# STATEMENT OF REVENUES AND EXPENSES FOR THE 2015 FISCAL YEAR

### Change in Unrealized Net Investment Gains: Revenues **Expenses** (479,224)537,481 321,115 550,433 911,423 Fund Balances Beginning of Year: \$1,898,634 20,816,961 1.800.000 Fund Balances End of Year: 19.340.927 2.393.074 1.826.217 6,833,697 2,122,222 Allocations and grants Pledge income Memership dues and fees Operating expenses ■ Program service income Gifts, grants, and bequests Defined benefit plan termination expense Investment related income Other income Depreciation

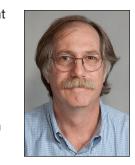
# ARTS & IDEAS presents A Conversation with Lucy Aharish Israeli-Arab news anchor, reporter and television host JUNE 28 | 7 P.M. | The J Free Event! Tickets available at the JCC registration desk or by calling 502-459-0660. Jevish Kommunity Center of Levision Jevish Community Center of Levision Jevish Kommunity Center of Levision Jevish Kommunity Center of Levision Jevish Keritage Fund for Excellence

# THE JEWISH COMMUNITY OF LOUISVILLE

Annual Meeting Update June 15, 2016

# A Message From The Agency's Leadership

Our Jewish community is on an important journey. Like generations before us, we are tasked with ensuring we meet today's needs as well as preparing for the needs of tomorrow. Last June, together we started on a parallel journey in new leadership roles, committed to continue and strengthen the JCL; Jewish Federation and JCC and fulfill our mission "to build and sustain a vibrant, caring, inclusive



community rooted in Jewish values." The dedication of our Board members, volunteers and staff with the support of our donors and community partners are responsible for the milestones we met this year and the lives we touched. We hope you share a sense of pride in our collective accomplishments and our shared aspirations for the future.



We began the year with a Federation Development Department in need of new leadership and an infusion of volunteers and we ended in a much stronger position. Our first step forward began with the generous \$200,000 challenge grant from JHFE (Jewish Heritage Fund for Excellence). Federation Annual Campaign donors met the challenge with 242 new donors and 274 other donors increasing their

giving. Campaign chair, Leon Wahba led our volunteers with passion and energy. Our search for new professional leadership resulted in hiring a new Chief Philanthropy Officer Stacy Gordon-Funk. Stacy brings with her a career of development experience, energy and tenacity. Under Stacy's leadership the development team began to enhance donor relations and improve communication and operations. The Jewish Foundation reconvened this year under the leadership of Peter Resnik. Plans are underway to increase legacy giving on a communal level in the coming year.

The JCC introduced our new "J" brand and celebrated our 125th anniversary welcoming over 700 people to our campus for the 125 Festival and an inaugural Dreidel Dash. The yearlong festivities culminated with the 125 Gala at which 450 people gathered to recognize our past and celebrate future.

Our new J brand enables us to stay current with best

practices and be in sync with the national JCC movement. We also implemented three new innovation teams within The J: Arts and Ideas, Youth and Young Families and Wellness. Through these changes, we are better able to respond to community needs and to offer richer, more relevant community programming.

Approximately 7,000 individuals utilize The J every week. This year, our camp achieved ACA (American Camp Association) accreditation and our Early Learning Center (ELC) received their highest accreditation score to date, maintaining its two-star rating and demonstrating how the program exceeds state minimum care requirements. In addition, our Jewish Film Festival celebrated unprecedented success drawing more patrons than ever before and reaching new audiences in venues that included Bellarmine University and the Muhammad Ali Center

The Federation and The J exist to meet the needs of our Jewish community, ensure a strong Jewish future in Louisville and to work collaboratively with the larger Louisville community building bridges, making the world stronger.

JCRC brought our community together with forums that helped us understand the Iran nuclear agreement and we stood together with our friends in the Islamic community when their mosque was defaced. JCRC cosponsored with Jewish Hospital a human trafficking seder bringing awareness to an issue effecting Louisville and communities nationwide.

"We cannot solve our problems with the same thinking we used when we created them" – Albert Einstein

As we begin a new year, we recognize we have work to do and challenges to embrace. Our top priorities are to complete master planning which will lead towards creating a transformational new space for The J, growing our donor base by building stronger relationships, increasing legacy giving and bringing the community together to think differently as we meet the evolving and changing needs of our Jewish community.

We invite you to be part of the future.

Jay Klempner, Board Chair

Sara Klein Wagner, President

Saw K Wagner

# HIGHLIGHTS

### THE J

The celebration of the JCC@125 began last year, but the festivities continued through much of this year. In August, the JCC 125 Festival engaged over 700 people with 125 activities; December's Dreidel Dash had over 80 participants; and the grand finale JCC 125 Gala in February drew over 450.

### Youth and Young Families

To ensure that the highest standards are maintained, the Early Learning Center was re-accredited by the State of Kentucky with our highest scores to date and The J Summer Camp earned American Camp Association accreditation. In addition, the Grinspoon Foundation selected The J as one of several communities to pilot PJ Our Way for children ages 9-11.

The Yachad program, which enables children with differences to participate fully in The J's Summer Camp, received funding from the WHAS Crusade for Children.

We are proud to create a continuum for children to grow up at The J. The Kadima program engaged fourth and fifth graders; Teen

Connection reached sixth through eighth graders; and BBYO had 140 members. Nineteen Louisville teens attended the International Connection. For the third year in a row both Drew Corson AZA and Jay Levine BBG won International Chapter Excellence Awards and Laina Meyerowitz served as Regional N'siah (president). Six teens participated in the Maccabi Games.

BBYO partnered with PACT in Action (a teen led anti-dating violence organization) creating a J-Serve event attended by teens from throughout the community.

### Introducing J Arts and Ideas

In addition to an outstanding season which included the company's first repertoire production, CenterStage Acting Out professional children's theatre company brought Anne Frank's story into area schools. It also succeeded in meeting a challenge grant from the Jones Family Fund, receiving commitments of \$150,000 over five years.

The Mazin Art Show in December drew the largest number of entries ever and long-time gallery director Bette Levy was honored. A solo show by Levy is on display now in the Patio Gallery.

The Jewish Film Festival drew over 320 people to its opening show, *Dough*, at Bellarmine University and sold out several other films.



The J's brand new Arts and Ideas series drew large crowds to hear Steve Katz of Blood Sweat and Tears and local favorites for a night of standup comedy. There's more to come with guest speaker Lucy Aharish on June 28.

### Wellness

The J offered approximately 3900 fitness classes this year from introductory classes for teens to Muscle Blast to chair exercises for seniors and everything in between, thousands of members participated. Personal trainers worked with individuals and small groups, and the Lenny Krayzelburg Swim Academy enrolled more children and adults to learn to be safe in the water.

# **HIGHLIGHTS**

### JEWISH FEDERATION

Stacy Gordon-Funk took the helm of the development department of the Jewish Federation in November, Lenae Price joined the philanthropy team in September and Benji Berlow came on board in January.

### Focus on Philanthropy

2016 Federation Campaign Chair, Leon Wahba's passion and dedication meant the Campaign was prepared when the Jewish Heritage Fund for Excellence provided its first ever "Double Your Impact" match for the first \$200,000 in new and increased Campaign Gifts. Inspired by this incredible opportunity 243 new donors stepped forward to make their commitment and 250 past donors increased their pledges! This match grant was a key motivator with our constituents.

Campaign events this year featured Ambassador Dennis Ross at Major Gifts Dinner, Jane Weitzman at the Women's Soul to Sole event, former Louisvillian Sammy Schulman CFO of the Miami Heat at our Men's event and former Louisville Shlicha Alexandra Shklar for a presentation on JDC (the American Jewish Joint Distribution Committee).

The Foundation has acquired four new family funds this year and is working closely with current fund holders to ensure their funds usage are being maximized.

### Focus on Outreach

YAD introduced the YAD Ambassadors program to find new ways to reach out to and engage young adults. Their First Friday Shabbat Dinners are so successful in drawing young adults for Shabbat experiences that the program has attracted national attention, including funding from OneTable, and other types of programming are in the works.

Hillel continues to serve the needs of Jewish college students on Metroversity campuses, offering opportunities to celebrate Jewish holidays and socialize. Hillel is also there to teach advocacy skills and provide support when Jewish students are confronted with anti-Semitic and anti-Zionist activities.

### Partnership2Gether

Five Hebrew school educators, Amy Danino, Rachel Goldman, Karen Feder, Bernard and Marilyn Pincus traveled to the Western Galilee for the Partnership Educators Conference and a pair of educators from Akko came to Louisville to present a Holocaust program at the Louisville Free Public Library.

Jon Klein, led a Partnership Bike trip from the Western Galilee to the Negev.

### The Jewish Community Relations Council

Chair Becky Ruby Swansburg led the JCRC through an active year.

JCRC offered a series of educational program on the Iran Nuclear Agreement, bringing in Israel Consul General Yaron Sideman, Sen. Mitch McConnell, Rep. John Yarmuth and Dr. Patrick Clawson as speakers.

JCRC organized the Jewish community to help our Muslim neighbors when anti-Muslim graffiti defiled the walls of the River Road Mosque, speaking out against hatred and helping paint over the offensive affront.

The JCRC also collaborated with the Pakistani Community and Kentucky Refugee Ministries.

