



CenterStage can customize a sponsorship based upon your marketing and community outreach goals. To learn more please contact Lenae Price, Development and Outreach Manager at lprice@jewishlouisville.org or at 502.238.2763.

REACH THOUSANDS

Community Newspaper 72,000
Audience 16,000
Sponsor Banner 25,000
Season Playbill 16,000
JCC Membership 8,200 individuals,
2,800 households

YOUR AUDIENCE

Culturally and religiously diverse
Highly educated (73% college graduates)
Affluent

Save the Date
Light Up
CENTERSTAGE
Saturday Dec. 6, 2014

CENTERSTAGE BOARD:

Candy Pierce, Chair
Sarah Harlan, Light Up CenterStage Chair

Sara Abner • Angie Aronoff • Dona Boone • Elizabeth Bowling
Jan Bowling • Kristy Calman • Ellie Catlett • Linda Davis • Kelly Dodd
Dr. Eugene Dorf • Virginia Evans • Emily Fields • Glenna Godsey
Sarah Harlan • Jill Higginbotham • Cindy Hytken • Anthony Johnson
Barbara Myerson Katz • Dr. Lisa Klein • Mandy Kramer • Casey Leek
Jeremy Moon • Lauren Morelli Hammond • Sam Pilotte
Donald Platoff • Jordan Price • Christy Shircliff
Larry Singer • Sandy Stoler • Jason Tumulty

STAFF:

John R. Leffert, CenterStage Artistic Director
Lenae McKee Price, CenterStage Development & Outreach Manager
Anne Ensign, CenterStage Administrative Assistant

ABOUT CENTERSTAGE:

For 100 years, CenterStage has aspired to "Open Minds, One Act at a Time" by providing a venue for works that offer a broad cultural appeal. From the whimsical to the dramatic, the humorous to the tragic – CenterStage offers theatre for everyone. CenterStage's 16,000+ audiences and cast members are racially, culturally and religiously diverse, representing the community at large.

CENTERSTAGE 2014-2015 INCLUDES:



CenterStage
at the Jewish Community Center

Light Up
CENTERSTAGE

CenterStage
Act Out

100 YEARS



CenterStage

at the Jewish Community Center

2014-2015 SEASON



SPONSORSHIP OPPORTUNITIES

100 YEARS OF THEATRE

MAKE A DIFFERENCE

An essential part of creating great theater at CenterStage is the financial support we receive from those who believe in our work. As a nonprofit, CenterStage at the JCC relies on gifts from individuals, businesses, foundations and the government to underwrite 32% of our annual budget. Without this support, we could not produce the thought-provoking shows and engaging educational programs that have made us Louisville's best community theater.

INDIVIDUAL GIVING

Since John R. Leffert took the reins in 1999, CenterStage has been embraced by a generous community of donors committed to supporting this gem of Louisville. Each year, more than 30% of all contributions to CenterStage come from individuals and families. We depend on this support to produce quality work on our stage for over 16,000 patrons, to serve more than 10,000 students per year through our education programs, and to provide free programs to underserved communities and schools. In appreciation for your gift, we thank you with a host of benefits.

CORPORATE GIVING

Your company will enjoy the benefits of high visibility among CenterStage's audience members and receive valuable name recognition before a sophisticated, influential and receptive audience.

Sponsorship adds value to your client and employee relationships through networking and entertainment opportunities that strengthen their relationships with you and your community. Rich and personalized theatre experiences, VIP access and special ticket offers can all be part of your client cultivation and employee recognition strategies!

LEVELS OF GIVING

PRODUCER (\$25,000)

- Title Sponsor of the entire 2014-2015 season
- Priority recognition in media, print materials and on banner
- Promotional banner on all pages of CenterStage website
- Two exclusive tables of ten to Light Up CenterStage
- Thirty complimentary tickets to each show
- One exclusive performance of your choice with reception for up to 250 of your clients and associates
- Full page color ad in CenterStage Season Playbill
- Twenty CenterStage 2014-2015 season tickets with patron benefits

DIRECTOR (\$10,000)

- Title sponsor of two shows of your choice
- Priority recognition in all media and on all marketing materials
- Promotional banner in each sponsored show's page on CenterStage website
- 30 complimentary tickets to each show
- Exclusive table for ten to Light Up CenterStage
- Full page color ad in CenterStage Season Playbill
- Ten CenterStage 2014-2015 season tickets with patron benefits

MARQUEE (\$5,000)

- Title sponsor of one show of your choice
- Recognition in all media and on all marketing materials
- Promotional banner on sponsored show page of CenterStage website
- 30 complimentary tickets to sponsored show
- Exclusive table for ten to Light Up CenterStage
- Full page ad in CenterStage Season Playbill
- Six CenterStage 2014-2015 season tickets with patron benefits

RED CARPET (\$2,500)

- Six tickets to Light Up CenterStage
- Half Page Ad in CenterStage Season Playbill
- Recognition in each show playbill and on printed materials
- Four CenterStage 2014-2015 season tickets including patron benefits

SPOTLIGHT (\$1,000)

- Four tickets to Light Up CenterStage
- Quarter page ad in CenterStage Season Playbill
- Recognition in each show playbill and on printed materials
- Two CenterStage 2014-2015 season tickets including Patron benefits

STAGE DOOR (\$550)

- Two tickets to Light Up CenterStage
- Recognition in each show playbill and on printed materials
- Two CenterStage 2014-2015 season tickets with Patron benefits

BENEFACTOR (\$300)

- One ticket to Light Up CenterStage
- Recognition in each show playbill and on printed materials
- One CenterStage 2014-2015 season ticket with Patron benefits

PATRON (\$150)

- Recognition in program for each production in the 2014-2015 season
- One CenterStage 2014-2015 season ticket including priority seating and complimentary concessions (excluding alcohol)

