



### **For More Information**

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## Jewish Community of Louisville to announce plans for a new building

- Who:** Jewish Community of Louisville
- What:** Press conference to formally announce the Our Community, Our Future capital campaign project for a new JCC
- When:** Thursday, April 11, 2019 at 10 a.m.
- Where:** Jewish Community Center, 3600 Dutchmans Lane, Louisville, KY 40205

Louisville, KY -- On Thursday, April 11, the Jewish Community of Louisville will hold a press conference to formally announce the \$40 million “Our Community, Our Future” capital campaign project for a new J campus in Louisville. This campaign is the result of a two-year strategic planning process that launched in 2017.

To date, the Jewish Heritage Fund for Excellence has generously committed transformational cornerstone and matching gifts. Additionally, close to 60 lead gifts have been secured from longtime friends including the Trager family and Trager Family Foundation.

This campaign will pave the way for a new J and expanded campus that will continue to be a diverse space for all to thrive together, with new state-of-the-art facilities for membership and wellness, arts and culture, seniors, families and children. Examples include Jewish Education and our CenterStage programs. The project scope includes a total rebuild and flexible design of The J’s Dutchmans Lane campus led by PLC Management and architects GBBN.

Included in the proposed 106,000 square foot building is a 80,000 square foot footprint, a 12,000 square foot indoor recreational pool and swimming facility, enhanced security features and an expanded early learning center. Additionally, the building will continue to house the Jewish Federation and Jewish Community Relations Council. The new center will serve as a home away from home – a neutral space where friends and colleagues can interact in a variety of ways.

The strategic planning process leading up to the launch of the capital campaign was executed by a 10-member project steering committee, as well as more narrowly focused committees for:

- Innovation and Engagement;

- Facilities;
- Communications;
- J Membership and Community; and
- Architect Selection and Campus Development.

The work of the committees has set the ground work for creating a dynamic, user-focused campus, allowing people to connect in new ways.

### **About the Jewish Community Center of Louisville**

Founded in 1890, The J provides programs and activities for all ages, from early childhood to school aged children to adults and children, with a focus on wellness, arts and Jewish cultural. The J is open to the entire Louisville community and is part of the Jewish Community of Louisville. We are proud to offer financial assistance and free services that contribute to the overall well-being of those we serve.

### **About the Jewish Heritage Fund for Excellence**

The Jewish Heritage Fund for Excellence was created in 2012 after the KentuckyOne Health merger to continue the original Hospital founders' vision to support the Louisville Jewish community.