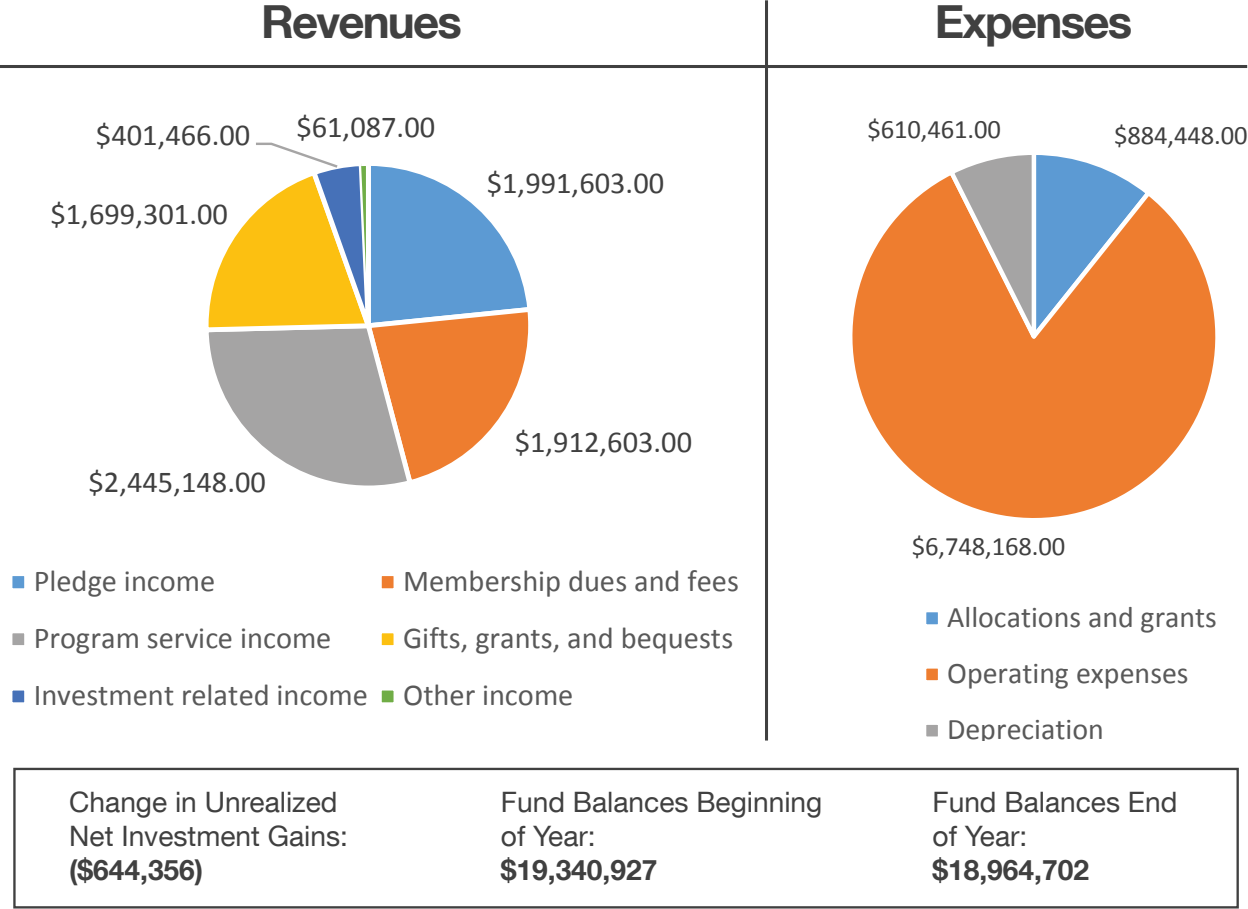


# STATEMENT OF REVENUES AND EXPENSES FOR THE 2016 FISCAL YEAR



# THE JEWISH COMMUNITY OF LOUISVILLE

Annual Meeting Update  
June 8, 2017

## A Message From JCL Leadership

We are honored to welcome you to the 2017 Annual Meeting. It has been our privilege to have served together as leadership partners for our Jewish Federation and JCC. Tonight, we celebrate our award winners and reflect on a few highlights from this past year and look towards the future.

The JCL made it possible for thousands of people with unique needs and aspirations to participate in Jewish experiences this past year. There are far too many to list them all. Here are just a few:

- We are grateful to Jane Goldstein and Jon Fleischaker for leading the 2017 Annual Campaign. Thank you to our donors and philanthropy team for meeting the generous \$200,000 challenge grant from JHFE.
- We took a major step becoming part of the LIFE & LEGACY™ program created and led by the Harold Grinspoon Foundation. LIFE & LEGACY™ motivates Jewish organizations to integrate legacy giving into their fundraising to assure the financial sustainability of the Jewish community. Jennifer Tuvlin, LIFE & LEGACY coordinator and Stacy Gordon-Funk, vice-president of philanthropy lead this important initiative. They are joined by Sheldon Gilman, LIFE & LEGACY chair and Chris Brice, Jewish Foundation of Louisville chair.
- Our first Jewish Women's Renaissance Project trip to Israel included 16 Jewish women who personally connected with Israel and returned with life-changing experiences and thoughts to share with their families and community.
- PJ Library welcomed a new coordinator, Madelyn Cerra who is already expanding engagement opportunities to our 300+ PJ participants and families.
- Michael Fraade joined us as a JOFEE fellow last Spring. Our JCC is one of 10 participating in the JOFEE fellowship program through a partnership between JCCA and Hazon. "Farmer Mike's" energy and passion for healthy food and a sustainable environment is energizing,

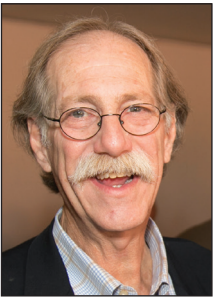
including collaborative work with New Roots and The J's Fresh Stop Markets.

• JTomorrow! led by Dr. Jeff Goldberg and a cadre of wonderful volunteers kicked off in December. JTomorrow! is the vision of our future J. This includes the physical facility and the programs and services we will provide to both the Jewish community and the greater Louisville community to connect, grow and engage for generations to come.

There are countless stories of the lives impacted throughout the past year. We would be remiss, however, if we did not mention the bomb threat received by our JCC this past winter that caused much anxiety and was followed by heightened concern in Louisville and throughout the country. Our staff treated the event and the weeks that followed with great care, professionalism and strength. We are grateful to the hundreds of people of different faiths and backgrounds who gathered on our front lawn to share their love and solidarity during the "WE STAND TOGETHER" rally.

Finally, thank you to the JCL Board of Directors, our volunteers and the JCL staff for your passion, energy and commitment. The work of the Jewish Federation and The J underscores the power of what we can accomplish together. May the year ahead continue to take us from strength to strength.

B'shalom,



Jay Klempner,  
JCL Board Chair



Sara Klein Wagner,  
JCL President and CEO

## GENERATION to GENERATION *celebration*

The J invites you for dinner and dancing with friends and family as we celebrate the inaugural Annette Simon Sagerman L'dor V'dor and the Next Generation Annette Simon Sagerman Awards.

**SUNDAY, AUG. 27 at 6:30 P.M. | Louisville Marriott East**  
RSVP: [jewishlouisville.org/generation](http://jewishlouisville.org/generation) or 502-238-2770



# HIGHLIGHTS

## THE J

### Youth and Young Families

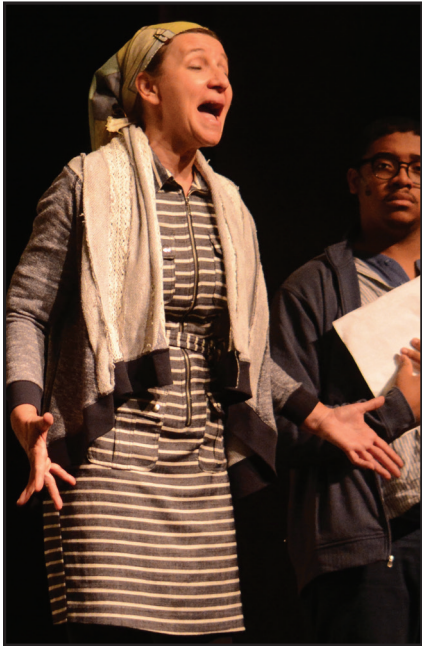
We are proud of the progress our department has made in 2017. We are running a record number of camps this summer at Camp J. With new and innovative programming, camp will be more successful than ever. In addition, the Grinspoon Foundation selected Camp J to receive a PJ Library at Camp grant providing much needed books and music to supplement our camp activities.

To ensure that the highest standards are maintained, the Early Learning Center was re-accredited by the state of Kentucky and the STARS program, receiving the highest score to date.

The Yachad program, which enables children with differences to participate fully in Camp J summer programs, received funding again this year from the Crusade for Children and the Kentucky Colonels.

BBYO completed the year with 144 members, gaining 24 members between the two local chapters. 22 Louisville teens attended BBYO's International Convention in Dallas. For the fourth year in a row, Jay Levine BBG won the International Chapter Excellence Award, as well as KIO's Chapter of the Year. Drew Corson AZA brought the Annual Drew Corson Basketball Tournament back to Louisville, and ended the weekend as tournament champions.

Fourteen Louisville teens participated in the JCC Maccabi Games in Columbus, Ohio July 24-29. The Louisville delegation brought home 3 gold medals, 4 silver medals, and 4 *middot* medals, which signified an athlete's good sportsmanship throughout the competition.



### Wellness

The J offered approximately 4,500 fitness classes during this past year for teens, adults and seniors. Classes ranged from Boot Camp to Muscle Blast to Chair Exercise to Tai Chi. Personal trainers worked with individuals and small groups while our Pilates reformer program doubled in participants. Multiple renovations were made in the Pilates studio, weight room and cardio court including a complete remodel of the basement level weight training area. The J is also excited to announce the formation of its own aquatics program which will commence in August of 2017.

### J Arts & Ideas

CenterStage kicked off its 16/17 Season with a sell-out run of ***West Side Story***. Following the run at The J, they took the show on the road to Central Park where they performed 6 additional shows to record numbers as a Community Partner with Kentucky Shakespeare.

CenterStage Acting Out, our professional children's theatre company, implemented a city wide initiative called the ***Butterfly Project*** that coincided with their production of ***I Never Saw Another Butterfly*** touring this past year. Thousands of students were educated about the Holocaust and were able to color a butterfly as an emotional response to piece. All the Butterflies were then displayed in the lobby area of The J. ***I Never Saw Another Butterfly*** was the centerpiece of this year's Yom Hashoah program as well.

The Patio Gallery featured two special exhibits, Naftali Hilger's photography exhibition, ***The Jews of Yemen*** and ***Fabric of Survival: Images of the Art of Esther Nisenthal Krinitz***.

**The Jewish Film Festival** under the direction of Marsha Bornstein had its best year to date with the biggest audiences in its history. The film festival continued its partnership with Bellarmine University and began a new partnership with The Speed Museum.

**J Arts and Ideas Author Event, *Seinfeldia***, featured best selling author, Jennifer Keishen Armstrong and Louisville's own Emmy Award winning composer, Jonathan Wolff, was held at Theatre Marketplace and was a tremendous success drawing a sell-out audience.

# HIGHLIGHTS

## JEWISH FEDERATION

**Build and sustain a vibrant, caring, inclusive community through a donor centric culture of philanthropy providing thoughtful stewardship, exceptional donor experiences and personalized interactions.**

The Philanthropy Department committed to a donor centric culture in 2017 by adopting a new way of work that included a higher level of donor engagement and interaction. A new mission statement was written and both staff and board were trained to become more inspirational and less transactional with our donor relationships. In addition, we decided to change the philanthropic landscape internally and externally, as we committed as a community to do legacy planning together. As part of this new culture the following was achieved:

- Engaged 285 young adults (25% increase from last year).
- Annual Federation Campaign saw modest growth with 144 new donors and 257 increased gifts. These gifts were matched in full by the Jewish Heritage Fund for Excellence up to \$200,000.
- Integrated PJ Library into the Federation Team for programs and initiatives in order to have an on-going pathway for Jewish life that start with young families.
- First Louisville Shabbat Project with over 125 participants baking challah and celebrating Havdalah.
- Multi-year partnership with Kindred, creating the Kindred Healthcare Active Adult Series to allow for more social and physical activities.
- JWRP Partnership inspiring families to enhance their Jewish journey and developing future leadership for the entire community.
- Grinspoon's LIFE & LEGACY™ was launched in partnership with the Jewish Heritage Fund for Excellence.
- Jewish Foundation of Louisville dispersed over \$1.4 million to Jewish and other charitable organizations, including annual giving campaign allocations.

### Partnership2Gether

JCL welcomed a delegation of Israeli Women from our partnership region in the Western Galilee. Seven Jews and seven Arabs shared their story of friendship and overcoming stereotypes in local schools, Synagogues and the Louisville Islamic Center. Their story inspired closer relationships between our two communities.

Our new partnership chairpersons, Lisa and Robert Klein, attended the Partnership steering committee meeting in Israel this past January. Among the exciting new developments addressed there are plans for a new Partnership Welcome Center, the first of its kind for any partnership communities.

The JCRC co-sponsored a groundbreaking event, where the leaders of the Reform and Conservative movements in Israel spoke about religious pluralism in Israel and the status of non-Orthodox Judaism.

### The Jewish Community Relations Council

JCRC Chair Bob Sachs led the JCRC through another active year.

The JCRC addressed several incidents of anti-Semitism in local public schools, meeting with officials from local school systems to address them. Anti-Semitic acts have increased both locally and nationally in the first three months of the year and are monitored and addressed here by the JCRC.

We joined with other faith groups and the Mayor's office in forming a coalition addressing restrictive immigration policies proposed by the Federal Government. A rally in support of immigrants was widely attended.

In reaction to a bomb threat made to The J, the JCRC helped organize a rally in support of the Jewish community. Hundreds of people were in attendance from many different communities around Louisville. Among the speakers were Rep. John Yarmuth, Dr. Muhammad Babar, Sadiqua Reynolds, Director of the Urban League and Teddy Abrams, Music Director of the Louisville Symphony Orchestra.

We hosted Ambassador Judith Varnai Shorer, Consul General from Israel, representing the Southeast. Ambassador Shorer spoke about the peace process, religious pluralism and shared her insights on Israel-Diaspora relations.

In commemorating the 50th anniversary of the Six Day War, we also hosted Martin Raffel, former Senior Vice President of the Jewish Council for Public Affairs, who spoke about the legacy of the war, and how that legacy affects Israel and the rest of the Middle East today.

