Harlan and Ben Vaughan. She also recognized the contributions of the Campaign staff, Chief Development Officer Stew Bromberg, Development Directors Matt Goldberg and Tzivia Levin, Development Coordinator Frankye Gordon and Development Associate Mary Jean Timmel.

Board Chair's Report

Outgoing Board Chair David Klein devoted most of his remarks to a call for people to step forward as leaders who will continue his work to provide vision for the Jewish community and to bring the community together to achieve that vision and assure the future. "We need leaders," he said, "... who are willing to put in the time and resources to effect visionary change."

Leadership, he continued, "involves creativity, ingenuity and willingness to challenge status quo in the interest of progress toward a larger goal. And for our purposes, I will say that our charge has been to end decline of Jewish interest and commitment and shepherd in a renaissance of American Jewish life in our community."

He also called on those who have had differences with JCL leaders to set aside personal issues and support the agency as it strives to fulfill its mission. Klein praised the JCL Board, those who serve on the standing committees and the JCL staff.

"I ask all here and in the community to be unyielding with honor, respect and support for Karen Abrams and her board," he concluded, "while they provide the leadership to Stu Silberman and his staff as they all take on the tasks and the challenges of achieving *tikkun olam* – the belief that one must leave the world a better place than one finds it."



Stu Silberman and David Klein

CEO's Message

JCL President and CEO Stu Silberman also took the opportunity to thank people, including David Klein for his

leadership over the past three years; incoming Board Chair Karen Abrams; the Board of Directors; volunteers, members, Frankye Gordon, Arlene Kaufman and Terry Belker, who made the arrangements for the Annual Meeting; and his wife, Alison.

He noted that the JCL has added some new staff members "to our wonderful team" and introduced Vice President and CFO Ed Hickerson. "There are too many [new staff members] to list to-night," Silberman said, "but I can't tell you the pride that I feel with each new person who has chosen to join our team and help us fulfill our mission and I want you to know how blessed we are with truly wonderful staff."

Silberman described his message to the community this year as "very simple. While it's important to honor the past," he said, "after three years, the conversation has shifted from prior challenges the JCL has faced to the future we're creating together."

The future he sees includes:

- Decisions based on strategic planning;
- A new face of philanthropy based on the Jewish Federation of Louisville brand;
- Welcoming participation at all levels from younger donors and steadfast supporters;
- Implementing a variety of interesting programs;
- Upgrading JCC facilities to provide a safe, comfortable environment;
- Diversifying revenue sources, including pursuing grants and prudent investments; and
- Saving money through actions like vacating Shalom Tower.

"The budget for fiscal 2014," Silberman announced, "has our operations ... likely generating positive cash for the first time in a very, very long time."

The JCL, he added, is "serving as the lead agency that convenes dialogue among the congregations and other agencies, fostering collaboration and collective planning for our Jewish future on issues from Jewish education to health care across the board."

"There's a lot more that we do," he concluded. "We're both here for you and we rely on you. So please join us, join us in our programs; join us in our philanthropy; join us in our community leadership; ask us how you can make a difference."

Election of Officers and Board Members

Helene Kramer Longton, chair of the Governance Committee, which serves as the JCL's nominating committee, led the business part of the meeting.

Directors elected for three-year terms are Angeline Golden, David Kaplan, Glenn Levine, Helene Kramer Longton and Leon Wahba.

Officers elected for the 2013-14 fiscal year are Board Chair Karen Abrams, Vice Board Chairs Jay Klempner and Joe Hertzman, and Treasurer Laurence Nibur.

Members of the Governance Committee are Chair Helene Kramer Longton, Vice Chair David Kaplan, Karen Abrams, Bruce Blue, Bob Bornstein, Lance Gilbert, Dennis Hummel, Lee Hyman, Steve Linker, Susan Rudy and Mark Weiss.

Many more photos can be found online at www.jewishlouisville.org. Photos were taken by Ted Wirth.



Lisa Moorman



Heidi Benish

ALLOCATIONS

Continued from page 1

"If the cash actually received," Hickerson continued, "exceeds the fiscal 2014 allocations, then the Planning and Allocations Committee may consider allocating the additional funds. This practice helps assure that the amounts paid out do not exceed the amounts received. This will help put the JCL on a more stable financial footing moving forward."

If the amounts collected significantly exceed the amounts allocated and if they come in early enough in this fiscal year to make a difference, the Planning and Allocations Committee will reconvene to decide on the allocation of the additional funds. If the amount collected exceeds the amounts allocated by a small amount or if the additional funds come in late in the fiscal year, that amount will be added to the allocable dollars for the 2014-15 fiscal year.

How Decisions Are Made

Since the total amount available to allocate this year was approximately \$130,000 less than what was allocated the previous year, difficult decisions had to be made. To ensure that those decisions are made fairly, the Planning and Allocations Committee members are drawn from across the community.

This year, the Planning and Allocations Committee included Chair Jay Klempner, Vice Chair Leon Wahba, Jon Fleischaker, Harry Geller, Lance Gilbert, Jane Goldstein, Ralph Green, Dennis Hummel, David Klein, Paul Margulis, Ellen Rosenbloom, Susan Rudy, Hunt

Schuster, Judy Sharp, and Jacob Wishnia.

The committee met over several months, developing a thorough understanding of each agency and its funding request. Committee members considered how each program serves community priorities; effectiveness; other funding sources; structure, support and involvement of its Board; planning; size and growth potential; sustainability; and responsiveness to prior Planning and Allocations Committee recommendations and concerns.

Before allocations were granted, each requesting entity submitted a formal request for funding. The committee reviewed each request and asked for clarifications and additional materials needed for a thorough, fair and equitable evaluation.

Each requesting entity was invited to make a face-to-face presentation to the committee to showcase its programs and needs and engage in dialogue with committee members.

The committee reviewed all information in light of community priorities, then made its decisions. Those decisions were reviewed to ensure that the final allocations recommendations are based on full information and understanding, fairness, equity and an appreciation of the impact of the requesting entities' work.

The committee's recommendations were approved unanimously and sent to the JCL's Executive Committee and Board of Directors where they were reviewed. The Executive Committee approved the report unanimously and the

Board approved it by an overwhelming majority.

Each committee member took the responsibility seriously, invested many hours to ensure each entity was treated fairly and made decisions based on community priorities.

Jewish Education

The biggest change this year comes in the area of Jewish education. In the past, the JCL provided allocations to Louisville Beit Sefer Yachad, The Temple Hebrew School and the High School of Jewish Studies and each school decided how to use these resources.

This year, with a goal of ensuring that Jewish education is available to every Jewish student, regardless of the family's ability to pay, the committee recommended that the allocation move from fully-funding the education agencies' requests to funding scholarships for students-in-need through an additional allocation.

Recognizing that this is a significant change from what has been done in the past, the Planning and Allocations Committee made the 2013-14 fiscal year a year of transition and recommended allocations for each school of approximately half what they requested. The committee also recommended a \$40,000 allocation for scholarships.

When a school identifies a student who needs financial aid, the school can file a request and the scholarship money will be released. This year, all the schools will make their own decisions on awarding scholarships.

"Over next year," Klempner said, "our

committee is going to be discussing how financial aid will be further administered to the schools. It could possibly be done in a confidential manner through an independent entity like Jewish Family and Career Service that does so in a confidential manner for the JCC."

All the schools, Klempner explained, "are important to Jewish education – every last one of them. Our issues are with the financial sustainability of each individual school," he explained. "Their associated synagogues must be financially responsible for how they're providing their service."

"Over the past three years," Klempner continued, the committee's focus has been on discussing "with each of the schools their financial responsibilities to provide Hebrew and Jewish Education. ... I want to encourage the schools to continue to provide good programs and services for the children and to continue to be fiscally responsible in generating enough revenue to cover their expenses without being dependent on the Annual Federation Campaign to supplement a shortfall in revenues.

"I want to emphasize," he added, "the community has Jewish education as a priority, but Jewish education can mean other things in addition to Hebrew School and Sunday School."

Jewish Community of Louisville

The Jewish Community of Louisville absorbed the biggest cut – more than \$92,000 in its basic allocation. Last year, it received \$1,215,000 plus \$30,000 for teen programming. This year, it received \$1,132,743 plus \$10,000 each for the Jew-

see **ALLOCATIONS** page 12

ALLOCATIONS FOR FISCAL YEAR 2014

Israel and Overseas

JFNA (Jewish Federations of North America) Fair Share Dues	84,312
Israel (Includes Partnership 2Gether) and Overseas	110,000
TOTAL – ISRAEL AND OVERSEAS	194,312

Local

Education

High School of Jewish Studies	9,900
The Temple Hebrew School	26,250
Louisville Beit Sefer Yachad (formerly Louisville Hebrew School)	22,500
Scholarships	40,000
Subtotal – Local Education	98,650

Local Community

Chavurat Shalom	10,000
Jewish Community of Louisville	1,132,743
<i>Includes Jewish Community Center, Federation Campaign, Jewish Foundation of Louisville, Community newspaper, Jewish Community Relations Council, Hillel</i>	
Jewish Family & Career Services	295,000
Jewish Community Relations Council	10,000
Hillel	10,000
Vaad Hakashruth	4,000
Subtotal – Local Community	1,462,743
TOTAL – EDUCATION AND COMMUNITY	1,561,393

Organizations

Birthright Israel	5,000
Agency Alliance Allocations	15,000
<i>Association of Jewish Family and Children's Agencies, Foundation for Jewish Culture, Hebrew Immigrant Aid Society, Hillel, Jewish Community Centers Association of North America, Jewish Council for Public Affairs, Jewish Education Service of North America, Jewish Telegraphic Agency, NCSJ (advocates on behalf of Jews in Russia, Ukraine, the Baltic States and Eurasia.)</i>	
Agency Alliance Dues	770
Center for Leadership and Learning	500
Hillel Consortium (Regional)	10,000
JCPA Supplemental	1,700
Jewish Communal Services Association	525
National Council of Jewish Women	500
Foundation for Jewish Camp	12,500
TOTAL – ORGANIZATIONS	44,295

Total Amount Allocated..... \$1,800,000

What Campaign dollars do at the JCL

While the JCL receives the largest allocation from the Federation Campaign, it also provides a broad base of mission-related services designed to attract, engage and involve people in our community.

The Planning and Allocations Committee singled out Hillel and the Jewish Community Relations Council (JCRC) for specific allocations this year to ensure that the critical work they do continues.

Hillel serves college students as a place to meet other Jewish students and to feel comfortable being Jewish. It provides opportunities to connect with the Jewish community and to participate in national and international conventions and activities. It is also the advocate for Jewish students on campus when issues arise from tests conflicting with Jewish holidays to anti-Israel programming. Hillel programs and activities are heavily subsidized, and many are offered free of charge.

The JCRC represents the Jewish community in Louisville in discussions, activities, programs and coalitions that further inter-group relations and protect human rights. It provides a forum for discussion and coordinated action on public policy issues, conducts educational, legislative and media efforts on issues including Israel, religious freedom, pluralism, separation of religion and state and equality of opportunity for all. Its activities include participating in the Community Hunger Walk, working with Interfaith Paths to Peace and similar organizations, the annual Yom HaShoah commemoration, interfaith Chanukah and Passover programs, a Purim appeal and more.

In addition, the JCL provides summer camp scholarships (this year \$30,000 in scholarships to 27 children and teens for Jewish overnight camps and Israel trips in addition to financial aid for children at JCC Summer Camp), innovative programming for young children like the Discover CATCH program featured in

the last issue of *Community*, the middle school Teen Connection program with over 125 participants, BBYO with over 100 participants, and Maccabi teams. The teens pay small fees for some of the programs, but the JCL covers the infrastructure.

The JCL also provides subsidized hot kosher lunches for seniors and programs to keep them healthy and engaged in the community, programs that connect the community to Israel like Partnership 2Gether and the Shlichah program that brought Dikla Levi to work with camp this summer, cultural arts opportunities like the Jewish Film Festival and lectures. Some programs like CenterStage and the fitness and aquatics programs are not subsidized.

The JCL publishes *Community*, maintains the web site (www.jewishlouisville.org) and manages eletters that carry news of the entire community. It provides the infrastructure that keeps the community running smoothly including planning, leadership development and missions. It also actively pursues financial resource development including running the Annual Federation Campaign, managing the Jewish Foundation of Louisville, facilitating planned giving, and pursuing grants and sponsorships while maintaining the necessary donor management system, accounting, personnel and benefits, some of which, like insurance, are available to other agencies in the community.

With an overall operating budget exceeding \$7 million, the JCL's allocation from the Federation Campaign is approximately \$1.15 million. It receives income from membership and program fees, sponsorships, grants, designated endowments and advertising as well as the allocation.

Through conscientious planning and the generosity of the JCL's many sponsors, expenses for the 2013 Federation Campaign are projected to be less than 13 percent of the funds raised, which is considered excellent.

Thank You!

Your generous support this year has been overwhelming. Thanks to you, *Community* remains strong and vibrant. Following is a list of contributors as of June, 20 2013.

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UPDATE

Continued from page 1

also inject humor into the dialog, resulting in the lightening of a previously austere meeting into a collective effort that informs and benefits all. When planning Federation Campaign events, we test the bounds of prior thinking, often extending them to include all kinds of events, ranging from Jews and Bourbon to Jews and Guns to Jews and Comic Books.

We are in the business of experiences. When you interact with the JCL, whether through programming or philanthropy, you experience us, and through us, we hope, the Jewish values and heritage we are seeking to impart. When you conclude your experience with us, you don't take home a mass-produced product, you have your memories, your emotions, and perhaps some inspiration to plan the next experience. This is our business model, and all of our planning and implementation over the past three years has been completed with you, and your experiences, in mind.

It's a balancing act. Let's face it – you are demanding customers. You want the best for your children, your parents and yourselves. You want a facility that's welcoming. You want the knowledge that your financial support is stewarded with the highest accountability to ensure we positively impact the lives of as many as possible. And you want to know we are fiscally sound, so that we will be able to continue operating our agency for generations to come.

We want all that, too, and delivering it all means constant adjustment. Are we delivering it for you? In the next few months, we will be asking you through an online survey. We need your email address to do this, so please note the data collection effort we have underway to validate existing emails and collect new ones. Data-driven decisions are the best kind, and we are constantly working to improve our data and our decisions.

Meanwhile, as we wrap up this fiscal year, I'd like to give you some data to help you make your own informed decisions:

- The community is responding to our efforts. Membership is up. Federation

Annual Campaign is up. Program participation is up. The JCC is bustling with activity. The buzz is hugely positive.

- Our financial performance is very close to what we expected. Details will be presented in our annual report after we close the books on fiscal 2013 later this fall, and the bottom line is we have made great strides in reversing large annual deficits and are now operating close to long-term financial sustainability. In a year or two we should be totally there.
- Our professional team is built. While we will continue to experience normal turnover, the leadership is in place, empowered, accountable and high-performing. New team members are selected based on their cultural fit as well as their professional background. We are the JCL. Anyone who wants to be part of our team is being provided an opportunity to join an organization receiving national recognition through both the Federation and JCC movements, and is selected based on our assessment of their abilities to meet very high expectations.
- Thanks to our dedicated volunteers, our standing committees are all functioning with chairs who understand our vision and are helping us achieve it. Our Program Cabinet has reviewed our benchmarking results and established objectives for this coming fiscal year. Our Financial Resource Development Committee has worked with us to formulate philanthropic strategies covering Annual Campaign, planned giving, grants, sponsorships and other fundraising events.

With the proper staffing model and the results they continue to deliver every day, we can now turn our attention to even larger aspirational objectives – strengthening Louisville's Jewish ecosystem – our congregations, schools and other agencies, through additional collaborative efforts, both within our community and with Louisville's broader community.

Keep watching this space – there are more great things to come.

ALLOCATIONS

Continued from page 10

ish Community Relations Council and Hillel.

The Planning and Allocations Committee designated specific funding for the Jewish Community Relations Council and Hillel because the group sees the two as critical services provided by the JCL and committee members felt strongly that JCRC and Hillel "are performing so well that we want to ensure the momentum continues and they will be there for Jewish college students" and advocates for the Jewish community, Klempner said.

Through the Jewish Community Center, the Jewish Federation of Louisville, the Jewish Foundation of Louisville, the Jewish Community Relations Council, Hillel and Community, the JCL provides many services to the community (see story, page 10). It is also working hard to maximize other sources of revenue, including memberships, program fees, sponsorships and grants, to reduce its draw on community resources.

"What the public needs to know with discussions held at the Planning and Allocations Committee," Klempner explained, "is that the JCL is no more important nor less important than anybody else asking for money. They are asked the same hard questions everyone else is asked. ... The Annual Campaign is not the JCL campaign and the JCL cannot expect to come each year and ask for more money."

JFCS

With fewer dollars available to allocate, Klempner said, "almost everybody received less except Jewish Family and Career Services. They received the same as last year," he stated, "because they help in all the areas that are the priorities that govern the Planning and Allocations Committee. They are also the most susceptible to the drastic reduction of grants from the sequestration."

JFCS serves people in every age group across the entire Jewish community, he pointed out, and "its services meet community needs that are continuing to grow because of cuts to the economic safety net. JFCS provides services to those who are in crisis and those who are hungry."

Overseas

"Obviously when you have less money to allocate," Klempner continued, "and your purpose is still to provide contin-

uing services and programs and funds to quality programs and other entities, ... hard decisions have to be made on where you get the biggest bang for your buck."

While most local groups received less than they did last year, local, regional, national and international agencies received less, too. The allocation for the Jewish Federations of North America's (JFNA) Israel and overseas was \$110,000, down \$8,000 from last year; and no money was allocated for missions. The Agency Alliance and the regional Hillel Consortium also received less and supplemental funding for the Jewish Council for Public Affairs, beyond what it receives from the Agency Alliance, was cut.

The only allocation for a national organization that increased was the one for the Foundation for Jewish Camp, which provides scholarships to enable children, including several from Louisville, to attend Jewish overnight camps. That allocation increased by \$3,500.

A full list of allocations for the 2013-14 fiscal year can be found in the chart on this page.

"We had nearly \$130,000 less to allocate this year than last," Klempner said. "We paid close attention to what's going on in Louisville. There are some good programs and services we want to continue to fund, and we felt that a reduction in overseas support was warranted."

"Just because a program, entity or service had their funding reduced doesn't mean the committee felt it wasn't good. We believe all programs and entities are doing a good job," he continued, "but when you don't have the money to allocate hard decisions must be made."

The community needs to realize, Klempner added, that "the Campaign is not an entitlement."

A stronger Federation Campaign in 2014 can ensure that next year more money will be available and the committee will be able to increase funding for worthy services and programs.

Final Thoughts

"We had a great committee with phenomenal participation," Klempner concluded. "The members were involved, asked thoughtful questions and had uninhibited discussions."

"It truly was amazing how close everybody was when asked to put down individual allocations," he observed. "When we compared our recommendations, everybody ended up pretty much on the same page."

DAY SCHOOL

Continued from page 5

and advocacy. She added: "When the Louisville community is poised to take the next step, the Network looks forward to supporting this exciting venture so that it will thrive and succeed."

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The research initiative will be launched within the next several weeks, and the group is committed to getting widespread input from the community. "It's imperative that we receive opinions from as many members as possible, so we have an accurate picture of the project's viability," Goodman said.

The study will take the form of parlor meetings and phone and written surveys. The group hopes that all community members participate fully when asked.

Anyone interested in more information about the study is encouraged to e-mail LouisvilleSchechterStudy@yahoo.com or contact Sarah Farmer at 614-5167.

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Summertime is planning time

by Stew Bromberg,
Vice President and CDO,
Jewish Federation of Louisville

Summertime. When I started working in the Jewish community 20 plus years ago I remember everyone telling me that 'things' are quiet during the summer and it is the time for us to catch up. I'm still waiting for that quiet summer!

The 2013 Federation Campaign finished strong as we raised over \$2.1 million to support the essential programs and services our agencies provide to the community. This represents a 9 percent increase over the 2012 Federation Campaign. One of the most important facts about this campaign is that we have 199 new donors who collectively contributed \$239,000 to show their support and express their confidence in the decisions we are making and the populations we are serving. (See Planning and Allocations story, page 1.)

But let's get back to summer. Summertime is a different time. Our Federation Campaign is over; most of our events have been wrapped up until next season, and now is the time to reflect on our successes.

Really?? Who has time to reflect? Now is the time to develop and add the details to everything we have planned for the community for the coming year. And let me tell you, we have quite a year in store for the Louisville Jewish community. Let me begin by sharing a few important dates with you.

On Sunday, July 14, we will be offering an appropriate and timely "Day at the Range" event where participants will have a chance to 'trap shoot', schmooze, eat (after all, this is a Jewish event) and have the opportunity to interact with a local community member, Keren Benabou, who served in the Israeli military.

The excitement ignites again in October with our *King David Society (KDS)* event on October 8. Details of this event to follow.

On Thursday, October 17, we officially kick off the 2014 Federation Campaign season with special guest speaker Rae Ringel. Ringel, a leadership trainer with an expertise in transforming professional performance, will motivate and excite us with her experience and wisdom. A former director of professional and volunteer development at The Jewish Federations of North America, Ringel now presides over the Ringel Group, with clientele including Fortune 500 companies, nonprofits and government agencies.

On Sunday, November 3, we invite our major donors (those who contribute \$5,000 or more to our annual campaign) to join us for a special elegant *Champagne Brunch* with our very special guest, Dottie Bennett. Among her many accomplishments, which we will share with you soon, Bennett has chaired Project Interchange, an Institute of the American Jewish Committee that sends influential non-Jews to Israel for educational purposes, including members of Congress, governors and others.

She is a 2004 presidential appointee to the United States Holocaust Memorial Museum Council where she chaired the Collections and Artifacts Committee and now chairs the Education Committee. Bennett is also a member of the Jewish Funders Network, and has also served as a Board member of the Harold Rosenthal Fellowship in International Relations.

With the Jewish Federation of Greater Washington, Bennett has worked with Planning and Allocations and serves as co-chair of Outreach and Engagement.

We look forward to sharing more about her many accomplishments as the event gets closer.

We ask our *Lion of Judah and Pomegranate* donors to hold Tuesday, November 19, for a special event we're planning now. More details coming soon.

Sometime in November or December (date TBD) we look forward to inviting

EXCELLENCE

Continued from page 1

pating in the program.

Your feedback is critical to the JCC, and the staff is grateful to all who participated in the survey last fall that was used to generate this year's results.

A consultant, provided by JCCA, also works with each participating community to ensure that the JCC's professional staff and Board understand the results and to help develop meaningful next steps based on the data.

Dori Denelle is Louisville's JCCA consultant, and this is the second year this community has participated in the program. Denelle was in Louisville to present the results at the April 29 Board meeting.

The core businesses on which all JCCs are evaluated are Camp, Early Childhood Education and Fitness. Denelle said JCCA is considering including a fourth core business, fundraising, in its benchmarking process in the future.

Louisville's JCC showed an increase in the number of people who rate the fitness staff as outstanding and noted that the number of group exercise and personal training sessions doubled over the year, putting Louisville at the top profitability level in its peer group this year.

User ratings of the Early Childhood Education staff also rose, Denelle reported, reflecting the facts that Louisville created a task force of experts in the early childhood field to address a variety of issues including providing staff with more in-service training.

The Discover CATCH curriculum is currently being implemented (see story from the May 24 edition of *Community*, available at www.jewishlouisville.org). "We are committed to offering a high quality preschool program that will help provide a unique experience for our children and families," said JCC COO Sara Wagner. "We are so grateful to the family of Jay Levine (z"l) for making this possible."

Louisville, Denelle explained, did well in profitability and Jewish impact, its business model and revenue are stable and it is doing well in the areas of liquidity and sustainability. Of particular note, Denelle said, is the addition of a grant writer who has brought new revenue to the organization, enabling it to add amenities like the popular Sportwall and additional transportation for seniors.

Denelle also reported that Louisville showed improvement across the board over its results the prior year; and that reflects a real commitment to the benchmarking process. While most JCC's show some improvement in some areas, very few show improvement in every area. While the improvement Louisville has made is good, there is a lot more that can be done in many areas.

The many changes the JCC has implemented over the past year are reflected in the positive way staff and members are talking about the agency. She encouraged board members and staff to continue telling the JCC's story and to be ambassadors in the community.

More people came into the JCC for tours this year than last. Denelle spent part of her time working with the membership department, helping them hone their skills.

The JCC's Jewish impact is improv-

the community to learn about the *History of Bourbon in Jewish Louisville* at the new *Heaven Hill Visitor's Center* to be located on Main Street. As our kick off for the *Uniquely Jewish Event Series*, this promises to be a spectacular event and will be presented on a limited space, first come, first served basis. Please watch *Community* for more details.

We have other *Uniquely Jewish Event Series* events in the works, but I will tell about those events as we finalize the de-

tails.

Summertime is not a time to sit back and reflect. It is a time to plan a wonderful year full of events, programs, services and recognition opportunities. It is a time to build excitement and expectations.

Together we do extraordinary things. Please join us as we build the future of the Louisville Jewish community.

ing, too, Denelle noted. Members have a greater appreciation for Jewish values, feel more connected and have a greater understanding of Israel.

The improvement the Louisville JCC has shown, Denelle concluded, demonstrates a commitment to take the benchmarking seriously and to strive to make the Center the best agency it can be. Going forward, she said, the Board and administration must continue its commit-

ment to improve, and they should expect the total transformation process to take up to five years.

Specific goals for the new fiscal year are being developed now. The JCC will participate in the benchmarking process again next fall. The staff encourages everyone to take the surveys so the agency can listen to your opinions and respond to your suggestions.

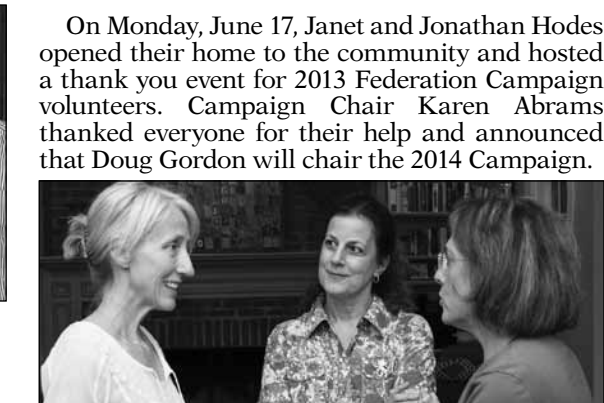
Hodes host thank-you event for Campaign volunteers



Doug Gordon and Janet and Jonathan Hodes



Partnership 2Gether Chairs Jon and Laura Klein



Above, Lion Event Chair Janet Hodes, Campaign Chair Karen Abrams and Super Sunday Chair Sarah Harlan. Far left, JFCS Executive Director Judy Freundlich Tiell. Left, Uniquely Jewish Event Chair and YAD Chair-Elect Ben Vaughan

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Ben Koby participated in the March of the Living

by Shiela Steinman Wallace, Editor

As the years pass and the generation that lived through the Holocaust dwindles, the Jewish community is faced with the challenge of keeping the memories alive in a meaningful way so its lessons of diversity and tolerance remain vibrant and relevant to the next generation and “never again” does not become an empty phrase.

One of the most effective, intense and visible Holocaust education programs is the March of the Living, which brings teens from around the world to the death camps and other sites in Poland, including a stop at Auschwitz/Birkenau on Yom HaShoah, Holocaust Remembrance Day, and then on to Israel where they join in the Yom HaAtzmaut, Israel Independence Day, celebrations.

This year, Louisvillian Ben Koby was one of the participants in the March of the Living.

“The camps themselves were rather overwhelming,” Koby said, “to the point where I almost lost my sense of feeling. They caused me to become numb just from overstimulation.”



Jake Lowencamp and Moselle Yulish, both from Cleveland, with Ben Koby



The March of the Living

Of the three camps he visited – Treblinka, Auschwitz/Birkenau and Majdanek – Koby said the most powerful was Treblinka. Treblinka “had been destroyed by the S.S. at the end of the war,” he said, and “instead of a camp, there now stands a monument to those who perished in the Holocaust.”

That monument is a sea of 17,000 gravestones – each bearing the name of an entire Jewish community destroyed by the Nazis. “This site was the most powerful for me simply because it was less in your face,” he continued, “and allowed for more contemplation ... of the cruelty and horror that happened there.”

“The field was massive,” he added, “so big that at points you could barely see the end of it. And each one of those stones, packed relatively closely together, represented some town or village whose inhabitants’ lives, and by extension, the town itself’s live, had been obliterated.”

For the March of the Living itself, participants walked from the gates of Auschwitz to Birkenau, reaffirming life on a march that during the Holocaust meant certain death.

“We saw people from all corners of the world who had come to show support and participate on this march – approximately 12,000 total,” Koby said. “There were people from Mexico, Panama, Brazil, South Africa, France, England, even some from Taiwan. It was definitely a wonderful experience just to see all these people from all walks of life and to meet them.”

In Poland, the group also visited the remains of the Warsaw Ghetto. “There were monuments to the leaders and to the fighters who had so bravely stood up in the face of death, delivering the everlasting message that they were indeed human,” Koby stated.

“For me, there was one monument that really stood out,” he continued. “It

was a two faced flat plaque made out of bronze. On one side there were images of those who had suffered, those who were defeated and those who had not stood up. On the opposite side, there was an impression of heroism – those in the ghetto who had stood fast and resisted their impending doom with all the strength of their bodies.

“I’ve always been a person who is affected very strongly by stories of heroism and martyrdom,” he said. “Needless to say, the Warsaw Ghetto uprising was very powerful story for me.”

Leaving Poland and its many reminders of the Holocaust, the March of the Living participants traveled to Israel to the modern, living Jewish State.

“When we first landed, it almost came as a shock that all the signs were in Hebrew,” Koby said. “We immediately began our tour traveling to Masada and the Dead Sea.”

“One of the most impressive aspects of Israel for me was the landscape,” he said. “The beautiful rolling hills, the desert, and even the architecture all stood out.”

The group joined the Israelis in celebrating Yom HaAtzmaut. “It was a crazy experience,” he said. “There were people running around spraying everyone with shaving cream and silly string. It was an all-around festive atmosphere and I’m glad I got to enjoy it.” As an added bonus, Yom HaAtzmaut was also Koby’s birthday.

The group did a lot of touring in Jerusalem over several days. “One of the neatest things we did,” he said, “was touring the tunnels under the Kotel which delved deep into the original part of the temple.”

“We learned that Jerusalem is a city that has constantly been built on top of itself. Only 10 feet underground lies an entire city constructed during the Roman occupation, and under that lie even older parts from history.” Koby, who describes himself as “a history guy,” was fascinated to find “how everything was there from all time periods.”

Koby and his friends experienced a different kind of lifestyle when they spent a few days in a kibbutz near Beit Shean. He found it interesting to see how “they lived in a community that was very supportive and very collective as opposed to the normal American society, which is more everyone for themselves.”

The participants also split up into small groups and enjoyed one night of home hospitality. Koby stayed with a family on a kibbutz. “They gave us a tour of the facility,” he said. “It was definitely a neat place. They had a dairy on site and we got to see them milking the cows, definitely something you don’t see

see **MARCH** page 15

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INSIDE

JCC Summer Camp is off to a great start and a huge number are already leveling up in their swim lessons!

PAGE 2

20 TAMUZ, 5773 ■ JUNE 28, 2013

Summer means busy fun at the JCC

by Niki King

If you've been by the Jewish Community Center lately, you probably couldn't help but notice it's hopping busy.

Summer fun has kicked into high gear, with pool time and summer camps reaching their peak seasons, roughly June through August.

More summer memberships were sold this year than last year. The swim team, which has about 115 kids, is the biggest it's ever been. And this year is the largest year ever for summer camps with more than 525 kids registered for camps that range in topic from Legos and dance to creative writing and sailing.

Suzu Hillebrand, membership director, said this time of year, it's all about the pools.

People are drawn to "our excellent and attentive aquatic staff," she said. "Exposure to the swim program makes them want to come back and enjoy our facilities."

That's true for Benedicte and Matt Partin, who have a family membership for themselves and their children: 12-year-old Eli and eight-year-old triplets Josie, Nick and Charlie.

Benedicte Partin said she's at the JCC pool about five days a week. While two of her children participate in the swim

team, her other two children swim independently. She finds a comfortable spot to relax and watch them.

"They're always asking if we can go to the pool," she said.

They've made lots of friends and the staff and lifeguards know them well, she said, which makes for a friendly, safe environment. The pool facilities are big enough that the whole family can find things to do, but small enough that she can keep close watch over her kids, she said. Plus, she knows they're staying active and getting lots of exercise and fresh air.

"It's been such a great place for them to spend their summer," she said.

The pools are busiest for several hours in the morning and from 12:30 to 2:30 p.m., when kids enrolled in summer camps are swimming.

Burcum Keeton said the opportunity for daily swimming was a major reason



The Seng Jewelers Wading Pool is always a busy place to be this summer. It is enjoyed by both families and the JCC Summer Camp all season long.

she enrolled her six-year-old daughter Alara Keeton in the full-day summer camp for the month of June. Alara has been trying to take her swimming abilities to the next level, Keeton said.

So far, Alara is loving camp, particularly the pool time, new friends and her camp counselors, Keeton said.

"She literally tells us not to pick her up before 6 p.m.," Keeton said. "We knew we'd be happy."

JCC Gators' schedule

The JCC is the proud home of the JCC Gators Swim Team. When the Gators have home meets, an additional 100-300 athletes compete at the JCC, which can create parking issues. The JCC is exploring options on how best to handle overflow parking and will announce plans via email and throughout the building. Teams will arrive at the JCC as early as 4 p.m. on July 1 and 3 p.m. on July 10. We appreciate your patience as we host these meets for the Gators.

Gators Swim Meet Schedule:

July 1Woods of St. Thomas at the JCC
July 8LSA Qualifying Meet (11+) at Forest Springs
July 10LSA Qualifying Meet at the JCC
July 14Championship Meet at UofL

Gators Dive Meet Schedule:

July 2Douglas Hills & Woods of St. Thomas
July 7Championship Meet at Plainview

**Go
Gators!**



Old Fashioned Fourth of July

By Ben Goldenberg

Get ready for some grand celebration this 4th of July at the JCC. Inspired by the parties the JCC threw when she was growing up here, Membership Director Suzu Hillebrand is proud to be bringing back the fun this year.

"I always remember the great times we had as children during the 4th of July parties at the JCC," says Hillebrand. "I wanted to recreate that for the next generation of JCC members."

And thus the party was born. The outdoor pools will open at 9:30 a.m. but the fun gets started at 11 a.m. when a DJ from Spin-A-Round Sound will play tunes poolside. The music will continue for the rest of the day with plenty of room to dance.

Starting at 11:50 a.m. there will be raft races in the family pool each hour for different age groups. Bring your own rafts and compete to see who is the fastest. There will be prizes for the winners.

The biggest celebration of all will surely be the Big Splash Contest at 2 p.m. in the Diving Well.

"It was always a lot of fun to watch our parents and friends cannonball into the pool while sitting on the edge, avoiding the splash and cheering them on. We are going to open the format so

everyone can get in on the fun."

Of course the Dive in Diner will be available for lunch and dinner, but to say a special thank you to our members, we will have two options for poolside delivery from Noon until 3 p.m. Option 1 will be Chicken Nuggets, grapes, chips, juice and a sugar cookie. Option 2 is Mac and Cheese, carrots, chips, juice and a chocolate chip cookie. Both options cost \$6 and can be paid for with cash or charge to account. You can also bring a picnic to enjoy in the Family Park. There will also be free sno-cones, popcorn and tattoos in the afternoon.

"We are hoping a lot of people turn out so we can bring back this great tradition at the JCC," said Hillebrand. "Growing up it was always a highlight of the summer and I can't wait to introduce it to a whole new generation of JCC families."

The JCC will observe normal holiday hours. The building will open at 7 a.m. and close at 7 p.m.



4th of July Celebration

Enjoy a fun picnic at our family park

Dive in Diner - meals & drinks

Raft Races
10 & under 11:50 a.m.
12-18 12:50 p.m.
18+ women's 1:50 p.m.
18+ men's 2:50 p.m.

Family Pool

Big Splash Contest
2 p.m. Diving Well

Music poolside (DJ & Dancing)

Free Sno-cones & Popcorn
2:30-5 p.m.

July 4th Pool Hours
9:30 a.m. - 6:30 p.m.

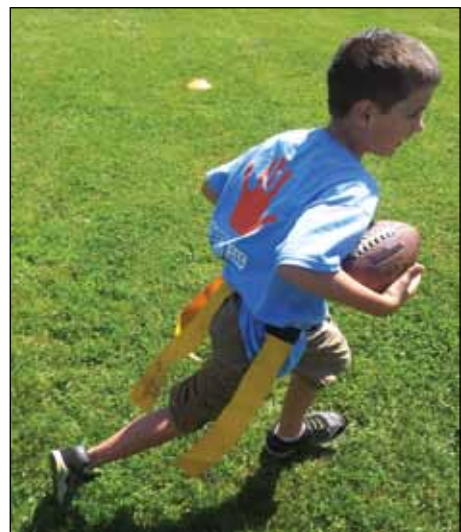
Great first couple of weeks at JCC Summer Camp

It has only been two weeks, but JCC Summer Camp is off to an amazing start. Campers are enjoying the pool and learning to swim. An amazing 54 have already advanced a level in the Lenny Krayzelburg Swim Academy.

Week One centered around getting to know all of our new friends. Campers were introduced to Shabbat in the Lobby with Rachel Lipkin and learned about Israeli culture from our Israeli Shlichah, Dikla.

Pirates invaded week Two. Since Wednesday was "Dress Like a Pirate Day," many activities were themed around the scurvy seadogs. Campers went on treasure hunts, made pirate beards, made catapults and even tried to float our own pirate ships.

The fun will continue all summer long. A number of the camps are full, but there are a few openings. Visit www.JCCLouisvilleCamp.org for more details.



JCC Camp Reunion planned

Remember singing "Little Buny Foo Foo," "Way Up in the Sky," "Rise & Shine," "Catalina Natalina," and "We Welcome You to Ricoree?"

Senior Director of Youth and Camps, Julie Hollander and former Summer Camp Director in the 1970's-80's, Jaye Sparber Bittner, are planning a Camp Reunion for all former campers and staff. The reunion will be held on Sunday, July 28 from 6:30 p.m.-8:30 p.m. at

the JCC. Enjoy swimming in the pool with family and friends and a song session. The event is open to everyone who attended or worked at a JCC of Louisville Summer Camp.

The event costs \$5 for adults and children are free. Register by July 22 by calling 459-0660 or emailing jhollander@jewishlouisville.org. We are also collecting old camp photos and encourage you to wear your old camp shirts.

Extended Education Classes coming in the fall

Studies show that lifelong learning keeps us healthy, physically and mentally. So learn something new, something you've always wanted to do. The JCC is here to help you.

The JCC is currently developing four fun, new adult education classes for the fall. All the classes will be geared toward beginners, with no experience required and are offered at a reduced fee for members.

With classes ranging from painting and dancing to language and acting, everyone can find a form of expression to learn anew or improve their existing skills. Plus, it's always better to learn with others who share your interest.

New fall classes include:

- **Modern Conversational Hebrew Language Classes:** Learn to speak modern, conversational Hebrew in a social atmosphere. Learn Hebrew naturally by starting with familiar objects to develop vocabulary. Classes will be taught by a native Hebrew speaker and are ideal if you want to learn to talk with Israeli friends or family, if you're planning a trip to the Holy Land or simply interested in this beautiful language.
- **Acting for Adults:** Do you love theatre? Do you love to sing and dance? Enrich your life as you learn what it feels like to step into the spotlight. This class is designed to teach the fundamentals of the craft of acting in an open and safe environment. The class will highlight quick and powerful ways to make your performance more natural and spontaneous through monologues, scenes, movement and song.
- **Introduction to Silk Painting:** Create the kind of beautiful window drapes or silk scarves you've always admired for yourself or for others as gifts. Through exercises and demonstrations, you'll learn the process of hand-crafting your own original silk. Participants will complete two silk painting pieces, ready to wear or hang on the wall.
- **Ballroom Dancing:** You'll never have to avoid the dance floor again. Learn the steps, techniques and style of modern ballroom dancing in a fun, social environment.

For more information or to express interest contact Slava Nelson, Senior Adult Program Director, at 238-2743 or snelson@jewishlouisville.org.

Bend and Snap for fun with *Legally Blonde The Musical*

CenterStage at the Jewish Community Center kicks off its 2013-14 season with sass and class, bringing the rollicking Tony Award-nominated musical *Legally Blonde* to the Linker Auditorium stage, July 11-21. The musical is presented by J Michael's Salon and Spa and Physician's Center for Beauty.

The show has music and lyrics by Laurence O'Keefe and Nell Benjamin with book by Heather Hach, and is based on the novel by Amanda Brown and the 2001 film of the same name. It follows the escapades of Elle Woods, a sorority girl who pursues her ex-boyfriend to Harvard Law School, enrolls and then teaches that venerable institution a few legal fine points of her own. Jam-packed with moments both hilarious and heartwarming, the show features almost two dozen songs and dance numbers, including crowd favorites "Bend and Snap" and the jump rope

extravaganza, "Whipped into Shape."

Legally Blonde opened on Broadway in 2007 and its subsequent London production received the Laurence Olivier Award for Best New Musical.

Directed by CenterStage Artistic Director John Leffert, with musical direction by Austin Clark and choreography by Frank Goodloe III, *Legally Blonde* features Kate E. Reedy (Narrator of last season's *Joseph and the Amazing Technicolor Dreamcoat*) as Elle Woods, Mitch Donahue as Emmett Forrest, Lauren LeBlanc as Paulette, R. Wayne Hogue Jr. as Warner Huntington III, Meaghan Heit as Vivienne Kensington, CenterStage favorite Lauren McCombs as Brooke Wyndham and Artistic Director of Pandora Productions Michael Drury as Professor Callahan.

Leffert notes, "It has been exciting to work with this amazingly talented cast, where more than half are making their CenterStage debuts. The audience is going to adore this show which is sheer energy from start to finish."

CenterStage will launch the new season with a party and preview of *Legally Blonde* at the JCC on Wed., July 10 beginning at 6 p.m. with a cocktail hour featuring an open bar, hors d'oeuvres, a best dressed contest, prizes and more. Attendees are invited to watch the final dress rehearsal beginning at 7 p.m., and at 9 p.m. there will be a cast meet and greet, highlighted by a "Bend and Snap" contest. Tickets for the preview and party are \$30. Call 502-459-0660 or visit www.CenterStageJCC.org for reservations and tickets.



MORE INFORMATION

Bend and Snap Preview Party

Wed., July 10 6 p.m.
Open Bar and Hors D'oeuvres with prizes for Best Dressed and Bend and Snap Contest. Also includes exclusive preview performance of *Legally Blonde*.

Show Dates & Times

Thurs., July 11 7:30 p.m.
Sat., July 13 7:30 p.m.
Sun., July 14 2 p.m.
Sun., July 14 7 p.m.
Mon., July 15 7:30 p.m.
Thurs., July 18 7:30 p.m.
Sat., July 20 7:30 p.m.
Sun., April 21 2 p.m.
Sun., April 21 7 p.m.

Tickets

For tickets, visit www.CenterStageJCC.org or call 502-459-0660. Tickets cost \$18 in advance or \$20 at the door.

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For more information, contact Jennifer Tuvlin at
459-0660
or jtuvlin@jewishlouisville.org

SENIOR CALENDAR

JUNE 28

Redt Yiddish with Al Goldin, Noon

JULY 2

Movie & Popcorn, 11 a.m.

Join us as we celebrate July 4th with the movie *Yankee Doodle Dandy* starring James Cagney, Joan Leslie, Walter Huston & Rosemary DeCamp. Cagney won an Oscar for his portrayal of George M. Cohan.

We will celebrate birthdays and anniversaries.

JULY 9

Bingo, 12:45 p.m.

JULY 15

Gourmet Dining Club, 5:30 p.m.

Join us at Bonefish Grill on Hurstbourne Parkway. Cost of transportation: \$6/M, \$8/NM.



JULY 16

Seniors Retirees Meeting, 12:45 p.m.

Father Joe Graffis, Pastor of St. Edwards Church in J'Town will be the speaker. He is a participant for The Moral Side of the News on WHAS and a board member of the Crusade for Children.

Refreshments will be served.

JULY 21

Lunch & Show-Legally Blonde-The Musical, 12:15 p.m. Lunch, 2 p.m. show

"Harvard's beloved blond takes the stage by pink storm in this fun, upbeat musical about self-discovery."

We will first have a delicious lunch prepared by Gerry Burns followed by the matinee performance.

Cost of lunch : \$15/JCCM & ASCM. Cost of ticket subsidized by the Kentucky Arts Council.

Make your reservations and payment by Friday, July 5.

JULY 23

Chorus & Sing-along, 12:45 p.m.

JULY 25

Day Trip to Mayerson JCC in Cincinnati, 9 a.m.

The Mayerson JCC Senior Center has invited us to attend their Annual Technology Fair and Appreciation Celebration. The Fair will feature vendor representatives demonstrating and discussing many latest products and services.

After the Technology Fair, there will be an Appreciation Celebration featuring a delicious sit-down luncheon.

Cost of transportation: \$10. Reservation deadline Friday, July 12th.

JULY 26

Redt Yiddish, Noon

New fitness coaches help members work out

by Niki King

You may have seen some friendly new faces around the JCC's gym. Three new part-time fitness coaches were recently hired. Their job includes keeping the fitness area tidy, making sure weights are put back properly, showing people how to use the equipment and helping people when they need it. If you need help with anything, just ask them.

Kyle Whitlock

Kyle Whitlock, 21, started his new job this month, but has been around the JCC for far longer. He's had a membership through his family since the early 2000's and he previously worked for several years in the daycare, gym and as a scorekeeper for baseball and softball games.

He's also a lifetime athlete. He's played baseball since he was four years old and is now on the team at Spalding University, where he's majoring in business and accounting. After graduation, he hopes to become a stock broker or go into sports law or be a sports agent. Before college, he played baseball for Trinity High School. He said he started seriously working out when he was about 14 years old.

"I've always been surrounded by something sports related," he said.

That background has prepared him well, he said, for his current position.

"I'm familiar with almost everything everyone does in here," he said of the fitness area.

He said he especially likes working with people and hopes they know they can always ask him for anything they might need.

"If they need help, I'm here," he said.

Sam White

Sam White, 20, also started this month. Like Whitlock, he's on Spalding University's baseball team and describes himself as "pretty athletic." He played baseball and basketball for DeSales High School and loves playing golf, working out and swimming at his pool at home.

Before his current job, he worked at Joe's Crab Shack and at University of Louisville baseball camps. He said the fitness coach position appealed to him because it allowed him to be on his feet, drew from his fitness background and

allowed him to help people. He's majoring in communications now, but isn't sure yet what he'd like to do once he graduates.

He grew up in the Highlands and had driven by the JCC but had never been in it until recently. He said his initial impressions have been nothing but positive. He likes the tight-knit atmosphere and the fact that so many folks know each other.

"It's been awesome so far," he said.

Kendrick Whelan

Kendrick Whelan, 32, has worked a few shifts now. He said he's always wanted to be a personal trainer or nutritionist and thought his job would be "a step in the right direction."

He said he's always been pretty active and stayed in shape, but earlier this year he and a friend participated in a two-month body transformation at a local gym. The goal was to be the team which lost the highest percentage of body fat. He said he dropped six percent the first month with high-intensity training and watching his diet a little. His team won, but what he really gleaned from the experience was a renewed interest in fitness, he said.

When Whelan isn't at the JCC, he's a server at the BBC on 3rd Street, and likes to ride his bike and play guitar. He also likes to fix cars, a hobby he picked up growing up in Meade County. He also spent three years in the Navy and was stationed at Pearl Harbor.

Before now, Whelan hadn't experienced the JCC but is impressed with all the facilities here and especially the people.

"It's a lot more than I thought it was," he said. "The fun part has been meeting all the people and of course the gym part, I love."

The new fitness coaches will be available if you have any questions about your workout whenever the JCC is open. They are happy to help recommend a fresh way to work out, offer a kind word of encouragement or spot your lifts.



Sam White



Kyle Whitlock



Kendrick Whelan

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with Adrienne Sloane

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Liz Stumper
238-2742

GORDON

Continued from page 1

inating to worthwhile agencies," he said, "and to realize that any excuse we use not to give only hurts those agencies and those they serve."

Gordon is already working with Bromberg on the Campaign plan. He has lots of ideas and is eager to do things effectively and efficiently. He is going to push hard to complete the Campaign quickly possibly by the end of the year.

Gordon's primary involvement has been with the JCC – indeed, he seems to have been born into it. His grandfather, mother and aunt all served as presidents of the organization, his father has taken an active role, and he and his siblings learned leadership and social skills growing up at the Center.

MARCH

Continued from page 14

every day.

"It was also interesting to see the various facilities they had on the kibbutz, such as a day care and a building for older teens to hang out in," he noted. "It was definitely a different culture than what we are used to."

One of Koby's favorite experiences was shopping in the outdoor market in Tel Aviv. "It felt like you were hundreds of years back," he explained, "where everyone was a merchant and you bought your food from the local vegetable or fruit merchant, your fish from the local fisherman, and even your spices you could purchase there. It was a very neat atmosphere, and I wish that they had something around those lines here."

The group also visited Tel Aviv University, which Koby described as "a beautiful campus and a place where many of us, myself included, decided that we would like to spend a semester or two in our future college studies."

While Koby was exposed to a number of new experiences, he also found he had some commonalities with Israelis. "On the outside, Israelis seemed somewhat different, but on the inside, a lot of them were very similar. One of the Israelis I talked to the most was our security guard, Marta, who gave us the rundown of her life story and what she had done. She emphasized how she loved to travel and see the various sites of the world. Something I found similar to myself. And she was also just a fun-loving individual and I could have seen her staying in America and feeling completely normal in that setting."

Koby had a bit of an adventure when he tried to track down his "long lost cousin, Adam Eisen," who was also a March of Living participant. "Originally, I had thought he was from Montreal," he said, "so I was asking the Montreal people if they knew him."

"The Canadian delegation, specifically the cities of Montreal and Toronto, sent huge numbers of kids on this trip, somewhere around the lines of 250-300," he said. It turned out Eisen is from Toronto rather than Montreal, so, Koby continued, "I managed to thoroughly confuse the staff from that city as well as embarrass myself. When eventually I figured out he was from Toronto, it turned out that every Canadian I had asked about him immediately knew who he was." The hunt turned into "a scavenger hunt of sorts in old Jerusalem."

Koby returned to Louisville with a desire to learn Hebrew. "I don't like not knowing things," he explained, and he found himself thoroughly annoyed "when I had no idea what anyone was saying when they spoke Hebrew."

Thinking back to the first part of the trip, he added, "I also brought back a greater appreciation for what had happened during the Holocaust. They tell

He has been a member of the Jewish Community of Louisville Board and its Executive Committee. He served as co-chair of the Republic Bank Golf Challenge that was held Monday and is a major fundraiser for the JCC and Jewish Family & Career Services. (See story, page 28.)

Gordon co-chaired the Yachad Kadima effort that guided the merger between the Jewish Community Federation and the Center to form the Jewish Community of Louisville (JCL) and co-chaired the JCL Search Committee that hired Stu Silberman as its president and CEO. He figures he spent 15-20 hours a week over several months helping the fledgling organization find its footing.

Prior to that, he served the JCC Board as vice president.

In 2010, he received the Arthur S. Kling Award.

Gordon is now employed by Neace

you stories in school, give you statistics and show you pictures, but those really cannot compare to seeing things in person.

"You can see pictures of dead bodies," he stated, "but it will not compare to seeing a massive mountain of human ashes with fragments of bone still visible in the mound. It will not compare to a rose garden, planted at one of the camps by the commander and fertilized with human ashes, that still blooms today. It will not compare to a massive room flanked on both sides by tons and I mean that literally tons of human hair. It really speaks to you. And is something that you carry with you for the rest of your life."

Koby looks forward to speaking about his experience at school and in the community and he's glad he had the opportunity to participate in the March of the Living.

"I would like to thank the Jewish Federation for giving me the opportunity to go on this wonderful trip," he said, "and I would like to encourage all future teens who may be interested to definitely seize hold of this opportunity, grab it by the horns and take the journey. You won't regret it."

CHAVURAT SHALOM

Chavurat Shalom meets at The Temple, 5101 U.S. Highway 42. It is a community-wide program. All synagogue members and Jewish residents welcome.

July 4

Happy Fourth of July. Closed for the day.

July 11

Coming to America, a new immigrant's perspective, the Louisville Free Public Library

July 18

Musical entertainment with Alan Zukof and Steve Bradley

July 25

Bingo games with prizes

A healthy and nutritious lunch is available at noon for a cost of \$5, followed by the program at 1 p.m. Kosher meals and transportation available for \$5 upon request in advance. Call Cindy at 423-1818 for lunch reservations or information.

Funding for Chavurat Shalom is provided by the Jewish Community of Louisville, National Council of Jewish Women, a Jewish Heritage Fund for Excellence Grant, The Temple's Men of Reform Judaism and Women of Reform Judaism and many other generous donors.

Lukens Insurance. Prior to that, he ran his own agency, Douglas Gordon Insurance Services, for a number of years.

Gordon and his wife, Karen, have two children, Evan and Brian. They are members of Congregation Adath Jeshurun.

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Jewish Foundation
OF LOUISVILLE

Felson shares advocacy experiences at Uniquely Jewish Event



Becky Ruby Swansburg and Ben Vaughan



JCPA Vice President and General Counsel Ethan Felson

by Cynthia Canada, Freelance Writer

The Uniquely Jewish event on Tuesday, May 21, combined good food and challenging discussion in a setting that brought nature indoors, thanks to the rustic but airy design of the Greens Foundation Lodge in the Parklands of Floyds Fork.

About 30 people attended the dinner, catered by Jarfi's, and the talk by Ethan Felson. Several attendees gathered early on the deck overlooking Floyds Fork, the Salt River tributary that runs through the park; the view was tranquil and the breeze perfect. That natural beauty carried indoors, still clearly visible through massive window walls that are not just "floor to ceiling," but "ground to sky."

After the social gathering, Jewish Community of Louisville, Jewish and CEO Stu Silberman welcomed everyone and introduced JCL staff and Board members, as well as a group of visitors from Lexington. He then turned the podium over to Becky Ruby Swansburg, chair of the event, who introduced Felson, vice president and general counsel of the Jewish Council for Public Affairs, who was there to talk about "Advocacy: The Jewish Way."

Felson has more than one tie to Louisville. He pointed out Marie Abrams, who is very special to him because, when he was a "scared kid of 22 or 23 at [his] first JCRC Plenum," not knowing anyone and feeling overwhelmed, "You were *nice* to me!"

He recounted how Abrams made a point of engaging him in conversation and how he relished other, later conversations, which became "longer and more involved as bourbon entered the picture."

Felson also has a tie to Louisville through the Presbyterian Church (U.S.A.), which has in recent years led a mainstream Protestant move toward a policy of boycotting and divestment from corporations doing business with Israel. On that note, he said he wanted to talk less about advocacy as "the Jewish way," and more about "reconstructing advocacy the Jewish way."

We generally think of advocacy in terms of "knowing the issue." Conventional wisdom teaches the way to engage in debate is to know our position, understand the talking points, present them to the decision makers, and shoot down objections. Unfortunately, this leads to "self-resonating rhetoric," in which we eventually converse only with people

who agree with us. We don't talk face to face with our adversaries, because we know they're just going to try to shoot us down – and after all, they're wrong!

Our society has a civility problem, according to Felson. We're attacking each other, but we've forgotten how to engage productively.

The way to change people's minds, he said, is not to educate them on history or argue in favor of a government or political system. The effective way to accomplish change is to listen – to "allow silence to happen" and let people tell their stories – and then share our own stories. He related the results of a JCRC poll of influential non-Jews, which found none of the deciding moments in these individuals' positions on the Israeli-Palestinian conflict came from news reports. Each one formed his or her opinion based on the story of someone with whom he/she had personal contact.

It's about relationships, Felson said. Success with people who are already pro-Israel isn't really success. Acknowledging that there's more than one side to the problem and offering to be part of the solution is more effective than persistently presenting one's own argument. Conversations at a local, not national or international, level will make a difference.

From the audience, there were questions about how to balance the policy of "more listening" against potential relationships with groups who offer support but with whom we disagree on other issues. Felson pointed out that we have worked for decades with others on social justice matters, even though we may disagree sharply on other things. "We need a big tent," he said. "We don't have to agree on everything." In any such conversation, it's understood that on this issue, we cooperate, and we lead with the common goal.

In this case, the common goal is the understanding that divestment won't work; it's just part of efforts to delegitimize Israel. The common goal is acceptance of Israel's right to exist as a Jewish State.

The conversation continued over dessert. Swansburg commented, "Ethan really gave us a different lens through which to view how we do interfaith relations and advocacy. It does all come down to relationships, and the strongest place to build relationships is at the local level."

The Uniquely Jewish event series is presented by the Jewish Federation of Louisville.



Judy Wortman and Rabbi Uri Smith



Shmully Litvin and Laurence Nibur



Bruce Gale, Marcia and Ed Segal and Marie Abrams



Ron Abrams, Steve Shapiro and Bob Sachs



Harold Gordon, Jake Wishnia and Rabbi Robert Slosberg



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JCRC Chair Ayala Golding, Jay Klempner and Helene Kramer Longton



Marie and Ron Abrams



Becky Ruby Swansburg and Ethan Felson



David Wortman, Linda Ravin, Mike Grossman and Helene Kramer Longton

TEEN TOPICS



Chapter Convention-Jay Levine Girls at Chapter Convention

by Audrey Nussbaum

After months of planning, Jay Levine BGG is proud to say they finally held their first ever Chapter Convention on May 25-26. The night began with states from our Spring Term Board and then we headed into an "Extreme" Scavenger Hunt run by the MIT Board.

Our amazing 15 MITs were inducted as official members into JLBGG #1508. Next girls were split into teams in order to audition for the Spring Musicale.

Then came dinner at Puccini's and frozen yogurt at Menchie's!

We arrived back to our hotel full and ready for a fabulous Havdallah service and finally the teams competed in call-back auditions. Then our amazing seniors gave their lives into the late hours of night before the girls headed off to bed for a successful day at chapter convention.

After waking up the next morning, breakfast was eaten and a chapter meeting was held to reflect on the our first Chapter Convention ever. Finally, a convention is not complete without spirit wear and cute frank tanks were handed out to all the girls!



The Jay Levine Board: Rachel Bass, Deborah Levin, Becca Lustig, Hillary Reskin, Katie Segal, Audrey Nussbaum

Hill interns at JFCS this summer

Each summer, Jewish agencies, including Jewish Family and Career Services and the Jewish Community of Louisville offer paid internships that offer Jewish students from Louisville and those who attend school here to get some work experience and learn about working in the nonprofit world. The internship program, now in its 13th year, is run by JFCS's Ellen Shapira.

This summer, there is only one intern in the program, Michael Hill, and he is working at JFCS.

Hill attended Indiana University, but is planning to transfer to Bellarmine or the University of Louisville in the fall. He plans to study exercise science with a goal of going into physical therapy.

At JFCS, he is a senior case worker and part of the PALS program, providing transportation for seniors who can no longer drive. "I applied for the position," he explained, "be-

cause my grandfather has Alzheimer's, and I drive him all around all the time. ... I spend a lot of time with him, and I find that I have a lot of patience with seniors."

"I drive some people to dialysis," he said, and "I went grocery shopping for one lady but I had to make trips back to Kroger because I didn't get the right things. It was a learning experience."

On occasion, Hill also helps out with data entry.

Hill attended Eliahu Academy and Trinity High School and had his bar mitzvah at The Temple.

He works out at the Jewish Community Center and just started swimming. He also did some martial arts.

He plays the drums and enjoys jamming with friends.

Hill heard about the internship program through his mother. "She gave me a list," he said, "and I saw 'senior case worker' and I said, that's going to be mine"

His parents are Richard Hille and Suzanne Guss. He has a sister, Emily, and a nephew, Jackson.



Michael Hill



Alephs on the Big Four Bridge: Jack Grossman, Alex Geller, Herbert Meisner, Max Agranoff, Spencer Geer and Ben Koby



Drew Corson Havdallah: Herbert Meisner, Alex Geller, Eli Gould, Ben Koby and Michael Schwartz

Drew Corson AZA

by Teen Director Mike Steklof

Drew Corson had a very successful end of year event on May 25.

Members started the day at Waterfront Park where they played ultimate Frisbee before walking on the Big Four Bridge almost to Indiana. Then it was off to Ben Koby's house for a barbecue, an inspirational Havdallah service and "Jacob Spielberg's Lives." Jacob told stories from his four years in BBYO and gave away all of his BBYO clothing to Alephs in attendance.

Max Agranoff, Regional S'gan, Herbert Meisner, Regional Shaliach, and Sam Dolan, Regional Mazkir were also in attendance.

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Fall Wedding Section

In crowdsourcing for weddings, new methods for an old idea

by Lilit Marcus

NEW YORK, May 30, 2013 (JTA) – When Amanda Melpolder began planning her wedding to Jeff Greenberg, she hoped the ceremony would be unlike others.

Melpolder had become involved in an independent minyan in Brooklyn after converting to Judaism several years ago, and she and Greenberg wanted their wedding this June to reflect the prayer group's community spirit and sense of do-it-yourself camaraderie.

Friends were asked to lead prayers and narrate the signing of the ketubah, or marriage contract. Melpolder, a chef, solicited recipes from guests that would

be bound in a souvenir cookbook. Assignments were given to friends based on personalities and interests.

"Since our Jewish community is one that we created and are actively part of, it made sense that our wedding would be the same theme, with people leading different parts of the ceremony," Melpolder said.

Such participatory approaches to wedding planning might seem like a feature of the information age but may be just the latest incarnation of an older Jewish tradition.

"The word 'crowdsourcing' is a new word for an old thing," said artist Nahanni Rous, who creates custom chuppahs, or wedding canopies.

"We are pretending that we just invented this idea of the shtetl. It's like everybody would come to the wedding, and that was how a community got to-

gether to celebrate."

In other words, it has always taken a village. It's just that now the village looks quite different.

Based in Washington, D.C., Rous often incorporates crowdsourcing into her work, such as asking friends to submit fabric swatches.

Her chuppah-making career began, appropriately enough, at her own wedding. She and husband Ned Lazarus, who met in Israel and married in 2004, had two ceremonies, in Jerusalem and New Hampshire, to accommodate friends in far-flung locales. Each guest was asked to bring fabric that was pinned to a sheet at the wedding.

"We had people from every region of Israel and the Palestinian territories at the ceremony. We had everything from a kippah with a Magen David knitted on it to a Palestinian flag to a piece of some-

one's wedding dress and a map," Rous said. "It was a really beautiful hodgepodge."

Since then, Rous has worked with couples to create custom chuppahs, incorporating everything from traditional Jewish symbols to quotes from poets such as e.e. cummings and Pablo Neruda. Some of her clients aren't even Jewish but like the concept of the chuppah.

In some cases, crowdsourcing is a way to make guests feel more involved in a ceremony, but it can also be a way to make logistics a little easier for the bride and groom.

When Caroline Waxler and Michael Levitt married last summer, they came up with a Twitter hashtag for their wedding guests. Waxler, who runs a digital strategy company, knew her tech-obsessed friends would be tweeting photos from the ceremony and reception.

With the hashtag #waxlevittwedding, she was able to find them easily.

"When you're making a commitment in public to one other person, it's kind of also a reminder that in your life you are supported by people, not just by one other person," Rous said.

While crowdsourcing methods can make family and friends feel more involved in the wedding, Melpolder admits that she may have other reasons for making the big day a little more social.

"I really hope someone hooks up at our wedding," she said.

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Fall Wedding Section

Why do Jews intermarry, and who wants to marry a Jew, anyway?

by Daniel Krieger

NEW YORK, May 23, 2013 (JTA) – Over the past half century, intermarriage has become increasingly common in the United States among all religions – but among Jews at the highest rate.

Why that is the case is one of the questions Naomi Schaefer Riley probes in her new book, *Til Faith Do Us Part: How Interfaith Marriage is Transforming America* (Oxford University Press).

One of the main reasons, Riley finds, is that the older people get, the more likely they are to intermarry – and Jews tend to marry older than Americans generally, according to the 2000-01 National Jewish Population Survey. By the same token, Mormons, who encourage early nuptials, are the least likely faith to

outmarry.

The findings in Riley's book, for which she commissioned a national study, raise the question of whether Jewish institutions interested in reducing interfaith marriages should be encouraging Jews to marry at a younger age. They aren't doing that now, according to Riley, and the American Jewish intermarriage rate is about 50 percent.

Another factor behind the comparatively high Jewish intermarriage rate is, simply, that Americans like Jews. Riley cites the work of sociologists Robert Putnam and David Campbell, who measured the popularity of various religious groups with extensive surveys for their 2010 book, *American Grace: How Religion Divides and Unites Us*.

"America, for the most part, loves its Jews," agreed Paul Golin, the associate

executive director of the Jewish Outreach Institute. "It doesn't mean that anti-Semitism is over, but there's much more philo-Semitism than anti-Semitism in America."

Riley says intermarriage is both a cause and effect of this phenomenon. "The more you have exposure to people of other faiths, the more likely you are to like them and then marry them yourself," she said.

Riley, who identifies as a Conservative Jew, is herself intermarried.

She says assimilation has been a good and bad thing for American Jews. On the downside of interfaith marriage, Riley's research showed that intermarried couples reported lower rates of marital satisfaction than inmarried couples. The children of interfaith couples also tend to grow up to be less religious than inmarried couples.

Riley predicts what some might consider an ominous future for American Jewry, but one that comports to some degree with what several other scholars have hypothesized about American Jewry's future: A small core of religious Jews will run Jewish communal institutions, and a large contingent of assimilated Jews on the periphery will have little enthusiasm for or connection to their faith.

What Riley doesn't devote much attention to is who are the gentiles marrying America's Jews. In most cases, interfaith marriages may be the result of happenstance: Non-Jewish Americans happen to meet and fall in love with a Jew.

But some Americans are specifically looking for Jewish mates. Approximately five percent of the 750,000 members of JDate, the popular Jewish dating website, are non-Jewish, according to JDate spokeswoman Arielle Schechtman.

In more than a dozen interviews with JTA, non-Jewish JDateers talked about the reasons they are seeking out Jews (on the condition that their last names

not be used), though practically all said they were not exclusively seeking Jews.

"I have a positive bias toward Jewish men," said Elizabeth, 37, a teacher in New York who was raised Christian. "They tend to be very smart, successful, gentlemanly and less sexist. They are a safer choice."

Neil, a doctoral candidate in physics in Texas who was brought up Muslim in Iran, said he believes American Persians and Jews gravitate toward each other because their "common roots" enable them to communicate well and get along. He also noted that many stories in the Koran come from the Bible.

"If I meet a woman who wants to raise Jewish children," said Neil, 47, "this is something that I could wrap my mind around." He also said he would consider converting.

Will, 49, a school guidance counselor in Pennsylvania who is a practicing Catholic, joined JDate several months ago at the urging of a Presbyterian friend who had found love on the website. Will said the Jewish women he has met and dated struck him as "more grounded" and "a lot more passionate" than his usual dating partners.

Mary, a 48-year-old African-American psychologist who was raised Southern Baptist, said she decided she wanted to meet a Jewish man after discovering that a distant ancestor had been an Ethiopian Jew and hearing positive things about Jewish men. At first she had few options -- Jews are in short supply where Mary lives in North Carolina -- but seven months ago she discovered JDate. Since then, Mary has met several prospective Jewish suitors, but none have progressed into a real romantic relationship.

"This is the kind of guy I've always been looking for," Mary said of the Jew she has met through JDate. "Whether I end up with one, I don't know. But I do know that's the caliber of man that I want."

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Kathe Turiel, Central Ohio and Kentucky registered representative, is available to assist with Israel bond sales and customer service and is easily reached by phone at (800) 883-0707 or via e-mail at Kathe.Turiel@israelbonds.com. Israel Bonds also established its own in-house dedicated customer service department with highly trained and experienced representatives to help clients through every type of issue.

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The honorees entered the room accompanied by a color guard bearing the flags of their birth countries. Foreground to background: Paul Diaz from Cuba, Riffat Hassan from Pakistan, Dennis Ogbe from Nigeria, Vidya Ravichandran from India and Shlomit Schaal from Israel.



JHFE Vice Chair Sandy Hammond



One of the 2013 M.O.S.A.I.C. Awards



M.O.S.A.I.C. Awards Honorary Chair and Papercone CEO Brooks Bauer



KentuckyOne Vice President Sherri Craig presented the Osbourn Award to Kim Ngan Ngo



Debbie Friedman and Judy Freundlich Tiell present a M.O.S.A.I.C. Award to Paul Diaz, and he accepts the honor.



Five leaders receive M.O.S.A.I.C. Awards

JFCS' signature event sparkles

by Shiela Steinman Wallace, Editor

The M.O.S.A.I.C. Awards has become Jewish Family & Career Services' signature event celebrating the achievements and contributions immigrants and refugees have made to Louisville and beyond. It is an elegant evening that takes advantage of the twin ballrooms of the Henry Clay to host a cocktail hour and micro-business showcase featuring businesses JFCS has helped immigrants start in one and accommodates several hundred people for dinner and the program in the other.

This year, the M.O.S.A.I.C. Awards were held on Thursday, May 30. Proprietors of around a dozen new businesses – from a handyman service to a courier service to artists and more – stood at tables showcasing their products and services and talking with the people – potential clients – who came by. All of them received help from JFCS's Navigat Enterprise Center.

Later, during her opening remarks, JFCS Executive Director Judy Freundlich Tiell noted that “in the past two years, we have helped start 60 businesses and expand 25 others, creating 111 jobs.”

The main event started with a parade of flags honoring the United States and the birth countries of this year's honorees. Rabbi Stanley Miles set the tone for the evening, reading Emma Lazarus' “The New Colossus” as the invocation.

Brooks Bauer, M.O.S.A.I.C. Awards honorary chair and CEO of Papercone, one of the evening's sponsors, said Louisville “has attracted thousands of immigrants who are younger, better educated and more diverse than the nation's foreign-born population as a whole” and “to capitalize on that trend, the community must continue to welcome immigrants, support efforts to attract highly skilled foreign workers and expand adult education opportunities.”

Through its Navigate Enterprise Center, he said, that is part of what JFCS does. “The M.O.S.A.I.C. Awards showcase the positive impact international Americans are making in our community. And, perhaps more importantly, we hope the awards will educate the rest of the community about the value of the new ideas and talents of those who choose America as their new homeland.”

Sandy Hammond, vice chair of the Jewish Heritage Fund for Excellence, the M.O.S.A.I.C. Awards' title sponsor,

provided a brief overview of the grant-making organization's history, noting that it has two major foci – health care and the Jewish community. It has already invested \$1.4 million in the Jewish community and is now making its first round of medical grants and embarking on developing a strategic plan.

Osbourn Scholarship

While the M.O.S.A.I.C. Awards recognize immigrants and refugees who are well established and have impressive achievements, the program also includes the presentation of the Jeff and Phyllis Osbourn Scholarship Award to an immigrant or refugee who is just getting started and needs some help as he/she pursues a degree in a medical field.

This year, Sherri Craig, vice president of KentuckyOne Health presented the scholarship to Kim Ngan Ngo. Ngo is studying physical therapy at Spalding University and plans to return to Vietnam when she completes her studies.

Mayor Fischer

After sharing how moved he was when he attended a naturalization ceremony for 145 people the prior week, Mayor Greg Fischer told the story of his wife's, Alexandra Gerassimides', flight with her parents from Greece and its civil war and their later return. His wife came back to the U.S. for college, first at Berea then at the University of Louisville Medical School.

Fischer also said that being an international city is vital to Louisville's economic development. To that end, he spoke of a new program, Refugees, Immigrants Succeeding in Entrepreneurship (RISE). Working with JFCS and other problem solvers, he said, RISE will look for mentors to help immigrants and refugees get their businesses off the ground.

The highlight of the evening was the presentation of the M.O.S.A.I.C. Awards.

Paul Diaz

The first went to Paul Diaz, CEO of Kindred Healthcare, whose parents came to the U.S. from Cuba and Spain. In addition to overseeing the growth and development of this Fortune 500 company, Diaz established the Paul J. Diaz Scholarship Fund at his alma mater, Georgetown University Law School, to help students with financial needs and to promote ethnic diversity. He also sup-

see MOSAIC AWARDS page 21



Mayor Greg Fischer



WLKY personality and M.O.S.A.I.C. Awards emcee Rick Van Hoose

M.O.S.A.I.C. AWARDS

Continued from page 20

ports Hispanic Scouting and through the Hispanic Initiative Program made it possible for 800 Hispanic scouts to participate.

Diaz currently serves on the Board of Directors of DaVita and the Board of Visitors of Georgetown University Law Center. He is also a member of the Business Roundtable and the Wall Street Journal CEO Council. He was formerly on the Board of PharMerica Corporation, the Board of the Bloomberg School of Public Health at Johns Hopkins University, and the Board of Trustees and Executive Committee of the Suburban Hospital Healthcare Systems in Bethesda, Maryland. He is an attorney and accountant with a bachelor's degree in finance and accounting from American University's Kogod School of Business and a law degree from Georgetown University.

In accepting the award, Diaz expressed gratitude for the recognition and said there are three things that make America great – a body of law that respects and protects the individual, the idea that anything is possible and the principle that merit matters. Six or seven months ago, he added, his cousin came from Cuba and observed in Cuba, no matter how hard people work, nothing is possible. Here anything is possible.

Riffat Hassan

The next went to Dr. Riffat Hassan, who has taught in the Religious Studies Program at the University of Louisville for 33 years. She earned her double-honors degree in English literature and philosophy in Pakistan and her Ph.D. from the University of Durham in England.

A distinguished academician, she directed two major peace-building exchange programs – “Islamic Life in the U.S.” and “Religion and Society: a Dialogue” – which helped build bridges between the U.S. and clerics and scholars from Pakistan, India and Afghanistan. Both were funded by the U.S. Department of State through grants to U of L.

Over the years, she received the U of L Distinguished International Service Award from the College of Arts and Sciences, was inducted into that college's Hall of Honor and received the Kennedy Center/Sondheim Inspirational Teacher Award and an honorary Doctorate of Humane Letters from Meadville Lombard Theological School.

A prolific writer with numerous publications to her credit, she is a pioneer in both inter-religious dialogue and feminist theology in Islam. She also founded the International Network for the Rights of Female Victims of Violence in Pakistan.

Dr. Hassan said both the presentation of the flags at the beginning of the ceremony and the M.O.S.A.I.C. Awards themselves are symbols that a person can promote harmony through dialogue and that JFCS recognizes the value in that. “If I had not come to the United States,” she added, “I would not have been able to do much of the work I did.” She expressed appreciation for the award to both U of L and JFCS, pride in being a Louisvillian and a hope that she can continue to be of service to the community.

Dennis Ogbe

Dennis Ogbe's story is one of grit and determination. At age three, he contracted malaria, and at the clinic where he was being treated a nurse broke a needle in his back, leaving him in a coma for three days. He survived with a weakened immune system and soon

contracted polio, which paralyzed him from the waist down, although later, through determination and hard work, he regained the use of his right leg.

Ogbe set his sights on getting an education and participating in field sports that let him tap into his upper body strength – shot put, discus and javelin. He represented Nigeria in the 2000 Paralympic Games in Sydney, Australia, where his athletic prowess and sharp intellect caught the attention of coaches from Bellarmine University.

The coaches offered him a sports scholarship and he competed in all three events against able-bodied competitors while earning his B.A. and M.B.A. from Bellarmine. He became an American citizen in 2010, and realized his dream of representing the U.S. in the IPC Athletics World Championships in Christchurch, New Zealand, in 2011 and as a member of the American Paralympic team in London in 2012. Along the way, he captured American records for discus and shot put.

Ogbe works as a global community relations specialist for Brown-Forman Corp. and is an advocate for polio eradication, working with the Global Polio Eradication Initiative.

“When I came to the U.S.,” Ogbe said when he accepted the award, “I had to learn all life over again” and he knew it would be tough, but there were people there to help him at Bellarmine and opportunities at Brown-Forman. “I dedicate this award,” he continued, “to all first generation Americans and all those who hold their hands.”

Vidya Ravichandran

Vidya Ravichandran is the IT entrepreneur from India who has transformed GlowTouch Technologies from a two-person start-up to a 1,000-person powerhouse that recruits top technology talent from local institutions. Her company is regularly included in lists that recognize fast-growing businesses and she is frequently singled out as a successful entrepreneur and businesswoman.

Ravichandran serves on several volunteer boards around the city and is a trustee of the GT Foundation, a charitable organization in Mangalore, India, that works toward solving some of today's most challenging problems, including domestic violence, poverty, disease, hunger, old age and more.

Calling the M.O.S.A.I.C. Awards a memorable event, Ravichandran expressed her gratitude. “For a group of 200 people to celebrate someone else's success,” she said, “only in America.”

She said she grew up in a household where nothing was more important than education and getting to the United States was a goal. She added that came from a family of entrepreneurs. When she got to Louisville, Mayor Fischer's group helped her further develop her plans and with support from her family and the help of many people along the way, she succeeded.

Shlomit Schaal

Dr. Shlomit Schaal was a board-certified ophthalmologist in Israel who wanted a competitive fellowship in vitreo-retinal surgery and found her opportunity at the University of Louisville – one of the top programs in the United States.

In her first year, she developed new techniques that help patients suffering from age-related macular degeneration and diabetic retinopathy. She presented her work at several national and international meetings and her research won national and international awards. Through clinical research, she also observed that age-related macular degeneration patients who have been treated

see M.O.S.A.I.C. page 23



Riffat Hassan accepted her award after Debbie Friedman and Judy Freundlich Tiell presented it to her.



Dennis Ogbe at the podium after Debbie Friedman and Judy Freundlich Tiell presented his M.O.S.A.I.C. Award.



Vidya Ravichandran spoke after accepting her award from Debbie Friedman and Judy Freundlich Tiell



Shlomit Schaal expressed her gratitude after receiving her award from Debbie Friedman and Judy Freundlich Tiell.



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Fourth Wednesday of the Month, 3 p.m.

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JFCS fetes innovative programs; honors staff, volunteers

by Shiela Steinman Wallace, Editor

Jewish Family & Career Services marked 105 years of service to the community at its Annual Meeting on Tuesday, June 4, at its Roth Family Center. It was an evening to recognize, achievement, innovation, service and volunteers.

The Jewish Heritage Fund for Excellence is one of JFCS's major funders. The grants it has provided to JFCS help meet the agency's needs in the areas of Jewish parenting, caregiver support, the health fair, the website, management programs, outreach to volunteers and sponsorship for the M.O.S.A.I.C. Awards. In gratitude, she presented Jeff Polson, JHFE's interim executive director with a copy of the David Kochka statue, "Family," that stands in front of the agency's building.

Polson thanked her, noting that JFCS is a good partner and Tiell is a mentor as JHFE embarks on strategic planning and refines its grant making process.

JFCS President Debbie Friedman presented silver President's Volunteer Service Awards to Linda Goodman and Carol Fogel for the work they do in the Food Pantry. Bronze awards were presented to Bonnie Bloom, Doug Harper, Frankie Bloom, Jan Glaubinger, Lisa Rothstein-Goldberg, Sidney Katz, Sue LaSalle, Tami Penner and Sue Ament for their service to many programs and services in the agency.

Friedman also presented Kentucky Governor's Volunteer Awards to Janet and Sonny Meyer in recognition the establishment of the Food Pantry and everything they do for it.

In recognition of the successful conclusion of JFCS's 100th Anniversary Campaign, which raised over \$3 million for the agency, Friedman made a special presentation to past president Jay Klempner, who spearheaded the fundraising.

A regular part of JFCS's Annual Meeting is the presentation of the Mary Gunther Memorial Award. The award is given annually to recognize the best new program of the year. There were five submissions this year, and Senior PALS (Passport Around Louisville Service) was judged the best because it is easy-to-use and affordable, uses a combination of volunteers and paid individuals, builds on client strengths and breaks down barriers that limit independence, has adapted over time, bringing new clients to JFCS, generates sufficient

funds to maintain operation and over the course of each year, generates an increase of income from the mandatory assessments which are covered by other external funding sources, has become a self-sustaining program of Klein Older Adult Services and is forecast to serve over 500 clients this year.

Staff members Naomi Malka, Megan Hand, Ray Gentry and Jennifer Long shared the \$600 prize.

Other programs that were nominated were Career Planning Services through the Career Academy, the Doris L. and Theodore B. Meyers Shabbos Friends Program, JFCS Jobs & Enterprise Center at YouthBuild Louisville and Job Search Turn Around.

The award honors the memory of Mary Gunther, a former Career Services secretary who gave the agency 23 years of dedicated service.

As president, Friedman presented an overview of JFCS' accomplishments over the year. Many of JFCS's clients are coping with financial insecurity and job loss, she said, which means that the Food Pantry, Hanukah Helpers and emergency support programs continue to be important.

She said the agency is blessed with a "fantastic Board" and a strong strategic planning process. The M.O.S.A.I.C. Awards were the most successful ever, and there have been some smaller friendraiser fundraisers.

Bonnie Bizer started a new fund designed to help with increasing emergency service needs for Jewish individuals and families, Friedman reported and Caregiver Survival training has been offered thanks to a grant from JHFE.

A collaboration with YouthBuild has grown and JFCS is working with their jobs and enterprise center, providing employment and micro-business services and personal counseling.

JFCS received three major grants from the Office of Refugee Resettlement, part of the Administration for Children and Families of the US Department of Health and Human Services this year, Friedman said. A micro-enterprise grant helps refugees start businesses and provides access to micro loans; Individual Development Accounts help refugees to save money which is matched by the government for a first home, education or small business; and a microenterprise program helps refugee women to learn how to start child care centers in their home.

JFCS's Navigate Enterprise Center started 16 businesses and expanded eight more. It gave eight micro loans for a total of \$54,000 and leveraged three other loans with other resources for \$15,000.

The Job Search Turnaround Workshop which targets the long-term unemployed, had over a 60 percent success rate in helping participants find jobs, Friedman said, and there has been an increase in number of rides for seniors through Senior PALS and subsidized home care for seniors.

More than 500 people volunteered at least once at JFCS this year for a total of nearly 25,000 hours donated.

Friedman also praised the Board, staff and on-going communications.

Tiell's Executive Director's report paralleled and expanded upon Friedman's comments.

The agency served almost 9,000 people across the

region. "We continue to see more people, who have fewer resources and need more services," she said, "but the level of creativity, commitment and passion exhibited by our Board and staff to meet those challenges is unparalleled."

They have done so by expanding partnerships, using more volunteers and developing a strategic road map. JFCS helps seniors remain safely in their homes and offers help to people of all ages with life and business skills.

She praised the professionalism, enthusiasm and creativity of the staff, the partnerships the staff and Board have and Debbie Friedman's leadership.

Tiell recognized all staff member publicly and explained what each does for the agency, and gave special recognition to Marilyn Bornstein, who was retiring. Bornstein was a long-time volunteer for JFCS and came to work for the agency in 1991 to work with seniors.

Mark Ament, chair of the Board Governance Committee presented the slate of Board members and officers. Billy Altman, Laura Klein, Larry Kass, and Sean Wachsman were re-elected to three-year terms. Carlyn Altman, Ed Cohen, Janet Hodes, Diane Tobin and Stephi Wolff were elected to three-year terms.

Officers and at-large members of the Executive Committee elected that evening were president, Debbie Fried-



JFCS President Debbie Friedman and Executive Director Judy Freundlich Tiell

man; vice presidents, Sandi Friedson and Stephanie Mutchnick; treasurer, Marty Margulis; immediate past president, Mark Ament; at-large members: Jay Klempner, Marc Charnas and Peter Resnik.

Three members completed their terms on the Board: Hunt Schuster, Lance Gilbert and Shelley Breier.

JFCS announces Employment Search Jumpstart workshops

Jewish Family & Career Services (JFCS), in collaboration with The Interview League, will offer the "Employment Search Jumpstart" job search workshops on Monday evenings.

Employment Search Jumpstart is designed for unemployed, underemployed and even employed folks who need a quick effective upgrade or acceleration of their employment search and who have other day-time commitments. It will run six successive Mondays, 5:45-7:15 p.m., July 1-August 5. There is a \$10 charge for the entire workshop cycle.

The workshop will focus on multiple job search challenges including resume development, interviewing, social media and networking, employer and workforce research, salary negotiation and more.

JFCS offers a wide range of work-

force development programs and services designed to assist folks from all backgrounds. Its goal is to help clients maximize career, work and economic adjustment.

More than 30 years ago, JFCS originated the first local Job Club, a group approach to job Search. Jumpstart promises to give participants a unique take on how to mount and sustain an effective employment search.

For more information, visit www.jfcsloisville.org or www.interviewleague.com. Career & Workforce Development Division and Director Bob Tiell can be reached at 452-6341 ext. 230 or btzell@jfcsloisville.org. To register for the workshop, contact Janet Poole at 452-6341 ext. 222 or jpoole@jfcsloisville.org.

M.O.S.A.I.C.

Continued from page 21

with drugs for a long period of time can lead to resistance to the treatment. Her paper on this work is now regarded as a fundamental paper in the retina field.

She joined the faculty at the U of L Department of Ophthalmology and Visual Sciences in 2008 and continues to do groundbreaking work and to receive awards. In addition to her research, she teaches medical students, residents and fellows and has initiated a new educational program for ophthalmology residents and diabetic patients. She also offers free medical and surgical care to patients who cannot afford it.

In addition to her professional accomplishments, she has committed herself to a healthy lifestyle, is an avid runner and a competitive swimmer.

Schaal expressed appreciation for the award. She described herself as always looking forward with hope and aspiring to do more and almost never looking back at what she has already achieved. Louisville, she said, offered her the perfect opportunity to fulfill her dream – to become a world leader in retinology and

to work with the top people in the field.

Each year the M.O.S.A.I.C. Awards are specially commissioned unique pieces of art. The 2013 awards were created by Mark Payton, who works in colored glass. The artist said the JFCS logo was the inspiration for this year's award, "where the patterns and colors of the leaves create a mosaic of color and texture."

The Jewish Heritage Fund for Excellence was the title sponsorship of the 2013 M.O.S.A.I.C. Awards. PaperCone Corporation, Kindred, PharMerica and Bonnie Bizer were the lead sponsors. WLKY was the media sponsor and Rick VanHoose was the emcee.

The M.O.S.A.I.C. Event Committee included Chair Sandi Friedson, Sheilah Abramson Miles, Mark Ament, Jeani Bryant, Mary Cleary, Debbie Friedman, Jan Glaubinger, Michael Iacovazzi-Pau, Khalib Kahloon, Laura Klein, Jay Klempner, Melissa Mershon, Stephanie Mutchnick, Djenita Pasic, Claudia Peralta-Mudd, Ben Ruiz, Beth Salamon, Diane Tobin and Leon Wahba.

Beverly Bromley, JFCS's development director, worked tirelessly to ensure the success of this evening.



Retiring staff member Marilyn Bornstein



JFCS staffers Jennifer Long, Naomi Malka, Megan Hand and Ray Gentry received the Mary Gunther Award for the Senior PALS program. Presenter Bill Ryan stands behind them.

NEWSMAKERS

Newsletters announcements are welcome, but must be submitted in writing to *Community*, 3600 Dutchmans Lane, Louisville, KY 40205, for inclusion in this column. Items may also be faxed to (502) 238-2724, or e-mailed to newsletterscolumns@jewishlouisville.org. Deadlines for the next two papers are always printed in the information box on page 2. No Newsletters announcements will be accepted over the telephone.

Mark Brodsky has been hired as chief technology officer by Marlimar Interactive. At its annual meeting on May 20, the Louisville Orchestra Board of Directors elected **Arthur Lerman** and **Bruce Roth** as Board members for 2013-14. Bruce Roth also was named a Vice President at Large.

Richard Moseson, son of Louis and the late Margaret Moseson, was recently honored by the American Go Foundation as their AGF Teacher of the Year. Richard, who lives in Syracuse, NY, has coached the ancient Asian strategy game of Go for ten years at several Syracuse schools, and mentors other Go club founders around the country.

This past month, **Butch Schulman** judged the Collie Club of Japan National Show and Shetland Sheepdog Club of Japan National Show in Tokyo. He was recently selected to judge the 2014 Doberman Pinscher Club of America National Show to be held in Topeka, KS, and nominated to judge the 2014 Bouvier des Flandres National Show to be held at Purina Farms in Gray Summit, MO. Butch is a licensed Dog Show judge with the American Kennel Club, approved to judge Herding and Working breeds and some Sporting breeds. Butch is married to Robin Franck Schulman and they have four children, Benjamin, Halle, Matthew, and Emily.

He is the son of Howard and Dorothy Schulman. His mother, Dorothy, is also an Emeritus judge and, like her son, was a renowned breeder of multiple champions.

Dena Schwartz, daughter of Wendy Pfeffer and Nathan Schwartz, recently graduated *summa cum laude* from the University of Pennsylvania, receiving a Bachelor of Arts degree in European History and in French, with honors. At UPenn, she was a Benjamin Franklin scholar and a member of the Alpha Delta Phi Society, a co-ed literary fraternity. On graduation, she was admitted to Phi Alpha Theta, the history honor society. During 2013-14, she will be teaching English in the region of Lille, France.

Amy Zegart, one of the nation's leading experts on national security, intelligence and foreign policy, has been appointed the next co-director of the Center for International Security and Cooperation. Zegart, a CISAC faculty member and senior fellow at the Hoover Institution, will take up her new role July 1. She serves on the FBI Intelligence Analysts Association National Advisory Board, the Los Angeles Police Department's Counter-terrorism and Community Police Advisory Board, and is a lifetime member of the Council on Foreign Relations.

Corrections:

The following information was reported incorrectly in the May 24 edition of *Community*. Pressma Award winner Jordyn Levine's brother's name is Daniel, not David. Jordyn went to B'nai Brith Beber Camp for eight years and participated in the Pioneer leadership program at camp. The campers helped to restore the waterfront at camp, not in Madison, WI; they did organize a carnival for a Jewish senior living home located in Madison. We apologize for the errors.

Tuvlin named to JCCA Board

Jeff Tuvlin has been appointed to the Board of the Jewish Community Centers Association, the group that oversees the JCC movement nationally.



Jeff Tuvlin

Tuvlin is a member of the Jewish Community of Louisville's Board of Directors. He has been involved with programming at the JCC for a long time. He chaired the JCC's Program Review Task Force and led its benchmarking efforts, working closely with JCCA's consultant to Louisville, Dori Denelle.

Last time Denelle was in Louisville, "she saw all the exciting things we're doing in Louisville," Tuvlin said. At the same time, "I was starting to move on from programming," he continued. "Amy Ryan is taking over the benchmarking, so I'm looking for a new opportunity to serve."

That was enough for Denelle to recommend Tuvlin to JCCA Board Chair

Paula Sidman for one of the open spots. Sidman was quick to follow up with a call to Tuvlin, and he accepted.

Tuvlin, who will be serving the remainder of an unexpired term, is excited about the prospect and expects to be elected to a full term at the next biennial. He joins fellow Louisvillian Ed Goldberg on the Board.

According to Tuvlin, Denelle and JCCA President and CEO Allan Finkelstein believe that "a lot of what we do in Louisville is setting trends for what's happening around the country with respect to the merger and they're excited about having someone young coming onto the Board."

"It's a nice fit," he continued, "what I can bring to national and what I can bring back to Louisville." The appointment also fits Tuvlin's vision of what the Louisville Jewish community should be doing. "Our hopes," he said, "should be that future leaders will not only help locally, but will go on to serve on national boards. We're putting people through a leadership process. We can be a model for the country with what we've done here, and also be able to influence things in the future."

Klein promoted to Med School Vice Dean

Toni M. Ganzel, dean of the University of Louisville School of Medicine, recently announced that Jon B. Klein, M.D., Ph.D., who holds the James Graham Brown Foundation Endowed Chair in Proteomics, has accepted the position of vice dean for research in the School of Medicine, effective July 1.

Dr. Klein is recognized internationally for his expertise in biomarker discovery related to kidney disease. He has authored more than 160 peer-reviewed papers and has received grant support throughout his career from the National Institutes of Health, Department of Energy, and the Department of Veterans Affairs. Additionally, the Core Proteomics Laboratory has played a direct role as a resource in an additional \$8 million in funding of multi-investigator grants, such as COBRE Awards and successful P30 proposals at UofL.

Dr. Klein has an active interest in translational research and commercialization of research that has resulted in five patents and a number of invention disclosures. In addition to conducting an actively robust research program, he serves as a staff physician at the Robley Rex VA Medical Center, maintaining a weekly general nephrology clinic and staffing the in-patient nephrology consult service.

A native of New Orleans, Dr. Klein earned his Bachelor of Arts degree in Biology from the University of Texas at Austin and his M.D. from the University of Texas Medical Branch at Galveston. He completed his internship and resi-

dency in internal medicine at the Kansas University Medical Center. He is board certified in internal medicine and nephrology.

Dr. Klein has been at UofL since 1982 when he came to the School of Medicine for a fellowship in nephrology. He joined the faculty in 1985 as an assistant professor in Internal Medicine in the Nephrology Division. Having enrolled in graduate school during his renal fellowship, he completed his doctorate in microbiology and immunology at UofL in 1988. In 2000, he was promoted to professor of medicine and became director of the University's Core Proteomics Laboratory. In 2004, he was named the James Graham Brown Foundation Endowed Chair in Proteomics, an endowed chair created through the "Bucks for Brains" initiative.

In his new role of Vice Dean for Research, Dr. Klein will provide oversight of and support to the research infrastructure within the School. He will act as the liaison with entities such as the Office of Grants and Contracts and provide oversight to the research regulatory offices. He will work with faculty and staff to assure that the School of Medicine meets or exceeds all requirements for research compliance.

Dr. Klein will also work with faculty and staff in the development of research protocols and budgets, completion of required documents, adherence to guidelines, dissemination of information about available clinical trials, streamlining the accounting process, and providing training to investigators and clinical coordinators. He will serve as the School's chief liaison with Executive Vice President for Research and Innovation, Bill Pierce, Ph.D., and in the effort to achieve funding of the Clinical and Translational Science Award program at the University of Louisville.



Jon Klein

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AROUND TOWN

Immediate need for July

If you have unused tickets to Louisville Bats games, please call Amy Benovitz at 425-0373 or email agb706@bluegrass.net. Amy will exchange your donated tickets to allow families from local shelters and the Home of the Innocents to attend July and August games.

Please do not hold your tickets until the end of the season. We need to use them in July and early August before kids go back to school.

Tuesday, July 2, 7:30 p.m.

The Louisville Chorus, directed by Daniel Spurlock, presents "Fanfare for the 4th: Musical Visions of America," a 90-minute non-stop choral music and multimedia cinema presentation of the founding, expansion, and refinement of America. Beargrass Christian Church, 4100 Shelbyville Road (at Browns Lane), Louisville 40207. \$18 general admission, \$15 for senior adults, and \$6 for students. For group discounts and other information, call 968-6300.

Wednesdays, July 3, 10, 17, 24, and 31

"The Impact of Biblical Archeology on the Torah Today." The Temple continues to hold Wednesday Torah Study each week throughout the summer on Wednesdays at 10:45 a.m. with Rabbi Joe Rooks Rapport. Each session stands on its own merit, and no registration is required. These Torah study sessions are open to the community.

Thursdays in July

Sts. Mary & Elizabeth Hospital, part of KentuckyOne Health, is now home to one of the city's newest farmers' markets. Local vendors set up each week in the parking lot off the hospital's main entrance at 1850 Bluegrass Avenue, every Thursday through October from 2:30-5:30 p.m., offering everything from fruits and vegetables to meats, coffee and baked goods to residents of south Louisville.

Monday, July 15 - 9:15 p.m.

Tisha B'av, the fast of the Ninth of Av, is a day of mourning to commemorate the many tragedies that have befallen the Jewish people, many of which coincidentally have occurred on the ninth of Av. Tisha B'av means "the ninth (day) of Av."

Tisha B'av primarily commemorates the destruction of the first and second Temples, both destroyed on the ninth of Av. This is the culmination of a three-week period of mourning, beginning with the fast of the 17th of Tammuz, which commemorates the first breach in the walls of Jerusalem before the First Temple was destroyed. At Adath Jeshurun, the book of Lamentations is read

and mourning prayers are recited. The community is invited to this solemn observance.

Wednesday, July 24 - 6:30 p.m.

AJ Book Club meets in the Bornstein Classroom at 6:30 p.m. New members are always welcome. In July: *The Man in the White Sharkskin Suit* by Lucette Lagnado. The next meeting will be October 2, when the group will discuss *The Middlesteins* by Jami Attenberg. For more information, please contact Deborah Slosberg at 458-5359 or dslosberg@adathjeshurun.com.

Saturdays, July 6, 13, 20, and 27

All those interested in Jewish text study are invited to participate in a group study session following the Kiddush lunch after Shabbat morning services at AJ. Study sessions will take place except when there is a bar/bat mitzvah, Shabbat Scholar, special birthday or similar event. The group is now studying Mishneh Torah. Copies of the text in Hebrew with English translation will be provided.

Saturdays, July 6, 13, 20, and 27, August 3 - 9 a.m.

Meet in the Fishman Library at The Temple before the morning service for Saturday Torah Study with Rabbi David. The group will read and discuss the Torah portion of the week over good coffee, bagels, and other treats.

Monday, July 29 - 11 a.m.

The JCC Book Club will meet in the JCC Naamani Library to discuss *The Greatest Generation* by Tom Brokaw. Books and Kindle copies are available; to obtain a copy, email Slava Nelson at snelson@jewishlouisville.org. New members are always welcome.

At your convenience - Red Cross blood drives

Summer holidays can be extra challenging to collect blood donations, as eligible donors go on vacations or fill their schedules with fun summer activities, leaving little time to give. As Independence Day approaches, the American Red Cross reminds eligible donors that patients cannot take a holiday from needing blood.

This summer, the Red Cross Summer of Stories campaign is helping raise awareness about the constant need for blood and encourage regular donations. As part of the campaign, all presenting donors between July 1 and 15 will be automatically entered to win one of five \$3,000 American Express gift cards to help create their own summer memories. Please note that financial contributions to Red Cross disaster relief are not used for these promotions. The in-

centives are carefully planned and budgeted from operating budgets to help ensure blood products are available for patients at a moment's notice.

To make an appointment to donate blood and become an everyday hero, visit redcrossblood.org or call 1-800-RED-CROSS.

Planning ahead

If you are new to Louisville and would like to attend High Holiday Services at The Temple, please call Sally Younger at 212-2022 for free tickets to all services. You also can visit The Temple's website - thetemplelouky.org - for more information about The Temple's community.



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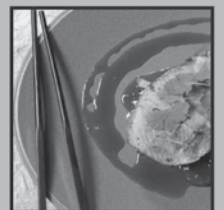
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LIFECYCLE

Community welcomes Lifecycle announcements. All Lifecycle announcements must be submitted in writing. They may be emailed to newspapercolumns@jewishlouisville.org, mailed to Community, 3600 Dutchmans Ln., Louisville, KY 40205, or faxed to (502) 238-2724. Deadlines for the next two papers are printed on page 2. No Lifecycle announcements are accepted over the telephone.

Birth

Raymond Parks Epstein

It is with great joy that Ryan and Stacy Epstein of Charlotte, NC, announce the birth of their son, Raymond Parks Epstein, born May 11. He is the grandson of Larry and Marolyn Smith and Lee and Lois Epstein.

Engagement

Goldhammer-Garmon

Allison Garmon and Aaron Goldhammer of Cleveland, OH, have announced their engagement. Allison is the daughter of Lori and Joel Garmon of Louisville, KY. Allie is the granddaughter of Estelle and the late Selwyn Garmon of Louisville and Carol and Daniel Triefler of Cleveland, OH. Aaron is the son of Betsy Block and Joe Goldhammer of Denver, CO.

Allison is a 2009 graduate of Indiana University and is currently the Assistant Director of Enrollment at John Carroll University. She is also pursuing her Master's degree (M.Ed.) in Educational Psychology. Aaron is a graduate of NYU and is the co-host and producer of a daily sports talk show on Cleveland's ESPN affiliate, WKRN 850.

Family and friends look forward to their September 2013 wedding.

Marriage

Segerman-Basey

Terrie Sherman, formerly of Louisville, is pleased to announce the marriage of her son, Joshua Segerman, to Robyn Basey. The couple resides in Los Angeles, CA, where Josh is a special effects make-up artist and Robyn is a weight loss consultant. After a five-year romance, the happy couple married on May 5 in Malibu, followed by a fabulous honeymoon in Paris and London.



The proud grandparents are Judie and Erwin Sherman.

Obituaries

Helen Tandeta Vine

Helen Tandeta Vine passed away Saturday, May 18, in Amelia Island, FL. She was born in Poland in 1921, and at the age of three, came to America with her parents, where they settled in Chattanooga, TN. After marrying Kenneth Vine in 1940, she and her husband founded Vine Records in Louisville, where she was the buyer for the stores. After her beloved husband passed away in 1990, she moved to Florida. She was a member of Congregation Adath Jeshurun, the Jewish Community Center and Hadassah.

In addition to her husband, she is preceded in death by her parents, Ben and Paula Tandeta; her sister, Esther Frock; and her brother, Morris Tandeta of CA.

Her survivors include her daughter, Carolyn Vine Green (Don) of Amelia Island, FL; her son, Dr. Armand "Duke" Vine (Kerry) of Salem, OR; two grandchildren, Perri Easton and Aron Norman of New York City; a great-granddaughter, Kylie Easton; and several nieces and nephews.

Burial was at Adath Jeshurun Cemetery. Herman Meyer & Son handled the arrangements.

In lieu of flowers, expressions of sympathy may go to the Center for Women and Families in Louisville; Community Hospice of Northeast FL, 4114 Sundbeam Road, Suite 300, Jacksonville, FL 32257; or donor's favorite charity.

Sonya "Sunny" Weinberg Glassberg

Sonya "Sunny" (Weinberg) Glassberg, born Sept. 21, 1918, died peacefully at her home in University City, MO, on Sunday morning, May 19, at age 94, after a full and vibrant life that left her adopted home of St. Louis enriched by special and beautiful public spaces from Turtle Park to the World's Fair Pavilion, and by gifts to higher education and scholarships.

She was preceded in death by her beloved husband, Myron Glassberg (1906-1991); her parents, Dr. Samuel William Weinberg (1878-1934) and Belle (Goldstein) Weinberg (1881-1970); and her grandson, Antonio Vicente Glassberg (1978-2001), survived by his widow, Anna Shkolnikov. Sunny is survived by three children, Richard Glassberg (Mary), Fullerton, CA; Tom Glassberg, Jackson Hole, WY; and Sally Glassberg



Sands (Robert Park Sands), Bozeman, MT; and her grandchildren, Adam Glassberg, David Glassberg Sands (Erika) and Emily Glassberg Sands.

Sunny moved to St. Louis from Louisville, KY, in early 1939 at age 20, interviewed by Arthur Baer of Stix, Baer & Fuller and hired as an assistant buyer, then promoted to buyer. She met Myron Glassberg, who was raised in St. Louis following the death of his mother by his maternal aunt, Blanche (Yunker) Greensfelder, and her husband, Albert Preston Greensfelder. Myron graduated from Washington University with a degree in Architectural Engineering in 1927, the same year his Aunt Blanche completed her Master's degree in English there. Albert Greensfelder, a civil engineering graduate of Washington University, advocated for regional parks and recreation areas. He served as vice chair of the Missouri Conservation Commission, chaired the St. Louis County Park Board and worked to establish Creve Coeur Memorial Park as St. Louis County's first park.

Sunny enjoyed entertaining family and friends on Sundays at the family cabin at Rockwoods Reservation, where she and Myron had met, often serving a big pot of homemade spaghetti. She also organized field trips to Rockwoods for her children's classes at Flynn Park School in University City, MO, and served as Den Mother for the Cub Scout Pack. The family enjoyed frequent visits to the St. Louis Zoo, and she never turned away the parade of pets (including a pet pig when the family lived in Briarcliff off Ladue Road) brought home by her oldest son, fueling his chosen career as a veterinarian.

As her children grew older, Sunny volunteered with mental health patients at State Hospital on Arsenal, helped establish the Switching Post to benefit Miriam School, and launched an estate sales enterprise called Sellers Unlimited. She was a gracious entertainer who threw beautiful parties with precision and flair, an avid reader who appreciated her lifetime membership in the St. Louis Mercantile Library, and a skilled writer. An athletic tomboy as a youngster, Sunny expressed her competitive drive by playing golf until age 85 and tennis until she was 89, usually at Westwood Country Club, and then transferred that energy to the bridge table. She also relaxed as a beachcomber with visiting grandchildren in later years, when she and Myron spent winters in Longboat Key, FL.

Examples of her commitment to the St. Louis community include the one-of-a-kind Turtle Park; the World's Fair Pavilion restoration in Forest Park; the reforestation of Tower Grove Park; and numerous other projects. She found joy and a sense of family in visiting the gathering spaces she helped create, joining random fried chicken and barbecue picnics with newly met families.

Through gifts to the Scholarship Foundation, she has supported well in excess of 100 individuals, with funds designated for students of veterinary medicine and engineering, women returning to school as adults, and graduates of the St. Louis Public Schools. Late in life, she established an endowed professorship at Washington University for its International Center for Advanced Renewable Energy and Sustainability (I-CARES). She also recently partnered with the Missouri Department of Conservation

and the federal government to purchase 438 acres on the Meramec River, dedicated as the Myron and Sonya Glassberg Family Conservation Area. Her impactful generosity has been recognized with many awards, including the Greensfelder Medal from the Missouri Botanical Gardens in 2012, the Older Women's League's Women of Worth Lifetime Achievement Award in 2012, the Individual Saint Louis Zoo Award in 2010, the Hiram W. Leffingwell Lifetime Achievement Award in 2009 and the St. Louis Woman of Achievement for Creative Philanthropy in 2007.

Outwardly extroverted yet fiercely private and independent, Sunny resisted but eventually moved to The Gatesworth in 2011. In the end, she enjoyed living within a community of bright, capable and creative women who, like Sunny, have long contributed time, talent and treasure to the St. Louis community. She remained strong and vital until her death.

In lieu of flowers, the family suggests donations to a favorite charity in her memory.



Gerald Berman

Dr. Gerald Berman, 79, died Saturday, June 15. He was a native of Bronx, NY, a class valedictorian of his junior high and high school classes and a graduate of New York University. He attended

medical school at University of Louisville, achieving top honors in his medical class, and completed his residency at Philadelphia General and Temple University. He was a U.S. Army veteran (CPT) of the Vietnam War. He began his practice of Ophthalmology in 1967-1968 and was a member of numerous organizations, including AOA Medical Society, past president of Kentucky Chapter of Ophthalmology Society, American Medical Association, Kentucky Medical Society, Louisville Medical Society and The Temple.

He enjoyed building model airplanes and belonged to a local group of model builders. He loved to travel and especially loved going to his cabin in North Carolina. He was an avid longtime UofL fan.

He is survived by his wife, Benita Berman; his son, Greg (Ellyn) Berman; his daughter, Cara Berman (Michael Jacobson) of Seattle, WA; his brother, Stanley Berman (Cynthia Garrett) of Briarcliff Manor, NY; and his grandchildren, Amanda, Sam and Zach Berman and Dylan Jacobson.

Burial was in The Temple Cemetery. Herman Meyer & Son was in charge of arrangements.

Expressions of sympathy may go to The Temple or donor's favorite charity.

Ivan Marshall Diamond

Ivan Marshall Diamond, 73, died at home on Monday, June 17, listening to his favorite jazz music with Penny, his wife of 50 years, at his side. During his five-year battle with cancer, Ivan and Penny completed a lengthy bucket list of trips, spending time with the people he loved and visiting far-flung places.

Ivan was a senior partner in Bingham Greenebaum, Doll. In 1964, he began his legal career working for the Securities and Exchange Commission in Washington, D.C. When Ivan and Penny moved to Louisville in 1968, Ivan became the first see LIFECYCLE page 27



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D'VAR TORAH

by Rabbi Avrohom Litvin

We have just entered the saddest period on the Jewish Calendar. It is known as "The Three Weeks" (June 25 – July 16, 2013) and is the period when we mourn the destruction of the Holy Temple in Jerusalem and our launch into exile from the land of Israel. The period begins on the 17th day of the Hebrew month of Tammuz, when the city of Jerusalem fell to the Romans in 69 CE. It reaches its climax and concludes with the 9th of Av, when both Holy Temples were destroyed. It is the time to consider what we may have done that could have led to this destruction and national loss.

Why was the Temple destroyed? One of the reasons given by our Sages was unwarranted hatred. The Jewish people, even during the siege of Jerusalem, remained fractionalized and divided. And on the individual level, there was a lack of concern, love, and respect for each other.

How can this be corrected? It is quite simple. If discord caused this problem then unity is the solution to this problem. If unwarranted hatred plagues our people then unrestrained love must be instituted in its place.

How can one show unrestrained love? This too is quite simple. The way to express love is by reaching out to another person – any other person – and showing him or her care, consideration and honest concern. It can mean to do a favor for someone else, not because there is a some particular reason to do so, but because you care for them and desire what is best for them. Or it can mean not wasting time thinking of why and whether you should extend yourself to help another person. Instead, just do it – and use that time to help and to love. It is specifically with this in mind that



Rabbi Avrohom Litvin

Chabad of Kentucky is opening a Chabad House in August of this year. The Chabad House will be a place of love and respect for each and every person who walks through its doors. It will be a place where all will be welcome as family and friends and a "home away from home" for all to hopefully connect to G-d and to each other.

Can the Jewish people really correct 2000 years of disunity? Our Sages say that the answer is yes! But to do so we must each be proactive. The lesson of the three weeks is that we must not wait for others to start. It is up to each of us to be an initiator, and let others respond. According to the Sages, the human heart is a wonderful thing. They teach that if we are considerate and thoughtful to others, in time it is guaranteed that they will respond in kind and be considerate and thoughtful to us and to others as well.

What is the motivating principle for this belief? It is the fact that at the core of every person there is a soul that is a piece of G-dliness. We need to look beyond petty differences and see what is most important. Every person is holy. Every person is special. Loving another person is simply an extension of loving G-d.

All parents are happiest when their children are getting along. G-d looks upon each of us as His children and promises to bless us with His most bountiful blessings when we act with love and caring to one another. The Sages declare that as each person increases in his/her respect and caring for another, G-d responds by granting His greatest blessing of all, the long awaited Messianic Age when all will treat each other with love and respect, the Holy Temple will be rebuilt and the entire world will joyously know G-d and feel connected to Him again.

Shabbat candles should be lit on Fridays, June 28, at 8:52 p.m., July 5 at 8:51 p.m., July 12 at 8:49 p.m., July 19 at 8:45 p.m. and July 26 at 8:40 p.m.

Editor's note: Rabbi Avrohom Litvin, regional director of Chabad of Kentucky, has volunteered to provide Torah commentaries for Community.

LIFECYCLE

teenth attorney at the firm, which now numbers more than 300 lawyers. Ivan practiced securities and business law and helped some of Kentucky's largest companies and many regional banks.

Ivan's credo was, "Every problem, an opportunity," and his focus on client service and getting deals done built a loyal following of corporate clients and made him a leader among Kentucky securities and financial lawyers. He was past President of the Louisville Bar Foundation and wrote, spoke and consulted frequently with other lawyers in his area of expertise.

Ivan was a much-loved mentor to many junior lawyers in the firm, as his good humor and refusal to take the work too seriously endeared him to his colleagues. He said he had to work hard for his clients, because he certainly couldn't impress them with his golf game. Despite the rigors of a demanding law practice, Ivan coached others to keep some fun in it for themselves. He practiced what he preached on a daily basis.

Ivan was born an honorary Irishman on St. Patrick's Day in 1940 in Atlanta, GA, to Frank and Helen Peltz Diamond. He graduated from the University of Florida with a Bachelor of Arts and a Juris Doctor Degree. He is survived by his wife, Priscilla (Penny) Seiderman Diamond, their daughter, Elizabeth Diamond, of Baltimore, MD; their son, Daniel Diamond, and his wife Laura, of Houston, TX; and five grandchildren: Zoe and Jilly Reck of Baltimore, MD, and Frank, Charlie and Harper Diamond of Houston, TX. He is also survived by his 98-year-old mother (99 on the Fourth of July), Helen Peltz Diamond; and his sister, Rita Diamond Stearman, and her husband, Dr. Mandell Stearman, all of Jacksonville, FL.

In lieu of flowers, contributions may go to The Temple or to a charity of your choice.

Francine Natowitz

Francine Natowitz, 79, died Saturday, June 22, at Oaklawn.

She was a native of Bronx, NY, a registered nurse, a past president of the hospital board in Massena, NY, a board member to numerous organizations, member of NCJW-Louisville Section and a volunteer.

She is preceded in death by her parents, Abraham and Edna Winfield Goldfarb; and her husband, Stanley Natowitz.

She is survived by her daughter, Cindy Morguelan; her son, Alan (Jules) Natowitz of Scarsdale, NY; and her grandchildren, Nate and Jackie Morguelan and Austin Natowitz.

Funeral services will be 10:15 a.m. Tuesday, June 25th at Beth Israel Memorial Chapel in Boynton, FL with burial to follow in Eternal Light Memorial Gardens. Herman Meyer & Son is in charge of local arrangements.



Myrna Diamond

Myrna Diamond, 79, died Monday, June 24, at Hosparus Inpatient Care Center.

She was a native of Brooklyn, NY, born October 3, 1937 to the late Harry & Hannah Wineberger Diamond.

She is survived by her daughter, Pam Johnson of Taylorsville; her son, Ken Mann of NY; her brother, Dr. Leonard Diamond of New Milford, CT; her grandson, Chandler Hawkins of Taylorsville; and a special friend, her caregiver, Hazel Bartlett.

Graveside services will be Friday, June 28, at Union Field Cemetery, Flushing, NY. Herman Meyer & Son is in charge of local arrangements.

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Republic Bank Golf Challenge Co-Chair Doug Gordon made a special presentation to the bank's president and CEO, Steve Trager, in appreciation for Republic's support as title sponsor of this annual event.

Republic Bank Golf Challenge was fun for one and all

An overcast day with sporadic rain didn't dampen the spirits nor impede the play at the 2013 Republic Bank Golf Challenge on Monday, June 24, at Standard Country Club.



Republic Bank Golf Challenge Co-Chairs Doug Roemer and Doug Gordon

The team of Billy Altman, Freddy Garon, Austin Altman and Chip Sobel captured first place in golf. Mark Lewis, John Clark, David Kohn and Ari Schwartz took second, and Lee Benovitz, Mark

Hammond, Bruce Miller and Ron Bornstein took third.

In closest to the hole competitions, the honors went to Matt Cardwell on the sec-

ond hole, Susan Smith on the fourth, Ari Schwartz on the seventh and 12th, Greg Miller on the 9th, Nick Paniccia on the 14th, Patrick Bouldin on the 15th, Carolyn Weaver on the 16th, Gail Pohn on the 17th and Steve Goldberg on the 18th.

Nick Gardener was the victor in the putting contest.

On the tennis courts, first place went to Alison Roemer and Lia Laber. Beth Salamon and Hamilton Thiersch tied for second place with Kristen Shapira and Karen Kohn.

In bridge, first place honors went to Jane Shapiro and Cheryl Klein, and Lois Shapiro and Nancy Abrams took second.

In canasta, Barbara Goldberg and Sarah O'Koon took first place and Sandi Weiss and Shellie Benovitz took second.

Doug Gordon and Doug Roemer co-chaired this event.

For a full list of sponsors, donors and committee members, see the ad, this page.



Bridge players Lois Shapiro, Jean Trager, Nancy Abrams and Sonia Levine



The team of Jane Shapiro (left) and Cheryl Klein (facing her) captured first place in the bridge tournament. Their opponents are Toni Goldman and Laura Koby.



Lance Gilbert, Jay Klempner, David Cooper and Bill Ryan



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Beth Salamon



Paula Maldin, Michael Gordon, Kimberly Cerami and Doug Gordon

PHOTOS BY TED WIRTH



Carol Heide-man, Sarah O'Koon, Karen Cohen and Barbara Goldberg played Canasta. O'Koon and Goldberg took first place.

PHOTOS BY TED WIRTH

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JUNE 24, 2013

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