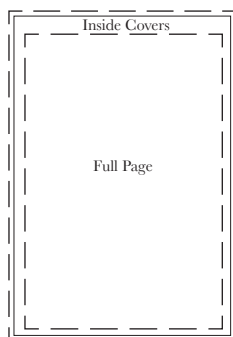
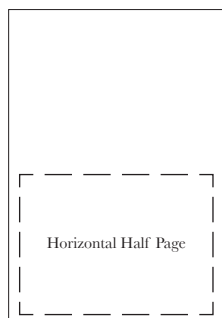


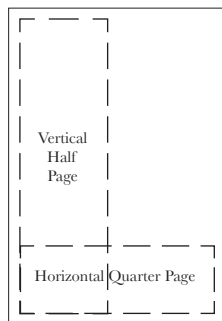
## Ad Sizes



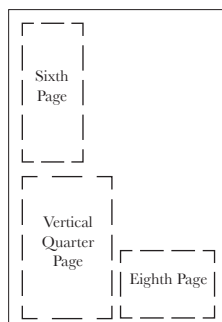
Inside Covers (Color only)  
7" x 11" Can Bleed \$950  
Full Page  
6-3/16" x 10" \$800



Horizontal Half Page  
6-3/16" x 4-7/8" \$430  
Inside Cover Half Page  
(Color only)  
6-3/16" x 4-7/8" \$575



Vertical Half Page  
3" x 10" \$430  
Horizontal Quarter Page  
6-3/16" x 2-5/16" \$225



Vertical Quarter Page  
3" x 4-7/8" \$225  
Sixth Page  
1-15/16" x 4-7/8" \$175  
Eighth Page  
3" x 2-5/16" \$135

You Belong in Volume 17 of the  
**Guide to Jewish Louisville**  
Reserve Your Space Today!

**GUIDE  
TO JEWISH  
LOUISVILLE**  
**2014**

**RATES**

Supplement to  
**COMMUNITY**  
The Jewish Community  
of Louisville, Inc.  
VOL 16

## Questions?

Call (502) 418-5845 or

e-mail [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org).

**NOTE: THIS FORM AND PAYMENT MUST ACCOMPANY AD. MAKE CHECKS PAYABLE TO COMMUNITY. ADS WILL NOT APPEAR UNLESS THEY ARE PRE-PAID. THERE WILL BE NO BILLING ON THE VOLUME 15 GUIDE.**

## Yes! I'd like to be included in this year's Guide to Jewish Louisville!

Category (e.g., Home Improvement) \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

www \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

☐ Additional Names \$ 18 each

☐ Additional Categories \$ 18 each

Additional Names \$ \_\_\_\_\_

Additional Categories \$ \_\_\_\_\_

Listing Total \$ \_\_\_\_\_

Ad Total \$ \_\_\_\_\_

Grand Total \$ \_\_\_\_\_

Mail to: **COMMUNITY**  
3600 Dutchmans Lane, Louisville, KY 40205

Contact \_\_\_\_\_

Phone \_\_\_\_\_ ☐ Enclosed is my check for \$ \_\_\_\_\_

Please use my ☐ MasterCard ☐ VISA

# \_\_\_\_\_ Ex. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

### PAYMENT MUST ACCOMPANY AD

#### Inside Covers

*Color will appear on these pages only.*

*Community does not provide graphic services for process 4-color ads. Call 418-5843 for availability.*

- |                                    |  |        |
|------------------------------------|--|--------|
| <input type="checkbox"/> Full Page | 7" x 11" (plus bleed)                    | \$ 950 |
| <input type="checkbox"/> 1/2 Page  | (6-3/16" x 10" image area without bleed) | \$ 575 |

☐ Full Page 6-3/16" x 10" \$ 800

☐ 1/2 Page \$ 430

☐ horizontal 6-3/16" x 4-7/8"

☐ vertical 3" x 10"

☐ 1/4 Page \$ 225

☐ horizontal 6-3/16" x 2-5/16"

☐ vertical 3" x 4-7/8"

☐ 1/6 Page 1-15/16" x 4-7/8" \$ 175

☐ 1/8 Page 3" x 2-5/16" \$ 135

Listing ☐ \$65 ☐ Listing with an ad \$45

☐ Please make an ad based on my ad in the ☐ 2013 ☐ 2014 Guide to Jewish Louisville ☐ with changes

☐ Camera ready art will be supplied by ☐ e-mail or ☐ CD

☐ PDF (all elements and fonts must be embedded)

☐ EPS ☐ JPEG ☐ TIFF

☐ InDesign CS6

Email [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org)

☐ I would like *Community* to make up my ad.\*  
Ad art and Payment Deadline January 31, 2015

*(Any ads that come in after deadline cannot be guaranteed for accuracy.)*

I will email ☐ Logo(s) ☐ Photos ☐ Wording for my ad  
to [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org)

*\*NOTE: There will be a charge of \$25.00 per hour for advertiser's alterations after the second change. (To be billed separately)*

### Ad art and Payment Deadline January 31, 2015

**NOTE: Faxed art will not be accepted as usable art.**

#### FOR MORE TECHNICAL INFORMATION CONTACT:

Misty Hamilton, Sr. Graphic Designer, (502) 238-2778

or [communityadvertising@jewishlouisville.org](mailto:communityadvertising@jewishlouisville.org) or

Shiela Steinman Wallace, Communications Director and Editor,

at the Jewish Community of Louisville, (502) 238-2703, or

e-mail [jcl@jewishlouisville.org](mailto:jcl@jewishlouisville.org).

## Notes